



The TMJ4 Sports Auction 4 MACC has a NEW DATE!!! Traditionally, the Sports Auction 4 MACC has been held a few weeks prior to the holiday season in December. After careful consideration and planning in conjunction with TMJ4, the event's NEW timing is March 18<sup>th</sup> – 22<sup>nd</sup>; the **TMJ4 Spring Sports Auction 4 MACC!**

With the holidays being an extremely busy time, the move to spring will allow TMJ4 to devote more resources to promoting this already widely viewed event, resulting in greater exposure for those supporting the event with donated packages, and presumably, higher bidding resulting in more dollars for childhood cancer research!

In keeping with tradition, TMJ4 will highlight auction packages during the week of March 18th newscasts, as well as encourage folks to *bid high and bid often!* The auction will once again be comprised of unique sports memorabilia and experiences donated to the MACC, and in turn auctioned off to raise funding for childhood cancer and blood disorders research. Thanks to the partnership and help of TMJ4, and the generosity of folks like yourself, last year's auction raised over \$52,000 for research!!!

Proceeds from the auction will help the MACC Fund continue to fund research into the effective treatment and cure of childhood cancer and related blood disorders. The work being done as a result from generous supporters like yourself, is making a measurable difference in the lives of kids battling childhood cancer and related blood disorders. The MACC Fund supports research conducted at the Medical College of Wisconsin, Children's Wisconsin, the UW Carbone Cancer Center, and the Marshfield Clinic. Overall cure rates have risen from 20% to just over 80% during the 48-year history of the MACC Fund, however we will not rest until we hit 100%.....which is why we seek your help!

Thank you for considering supporting the 2024 TMJ4 Spring Sports Auction 4 MACC with a sports experience or item. (*For items and logos to be included in the auction, we ask all donations are 'in-hand' to the MACC Fund by Friday February 16<sup>th</sup>*)

Gratefully,

*Michael Bielawski*

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### Donation Information

Donated by (Business Name) \_\_\_\_\_

Contact Person \_\_\_\_\_

Contact Email \_\_\_\_\_

Contact Phone \_\_\_\_\_

Package / Item \_\_\_\_\_

Value \_\_\_\_\_

If a donation acknowledgement letter is desired, it will be address and emailed to the contact information above, unless noted otherwise.

Please send donation acknowledgement letter for tax purposes

No donation acknowledgement letter needed

### All Gift Certificates should be mailed to:

MACC Fund  
Attn Mike Bielawski/Sports Auction  
10000 W Innovation Dr. Ste 135  
Milwaukee WI 53226