

MACC Fund Sponsor Digital Deliverables 2023

Sponsored events both virtual and in-person

Sponsor Level and Deliverables

Level A

- **Custom Co-Branded Sponsor Graphic**
ability to add our logo to their website listed as a proud sponsor
- **Company name/logo on MACC Fund website**
company name/logo to be hyperlinked to corresponding website
- **Social media mention (day of in photos & in thank you)**
company to be tagged
incorporate company logo in compilation sponsor graphic
- **MACC Fund Event Specific Emails**
link to event page and sponsors to be included

Level B

- **Custom Co-Branded Sponsor Graphic**
ability to add our logo to their website listed as a proud sponsor
- **Company name/logo on MACC Fund website**
company name/logo to be hyperlinked to corresponding website
- **Social media mention (day of in photos & in thank you)**
company to be tagged
incorporate company logo in compilation sponsor graphic
- **Mention via MACC Fund Newsletter**
may be combined with other sponsors of similar level
may be in conjunction with link to sponsor page on MACC Website
- **MACC Fund Event Specific Emails**
link to event page and sponsors to be included

Level C

- **Custom Co-Branded Sponsor Graphic**
ability to add our logo to their website listed as a proud sponsor
- **Company name/logo on MACC Fund website**
company name/logo to be hyperlinked to corresponding website
- **Social media mention (day of in photos & in thank you)**
company to be tagged
incorporate company logo in compilation sponsor graphic
- **Mention via MACC Fund Newsletter**
may be recognized specifically as Level C Sponsor
may be combined with other sponsors of similar level
may be in conjunction with link to sponsor page on MACC Website
- **MACC Fund Event Specific Emails**
may be recognized specifically as Level C Sponsor
link to event page and sponsors to be included

Level D

- **Custom Co-Branded Sponsor Graphic**
ability to add our logo to their website listed as a proud sponsor
- **Company name/logo on MACC Fund website**
company name/logo to be hyperlinked to corresponding website
- **Social media mention (day of in photos & in thank you)**
announcement of sponsor (donation post)
company to be tagged
incorporate company logo in compilation sponsor graphic
- **Mention via MACC Fund Newsletter**
may be recognized specifically as Level D Sponsor
company logo to be displayed
announcement of sponsor (donation post)
- **MACC Fund Event Specific Emails**
may be recognized specifically as Level D Sponsor
company logo to be displayed
link to event page and sponsors to be included
- **MACC Fund Blog Post**
company to be recognized as Level D Sponsor if event is covered on MACC Fund blog
link to event page and sponsors to be included

Level E (Presenting/Title Sponsor)

- **Custom Co-Branded Sponsor Graphic**
ability to add our logo to their website listed as a proud sponsor
- **Company name/logo on MACC Fund website**
company name/logo to be hyperlinked to corresponding website
special event graphic creation to be used on Webpage header and some/all below deliverables
listed as a partner on homepage and partner page year round
- **Recognition on Website homepage/event header**
logo recognition on homepage header image and event graphics as "title sponsor"
- **Social media mention (day of in photos & in thank you)**
announcement of sponsor (donation post)
company to be tagged
incorporate company logo in compilation sponsor graphic
- **Social media mentions dedicated solely to this sponsor**
company to be tagged
company logo to be displayed
- **Mention via monthly MACC Newsletter**
company to be specifically recognized as sponsor at "Level E"
company logo to be displayed
- **MACC Fund Event Specific Emails**
company to be specifically recognized as sponsor at "Level E"
company logo to be displayed
link to event page and sponsors to be included
- **MACC Fund Blog Post**
invitation to guest blog
company to be specifically recognized as sponsor at "Level E"
link to event page and sponsors to be included
- **MACC Fund Quarterly with CEO Sponsor Recognition**
sponsor mention on quarterly update