

# MACC Fund Sponsor Digital Deliverables 2022

*Sponsored events both virtual and in-person*

## Sponsor Level and Deliverables

### Level A

- **Custom Co-Branded Sponsor Graphic**  
*ability to add our logo to their website listed as a proud sponsor*
- **Company name/logo on MACC Fund website**  
*company name/logo to be hyperlinked to corresponding website*
- **Social media mention (day of in photos & in thank you)**  
*company to be tagged*  
*incorporate company logo in compilation sponsor graphic*
- **MACC Fund Event Specific Emails**  
*link to event page and sponsors to be included*

### Level B

- **Custom Co-Branded Sponsor Graphic**  
*ability to add our logo to their website listed as a proud sponsor*
- **Company name/logo on MACC Fund website**  
*company name/logo to be hyperlinked to corresponding website*
- **Social media mention (day of in photos & in thank you)**  
*company to be tagged*  
*incorporate company logo in compilation sponsor graphic*
- **Mention via MACC Fund Newsletter**  
*may be combined with other sponsors of similar level*  
*may be in conjunction with link to sponsor page on MACC Website*
- **MACC Fund Event Specific Emails**  
*link to event page and sponsors to be included*

### Level C

- **Custom Co-Branded Sponsor Graphic**  
*ability to add our logo to their website listed as a proud sponsor*
- **Company name/logo on MACC Fund website**  
*company name/logo to be hyperlinked to corresponding website*
- **Social media mention (day of in photos & in thank you)**  
*company to be tagged*  
*incorporate company logo in compilation sponsor graphic*
- **Mention via MACC Fund Newsletter**  
*may be recognized specifically as Level C Sponsor*  
*may be combined with other sponsors of similar level*  
*may be in conjunction with link to sponsor page on MACC Website*
- **MACC Fund Event Specific Emails**  
*may be recognized specifically as Level C Sponsor*  
*link to event page and sponsors to be included*

## Level D

- **Custom Co-Branded Sponsor Graphic**  
*ability to add our logo to their website listed as a proud sponsor*
- **Company name/logo on MACC Fund website**  
*company name/logo to be hyperlinked to corresponding website*
- **Social media mention (day of in photos & in thank you)**  
*announcement of sponsor (donation post)*  
*company to be tagged*  
*incorporate company logo in compilation sponsor graphic*
- **Mention via MACC Fund Newsletter**  
*may be recognized specifically as Level D Sponsor*  
*company logo to be displayed*  
*announcement of sponsor (donation post)*
- **MACC Fund Event Specific Emails**  
*may be recognized specifically as Level D Sponsor*  
*company logo to be displayed*  
*link to event page and sponsors to be included*
- **MACC Fund Blog Post**  
*company to be recognized as Level D Sponsor if event is covered on MACC Fund blog*  
*link to event page and sponsors to be included*

## Level E (Presenting/Title Sponsor)

- **Custom Co-Branded Sponsor Graphic**  
*ability to add our logo to their website listed as a proud sponsor*
- **Company name/logo on MACC Fund website**  
*company name/logo to be hyperlinked to corresponding website*  
*special event graphic creation to be used on Webpage header and some/all below deliverables*  
*listed as a partner on homepage and partner page year round*
- **Recognition on Website homepage/event header**  
*logo recognition on homepage header image and event graphics as "title sponsor"*
- **Social media mention (day of in photos & in thank you)**  
*announcement of sponsor (donation post)*  
*company to be tagged*  
*incorporate company logo in compilation sponsor graphic*
- **Social media mentions dedicated solely to this sponsor**  
*company to be tagged*  
*company logo to be displayed*
- **Mention via monthly MACC Newsletter**  
*company to be specifically recognized as sponsor at "Level E"*  
*company logo to be displayed*
- **MACC Fund Event Specific Emails**  
*company to be specifically recognized as sponsor at "Level E"*  
*company logo to be displayed*  
*link to event page and sponsors to be included*
- **MACC Fund Blog Post**  
*invitation to guest blog*  
*company to be specifically recognized as sponsor at "Level E"*  
*link to event page and sponsors to be included*
- **MACC Fund Quarterly with CEO Sponsor Recognition**  
*sponsor mention on quarterly update*