



MACC FUND

Hope for Kids

MACC Fund Sponsor Digital Deliverables 2021

SPONSOR LEVEL and DELIVERABLES

Level A

Custom Co-Branded Sponsor Graphic

ability to add our logo to their website listed as a proud sponsor

Company name/logo on MACC Fund website

company name/logo to be hyperlinked to corresponding website

Social media mention (day of in photos & in thank you)

company to be tagged

incorporate company logo in compilation sponsor graphic

MACC Fund Event Specific Emails

link to event page and sponsors to be included

Level B

Custom Co-Branded Sponsor Graphic

ability to add our logo to their website listed as a proud sponsor

Company name/logo on MACC Fund website

company name/logo to be hyperlinked to corresponding website

Social media mention (day of in photos & in thank you)

company to be tagged

incorporate company logo in compilation sponsor graphic

Mention via MACC Newsletter

may be combined with other sponsors of similar level

may be in conjunction with link to sponsor page on MACC Website

MACC Fund Event Specific Emails

link to event page and sponsors to be included

Packages Continued on Page 2

Level C

Custom Co-Branded Sponsor Graphic

ability to add our logo to their website listed as a proud sponsor

Company name/logo on MACC Fund website

company name/logo to be hyperlinked to corresponding website

Social media mention (day of in photos & in thank you)

company to be tagged

incorporate company logo in compilation sponsor graphic

Mention via monthly MACC Newsletter

may be recognized specifically as "Sponsor C"

may be combined with other sponsors of similar level

may be in conjunction with link to sponsor page on MACC Website

MACC Fund Event Specific Emails

may be recognized specifically as "Sponsor C"

link to event page and sponsors to be included

Level D

Custom Co-Branded Sponsor Graphic

ability to add our logo to their website listed as a proud sponsor

Company name/logo on MACC Fund website

company name/logo to be hyperlinked to corresponding website

Social media mention (day of in photos & in thank you)

announcement of sponsor (donation post)

company to be tagged

incorporate company logo in compilation sponsor graphic

Mention via monthly MACC Newsletter

company to be specifically recognized as sponsor at "Level D"

company logo to be displayed

announcement of sponsor (donation post)

MACC Fund Event Specific Emails

company to be specifically recognized as sponsor at "Level D"

company logo to be displayed

link to event page and sponsors to be included

MACC Fund Blog Post

company to be specifically recognized as sponsor at "Level D" if event is covered in MACC Blogs

link to event page and sponsors to be included

Packages Continued on Page 3

Level E (Title/Presenting Sponsor)

Custom Co-Branded Sponsor Graphic

ability to add our logo to their website listed as a proud sponsor

Company name/logo on MACC Fund website

company name/logo to be hyperlinked to corresponding website

special event graphic creation to be used on Webpage header and some/all below deliverables

listed as a partner on homepage and partner page year round

Recognition on Website homepage/event header

logo recognition on homepage header image and event graphics as "title sponsor"

Social media mention (day of in photos & in thank you)

announcement of sponsor (donation post)

company to be tagged

incorporate company logo in compilation sponsor graphic

Social media mentions dedicated solely to this sponsor

company to be tagged

company logo to be displayed

Mention via monthly MACC Newsletter

company to be specifically recognized as sponsor at "Level E"

company logo to be displayed

MACC Fund Event Specific Emails

Company to be specifically recognized as sponsor at "Level E"

Company logo to be displayed

Link to event page and sponsors to be included

MACC Fund Blog Post

Invitation to guest blog

Company to be specifically recognized as sponsor at "Level E"

Link to event page and sponsors to be included

MACC Fund Quarterly with CEO Sponsor Recognition

sponsor mention on quarterly update