



MACC FUND TODAY

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Life After Cancer

Psychologist Mary Jo Kupst & team

studying diseases' late effects on long-term survivors

There are at least 100 young people and their families on Dr. Mary Jo Kupst's caseload who rely on her and the team of psychosocial professionals for advice, consultation and guidance as they deal with the multitude of issues related to coping with childhood cancer.

First there are the new kids who have just found out from their pediatrician that there is a problem and later confirmation from an oncologist that they have cancer. These new patients – and their families — are seen by members of the team to provide the most immediate and regular attention.

Next are the patients who have progressed well enough where they may only need to see the multi-disciplinary support team every couple of months or so, or on an as-needed basis.

Then there is another group who have graduated to that special plateau known as "long-term survivor." This is an area of keen interest to Dr. Kupst, who has been helping children and families cope with pediatric cancer for over 30 years, the past 15 as Psychologist and Professor of Pediatrics at the Midwest Children's Cancer Center.

"Clinically, little has changed since I started here," Dr. Kupst said. "Our psycho-social team works very closely with children and their families from the moment of the diagnosis, through treatment and after treatment. What has changed is that we now have a long-term follow-up clinic in the Midwest Children's Cancer Center at Children's Hospital of Wisconsin.

"Now, when children have finished treatment, they are invited back to a clinic where the multi-disciplinary team looks at different aspects of their lives – nutrition, psychological-social needs, school work, vocational issues – all the different types of things that can be affected by the treatment they had.

"Sometimes you don't see these things right away and they show up years later. So it's very important to follow up with them."

One project, partially funded by the MACC Fund, followed children prior to their bone marrow

transplant and then followed them one to two years later after the procedure.

"We were looking to see if cognitive function changed because of the treatment," Dr. Kupst said. "What we found was encouraging. Their IQ — their cognitive functioning — was stable. We didn't see any decreases in cognitive or psychosocial functioning at two years post-BMT.

"What we took from this was the importance of seeing these children and adolescents early, determining who might be at risk, and getting a plan to help with coping."

This led to Dr. Kupst and Dr. Kristen Bingen to look at even longer-term functioning and what happens three to five years after treatment.

"Our next project is going to be a five-year follow-up," Dr. Kupst said. "Are there any late effects or issues that have shown up?"

On the front end, when a child is diagnosed with cancer, treatment protocols are pretty well established, but there continue to be changes in aspects of treatment.

"Certainly, we've advanced with our research," Dr. Kupst said. "We can predict better who's more at risk. Research is also the key to making a difference and impacts how we practice. "Clinically, our main thing is to help the child and their families cope with many different things they need to deal with through the treatment process."

The psychosocial "team" meets weekly – or more if needed – to review all the new patients and those on the HOT unit. Plans are developed and next steps tailored to meet their needs.

This special team is comprised of members from psychology, social work, education, nursing, chaplaincy, child life and hematology/oncology. In the late 1970s and early 1980s children with Acute Lymphocytic Leukemia (ALL), the most common form of cancer, had a survival rate of 50-60 percent. Today it's in the 80 percent range.

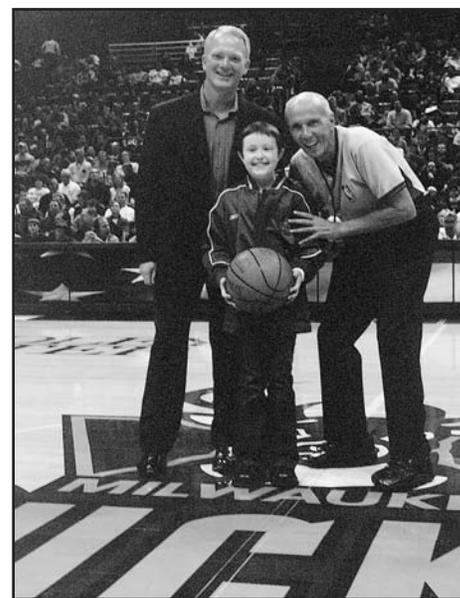
"Yes, the survival rate for ALL has grown significantly, along with some other cancers," Dr. Kupst said. "Still, there's a lot of work to do.

There's that percentage of children who are high risk for not surviving or having really serious long term complications."

Those who do survive, are deemed "cancer free" after five to 10 years of treatment, are strongly encouraged to keep up with their medical follow-up to continue to check on all organ systems.

"The best thing for me is when I see young people coming back and seeing them going to college, getting married, having children, they've moved on with their lives and they're healthy," Dr. Kupst said. "The worst part, you can guess. The fact is cancer hasn't been cured and children still die."

Continued on page 2



Colleen "CoCo" Flannery is all smiles as she poses with the ball she presented before the Bucks MACC Fund Game. She is joined by Mike Jacobs of TODAY'S TMJ4 News and NBA referee Dick Bavetta. CoCo designed the 2004 TODAY'S TMJ4 MACC*Star. (Photo by Dale Stonek)

maccfund.org



Dear Friend:

I used this space last year to tell you about two million-dollar milestones - the Milwaukee Bucks MACC Fund Games and the Wisconsin Basketball Coaches Association All-Star Games. This year, both exceeded their 2003 performances, which is great news.

This is another milestone year. The MACC Fund is celebrating 20-year anniversaries with five programs, three of which have raised millions as well. The Brookfield Jaycees Basketball Marathon celebrated 20 years of Hope through Hoops this year. The Car Care for MACC Open (with a previous incarnation as the Amoco MACC Fund Open) also toasted 20 years of hope this year. Advantage Sales and Marketing's "It's In the Bag" turned 20 as well, ringing up a two-decade total raised of \$2 million. Pepsi Americas Holiday Program has made it a refreshing Pepsi Day for 20 years as well by contributing nearly \$1.35 million, plus untold cans of the MACC Fund's favorite soda and water.

We have been "Sharing Christmas on Candy Cane Lane" for 20 years in all kinds of winter weather. Nearly \$1.1 million of pennies, nickels, dimes and quarters, along with lots of cold cash, has brightened the lives of children with cancer, just as the lights of Candy Cane Lane have brightened the hearts of thousands who visit this colorful West Allis neighborhood.

It's not 20 years, but 15 is a great number to celebrate as well. So is \$5 million. That's what the TREK 100 Ride for Hope has contributed in 15 years, making it the largest single fund-raising event.

We have had some "firsts" as well this year with generous people planning inaugural events, which hopefully will reach some of these same milestones. Large or small, 1st Annual or 28th Annual - like the Bucks MACC Fund Game - they all add up to "Hope Through Research" for children with cancer.

Please consider making your own "Holiday Gift of Hope" by using the enclosed envelope or giving online at www.maccfund.org

Thanks for supporting the MACC Fund in so many ways through your loyal and dedicated support. *Thanks a million!*

Jon McGlocklin, President

Please visit the MACC Fund's "Shop For Hope" and order the TODAY'S TMJ 4 MACC*Star and the Cute Kids Calendar for great holiday gifts that "Keep on giving...Hope!"

Many of the young survivors Dr. Kupst has known and talked to over the years view that time of their life as "I used to have leukemia. That's ancient history."

There are some positives to having experienced cancer firsthand, noted Dr. Kupst. "Even though you would never wish this on anybody, there are some positive things that may have happened," she said. "It may have gotten you closer to your family. It may have helped you realize what's most important in life. It may have given you some direction you might not have ever explored.

"Some former patients have gone into the health care field...and some want to be nurses or pediatric oncologists. They want to help other children who went through what they went through. They sometimes tell another child with cancer, 'I've been through it. Look at me. You can get through it, too.' That means quite a lot.

"Still, you never forget you had cancer. It does change a person. Even though you're not coming back for treatment there are reminders of the past. It's been a part of your life and probably always will be."

"A Mark for MACC"

PGA Tour player Mark Wilson, a native of Pewaukee, Wis. is making a name for himself on the PGA Tour. He helped the MACC Fund in the process through contributions for every tournament cut he made as well as every Top-30 finish.

Mark's best finish was a tie for 5th place in the Reno-Tahoe Open. His "All-Around Ranking" on the Tour was 88th this year. He made most of the cuts this season in the 19 events he competed in. He also played for the MACC Fund in the US Bank Championship in Milwaukee's "Tuesday Shootout" in July. He and boyhood friend and fellow pro, David Roesch, teamed up and won \$5,000 for the MACC Fund in a version of the popular "Skins" game. They were pitted against other Wisconsin touring pros. Roesch, of Menomonee Falls, Wis. gained national attention by leading the US Open during the second round.

Wilson sports the Thrivent logo on his shirt as he competes on the nation's finest golfing venues with the world's best golfers. Thrivent Financial for Lutherans matches Mark's generous donations in his "Making a Mark for MACC" program. He is a graduate of Wisconsin Lutheran High School.

Wilson certainly made his "mark" on the MACC Fund and the fight against childhood cancer this year by contributing \$2,400 personally. Adding in Thrivent's matching funds and the "Tuesday Scramble" payday, Mark had a hand in "Making a Mark for MACC" to the tune of \$14,800! Thanks to Thrivent Financial and Mark Wilson for "Making a Mark for MACC!"

A record-breaking ride for hope

The 15th Anniversary TREK 100



The 15th Anniversary **TREK 100** continued its tradition of raising more money for pediatric cancer research than any event in the MACC Fund's history. In fact, the 2004 TREK 100 produced record proceeds of \$525,000

bringing the 15-year total to \$5 million!

Trek Bicycle Corporation of Waterloo, Wis., is the nation's leading manufacturer of high-end bikes. The company has been a loyal and incredibly generous sponsor of the TREK 100 since 1990. The ride has traditionally been recognized as one of the "Best Rides in the Country" by *Bicycling* magazine.

This year, riders cycled 20, 37, 62 (100k) or 100 miles through the scenic Kettle

Moraine state forest on a beautiful June day before returning to Waukesha County Technical College.

Trek also provided great prizes from bike bags to bicycles for the dedicated riders who solicited pledges for every mile they rode in hopes of finding a cure for childhood cancer. The top fundraiser for the sixth straight year was Dan Boland of North Aurora, Ill., who raised over \$30,000. He was presented a custom made Project One TREK bike, befitting his incredible performance both on and off the bike.

Dan Boland rode in good company as a member of the TREK 100 Century Club. New to this year's 15th Anniversary Ride, the Century Club boasted 77 members in its inaugural year. These members raised \$177,000, or a third of the Ride's total donation. Club members contributed a minimum of \$1,000 and enjoyed a private ride with three-time Tour de France winner Greg LeMond, a TREK 100 eve party,

special commemorative wearables as well as a chance to make a difference in the life of a child.

Congratulations to Trek for providing **Lance Armstrong** and the **U.S. Postal Service** team the championship bicycle that helped him dominate the **Tour de France** for the sixth consecutive year. Lance dedicated his victory to all of those who, like him, have fought cancer. The children who benefit from MACC Fund supported research through the TREK 100 know that with determination and hard work they can accomplish anything if they persevere and are determined, just like Lance Armstrong.

The MACC Fund thanks its friends from Trek, the legions of donors who offered goods and services, the score of volunteers, the riders, and everyone who pledged support. Special thanks as well to these sponsors: GE Healthcare, WRIT radio, LaSalle Banks, Sells Printing Company, Silver Spur Texas Smokehouse Barbeque, Noodles and Company, Wave United Soccer, and *Bicycling* Magazine. Continued thanks to the host of the TREK 100, WCTC - Waukesha County Technical College.

Please join in the fun at next year's event on **Saturday, June 4**. For information on riding or volunteering for the TREK 100 bike ride, as well as The Century Club, please contact the MACC Fund at **(414) 456-5830** or **1-800-248-TREK** or visit **www.maccfund.org**

ride for hope™

The annual ride to fight childhood cancer.

TREK
WWW.TREKBIKES.COM



Jon McGlocklin shakes the hand of Dan Boland while Trek Bicycle Corporation's Pat Sullivan looks on. Boland's prize for being the TREK 100's top fund-raiser for the sixth consecutive year "rides" by during the presentation of the record \$525,000 proceeds during the Bucks MACC Fund Game. (Photo by Dale Stonek)

TREK 100 June 4, 2005

"Legendary Service" - West Bend Mutual's Mike Koehler Award

West Bend Mutual Insurance Company honors an agent each year, who like the Award's namesake, excelled in the insurance field and in the community. This honor includes a \$5,000 donation made in the recipient's name to the MACC Fund. Ken Riesch (center) of R & R Insurance of Waukesha was the proud winner this year as West Bend Chairman John "Rocky" Dedrick presented the \$5,000 check to MACC Fund President Jon McGlocklin. R & R Insurance is a member of the MACC Fund Hope Team.



Thrivent Financial for Lutherans™ continues to "invest" in MACC

The merger between Aid Association for Lutherans and Lutheran Brotherhood created **Thrivent Financial for Lutherans**, a Fortune 500 organization. It is the largest fraternal benefit society in the United States. With a combined 185-year history, the merged organization continues to provide high quality insurance coverage, financial products and services, and fraternal benefits to help enhance the lives of its members.

Jim Fischer, Thrivent's Southeast Wisconsin Managing Partner, embraced the MACC Fund's philosophy to fight against childhood cancer six years ago. Jim's regional field office spearheads fund raising events and programs throughout the year.

Long standing Thrivent programs like the Milwaukee Bucks "Player of the Month" award and other events including the Martin Luther High School Run and Walk and the Thomas Perra Memorial Open sponsored by Lemberg Electric all help the MACC Fund.

Thrivent will once again be the major sponsor of The TODAY'S TMJ4 Sports Auction 4 MACC by matching the bids from the live two-hour broadcast on Milwaukee's top-rated television station on Saturday, Dec. 11. Thanks in part to Thrivent's generous "match," the TODAY'S TMJ 4 Sports Auction 4 MACC raised \$80,000 in 2003!

A new area of support this year is the Thrivent sponsorship of PGA Tour player Mark Wilson. A native of Pewaukee, Wis., and a graduate of Wisconsin Lutheran High School, Wilson contributed to the MACC Fund for every tournament cut he made as well as every Top-30 finish. Wilson sports the Thrivent logo on his shirt as he competes on the nation's finest golfing venues with the world's best golfers. Thrivent matches the hometown golfer's generous donations in Mark Wilson's "Making a Mark for MACC" program.

Thrivent's full slate of fund-raising efforts will bring the cumulative six-year total of support through 2004 to \$600,000! The MACC Fund and the children are grateful for this wonderful support.



Smiles abound as Thrivent Financial for Lutherans and PGA Tour Golfer Mark Wilson present \$5,000 matching funds from the US Bank Championship "Shootout." From left: Jim Fischer of Thrivent, John Cary of the MACC Fund, professional golfer David Roesch of Menomonee Falls who teamed up with PGA Tour player Mark Wilson, and Karen Hug of Thrivent.



Sharing Christmas on Candy Cane Lane - Celebrating twenty years!

For two decades, a visit to **Candy Cane Lane** for **Sharing Christmas** has always been a sure bet to brighten up your holidays. From Dec. 1 - 30, lights galore will glow to the enjoyment of thousands of people who drive by the area from 92nd to 96th streets between Oklahoma and Montana — all in the spirit of the holidays while leading to a wonderful gift of hope to the MACC Fund.

Last year, donations totaling \$92,000 lit up the lives of children through cancer research. **Lamplight Farms** once again continued its generosity.

Make a date to gather a group of friends and family members to stroll (or drive) through this winter wonderland of lights. Santa greets visitors and candy treats are handed out each evening. It's the perfect way to get into the holiday spirit!

Special events abound throughout December with clowns, radio and television personalities, and other special guests. The UW Milwaukee Panthers Women's basketball team and head coach Sandy Botham will celebrate the 28th birthday of the MACC Fund on Friday, Dec. 10. Members of the Bucks Energiee dance team will be on hand on Dec. 15 and 21. Wisconsin Vietnam Vets will share Dec. 16 with the mascots on "Mascot" night. Bango The Buck, the Klement's Racing Sausages, Verlo's Mattress and The Tripoli Shrine clowns and animals will be on hand on Dec. 17 and the West Allis Fire Department will be out in force on Dec. 23. A grand ice carving display returns on Saturday, Dec. 18. with carvers led by Tom Queoff, Captain of the U.S. Snow Sculpting Team.

The MACC Fund thanks all of the hard-working and dedicated neighbors and friends whose efforts are coordinated by the dedicated Ron Ziolecki - as well as the thousands of donors who join in "**Sharing Christmas.**"



Women for MACC

Women for MACC has been a wonderful friend of the children with cancer and the MACC Fund for the past 22 years. The dedicated members continued their commitment to the fight against childhood cancer through a variety of enjoyable special events that support research for children with cancer. They include: **Pasta Fest**; the sold-out **Couture for a Cure** Fashion Show sponsored by Boston Store; the **Tennis Tournament**; the **"Cute Kids" calendar** from **Mortensen Photography**; **"Shoot for a Cure;"** and the **"Hike 4 Hope."**

The **14th Annual Gene Johann Memorial Trapshoot "Shoot for a Cure"** sponsored by the Hartford Conservation & Gun Club, raised over \$81,000 this year. That brings the 14-year total to \$622,000! Women for MACC has benefited from the Shoot for 13 years.

Michael King of the Milwaukee Wave Indoor Soccer Team was the honorary chairman once again. This unique combination of allies - Women for MACC and the Hartford Gun & Conservation Club - has truly become a formidable force in the fight against childhood cancer.

Women for MACC recently hosted the "Couture for a Cure" fashion show presented by Boston Store at the Hyatt Regency Milwaukee. The gala event sold out soon after the invitations were mailed...

and for good reason. The Hyatt did its usual great job with the food and environs and the hotel's efforts were matched by Boston Store with its dynamic fashion show.

The truth be told though, 8-year-old Colleen "CoCo" Flannery stole the show! She is the 2004 MACC*Star designer who took to the runway for an interview with the event's Master of Ceremonies, Mike Jacobs of TODAY'S TMJ4. CoCo wore her stylish outfit and her trademark smile on her face. She reinforced what the gala event was all about. "Couture" raised nearly \$85,000.

The MACC Fund can always count on Women for MACC to help out at different events. The children rely on Women for MACC for special gifts and books as well as the kind hospitality service offered at the Midwest Children's Cancer Center.

Thanks to Gayle Denton and Vickie Bence whose terms as president covered the year's activities. Their commitment to children with cancer has been the hallmark of Women for MACC since its inception in 1982. This wonderful organization dedicated to helping the children with cancer has contributed \$2.75 million to the MACC Fund to support pediatric cancer research in the past 22 years!

The MACC Fund extends its appreciation to the dedicated board and members including Jan Lennon, who sits on the Women for MACC and MACC Fund boards.

womenformacc.org

Have a Pepsi Day



Pepsi has been the clear choice for refreshment for the MACC Fund for each holiday season for two decades. Each Pepsi product purchased in the greater Milwaukee area during November and December will once again generate a donation to the MACC Fund through the **Pepsi Americas Holiday Program**, as it has since 1985.

Pepsi Americas and its Foundation has provided a 20-year Gift of Hope to children with cancer by "popping" for nearly \$1.35 million - not to mention tens of thousands of cans of Pepsi products and as well as Aquafina bottled water.

The MACC Fund is indebted to the dedicated support of Tim McCarthy, Vice President and General Manager of Pepsi Americas and longtime member of the MACC Fund Board of Directors.

This exceptional holiday purchase program highlights Pepsi's commitment to the community it serves by helping children with cancer. Quench your holiday thirst by purchasing Pepsi products and make it a "Pepsi Day" for the fight against childhood cancer. "Thanks a Million, Pepsi" for 20 thirst-quenching years.

PEPSI  AMERICAS

Where There's a Will...

People contribute to the MACC Fund in many ways. It may be a gift of time, participation in, or sponsorship of an event, gifts of insurance or stock or through a direct donation. Many people make memorial gifts or gifts in honor of birthdays, anniversaries, graduations or special occasions. Remembering the MACC Fund in your will and prudent estate planning can be beneficial for the donor as well as the MACC Fund. The MACC Fund encourages you to contact your financial advisor or call the MACC Fund to learn more ways to help children with cancer through proper planning while also helping yourself.

maccfund.org

It's In The Bag



The 20th Anniversary "It's In The Bag" program rang up a bagful of dollars - \$60,000 to be exact - from grocery stores throughout Wisconsin and the Upper Peninsula! Sponsored by the Brookfield, Wis. food brokerage firm of **Advantage Sales & Marketing**, and the manufacturers they represent, It's In The Bag has raised \$2 million since its inception.

The MACC Fund extends its sincere appreciation to all of the consumers, grocery warehouses, grocery retailers and manufacturers who supported the program. Look for the It's In The Bag logo next April and May and make your grocery shopping more special by helping kids with cancer.

Click on www.itsinthebagmaccfund.com to learn more.

It's In The Bag introduced the MACC Fund to the grocery industry in 1985 thanks to the efforts of Doug Geske, long-time MACC Fund Board Member and president of Advantage Sales and Marketing, Chicago - Wisconsin hub. The grocery industry as a whole has been a wonderful friend to the MACC Fund and the children with cancer for 20 years having been introduced to the cause by this great program.

MACCetera

Cost Cutters Family Hair Care raised \$3,000 in June at their southeastern Wisconsin Stores in conjunction with the Cheri Amore Memorial Golf Open.

Allen Edmonds Shoe Sale - Allen Edmonds joined the MACC Fund team by donating 10% of total net sales on May 15 from its Brookfield, Mequon, and Port Washington stores and raised \$1,150.

A Summer Bowling Invitational saw a cadre of college-aged bowlers make strikes and spares at the AMF Bowling Center in Menomonee Falls in July. Sixty-four MACCnificent bowlers raised \$1,000 in this first-time event.

Allied Building Products Allied's customer appreciation nights benefit the MACC Fund each quarter which the MACC Fund and its kids "appreciate!"

Brookfield Jaycees Basketball Marathon
The 20th annual marathon continued the Jaycees generous support at this popular event held at Brookfield Central High School in April. It raised \$7,000 while giving basketball aficionados a chance to play the a game of "Hope through Hoops."

The Goris Financial Group of the Northwestern Mutual Financial Network published its First Edition Cookbook this year. Their book and bake sale raised a \$1,087 delectable, edible, Gift of Hope.

Spargo Salon and Day Spa in Pewaukee customer appreciation night benefited the MACC Fund as hundreds of clients enjoyed this wonderful evening. Spargo matches every dollar for each TMJ4 MACC*Star and Cute Kids Calendars they sell.

ABC Supply Company, Inc. of West Allis staged a silent auction for the MACC Fund during their Annual Product Show that raised \$2,900 in this first annual effort.

The **American Subcontractors Association**, led by outgoing President Linda Lucas of Hess Sweitzer, held their annual meeting on May 25 at Westmoor Country Club. Over 100 members attended and raised \$5,700 for the MACC Fund.

Running for MACC in the Mad City Marathon in May raised over \$2,500 and brought the three-year cumulative donation to \$10,400 thanks to the generous runners and accommodating event sponsors.

"The Pig's" For MACC



Fresh Brands of Sheboygan, Wis., is the home of **Piggly Wiggly** and **Dick's Supermarkets**. Piggly Wiggly's generous support of the MACC Fund spans 21 years. The company's contributions in the past have ranged from premier special events to special vendor marketing programs including It's In The Bag with Advantage Sales and Marketing of Wisconsin and The Pepsi Cola Holiday Program with Pepsi Americas.

Piggly Wiggly teamed up with Kraft Foods once again this year and donated \$14,000 through Kraft's US Bank Championship sponsorship. A long-time sponsor of the Milwaukee Bucks, "The Pig" donates additional funds through 3-Pointers scored on television games. The *Piggly Wiggly Tipoff Payoff* tips in "bucks" for every opening tip the Bucks control. Last year, these two programs alone accounted for nearly \$30,000.

The Piggly Wiggly Soccer Scramble with the Milwaukee Wave indoor soccer team gives fans a chance to win prizes if they successfully throw mini-soccer balls during game breaks. Proceeds of the mini-ball "rental" sales will benefit the MACC Fund. The program has raised nearly \$20,000 in the past two years. Thanks again to the "Pig" for helping the MACC Fund "bring home the bacon" to help kids with cancer.

Thomas Jewelers has kept the MACC Fund in plain view on their counter for years. Their customers have responded in kind by filling the canister with coins and currency totaling nearly \$1,500 this year!

Uptown Motors signals spring each year with a benefit basketball game between their dealerships. Their all-star efforts raised \$1,040 this year including a generous donation from longtime MACC Fund friend and Uptown owner, Glenn Pentler.

Guardian Shredding's "Personal Identification Protection Day" shredded over four tons of documents last spring. The Saturday shredding at Concours Motors netted \$500 for the MACC Fund. Start collecting now for the April 16 shredding.

Cellu Tissue in Neenah "invited" the MACC Fund to its picnic and raised nearly \$500.

Pennies from Heaven - The kids at St. Mary's School in Sussex were angels when they raised \$702 in their Penny Drive for MACC.

Martin Luther High School Run and Walk - The skies cleared in time for students, faculty, staff, parents, alumni and friends to

make the 5k trek which raised nearly \$3,500 thanks in part to Thrivent Financial for Lutherans matching funds once again this year.

The **Backyard Fun "Sport Court"** raised \$600 at the Spring Home Show.

The **Journey of Hope** was held for the fifth time in August benefiting the MACC Fund and Margaret Ann's Place in Kenosha raising \$2,500 for each.

The **Delafield Brewhaus** takes good care of the TREK 100 riders each year and added to their support through their annual golf outing in August and their Oktoberfest celebration. Both netted nearly \$2,000 of fun-filled Hope.

The **Champagne Blast!** was held on a beautiful August Sunday at Lake Park Bistro. More than 150 people tasted fine champagnes and cheeses while watching the new line of fall fashions, bidding on fabulous silent auction items and raising \$1,500.

Pick 'n Save continues its long-standing support by donating \$100 for every Packers interception.



*Kids Helping Kids
Benefiting the MACC Fund*

The Morgan Stanley Kids Cup Soccer Tournament offered a fun-filled "Gift of Hope" in October. Kids from 7 to 12 got a kick out of the soccer-filled day at the Brookfield Indoor Soccer Complex. Soccer was only part of the fun as clowns, face painting and mascots entertained as well.

David Moxom and Max Stoka are financial advisors with Morgan Stanley. They are also retired professional soccer players from the Milwaukee Wave and the Chicago Fire, respectively. They dedicate a lot of their time to coaching kids and wanted to make a difference in the life of a child with cancer. Mike Jacobs of TODAY'S TMJ4 News, and a soccer referee, was the Honorary Chairman who refereed a few games himself.

Teaming up with Frank O'Connor of the Brookfield Indoor Soccer Complex and Morgan Stanley, David and Max produced a day of soccer fun that contributed \$15,000 to the fight against childhood cancer. Plans are already underway to make 2005's tourney bigger and better. Thanks to Morgan Stanley, David Moxom, Max Stoka, Mike Jacobs and Frank O'Connor, as well as all of the players and their parents for getting a "kick" out of helping kids with cancer.

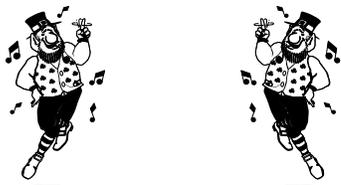


ADAMM's Auto Show Gala to benefit MACC Fund

The MACC Fund partnered with the Automotive Dealers Association of Mega Milwaukee (ADAMM) to present a premier silent auction in conjunction with the **2004 Greater Milwaukee Auto Show Gala**. Gary and Sharon Newman of Newman Chevrolet were the Chairs of the Gala and designated the MACC Fund to be the beneficiary of the silent auction. They chose the MACC Fund due in large part to their daughter's work as a nurse on the unit touched by the MACC Fund and their longtime relationship with MACC Fund president and co-founder Jon McGlocklin.

In an unprecedented move, the Board of ADAMM approved the continued involvement of the MACC Fund as a beneficiary of the 2005 Gala. The MACC Fund will join the United Way and the National Kidney Foundation, Wisconsin Chapter, as a beneficiary of the exciting event that will take place on Friday, Feb. 25, in the Midwest Airlines Center in downtown Milwaukee on the eve of the Auto Show. The Kidney Foundation will present this year's silent auction.

The Gala provides a unique opportunity to get the first look at the stars of the show — the glistening new car models. An abundance of great foods as well as exciting entertainment make it a night to remember. For more information, please contact the MACC Fund at 800-248-8735 or 414-456-5830. Vroom, vroom, help us fill the room!



St. Patrick's Day Jig or Jog

Jig or Jog through downtown Milwaukee at the first annual St. Patrick's Parade 5K Run on Saturday, March 12, 2005. The MACC Fund and the St. Patrick's Day Parade will benefit from the inaugural run which will kick off the running season at 11:15 a.m. in front of Mo's Irish Pub, located at W. Wisconsin and N. Plankinton avenues. The fun-filled run will end at Pere Marquette Park. The post-run celebration includes a prime location to watch the fabulous St. Patty's Day Parade! All participants over the age of 21 will have an opportunity to win a trip to Ireland compliments of Bluegreen Corporation.

The 5k course is USTAF certified. Special thanks to the Badgerland Striders for their assistance! For registration information and event details, visit saintpatricksparade.org



Tuesday, December 21, 5 - 11 PM

HYATT REGENCY MILWAUKEE
333 West Kilbourn Avenue • (414) 276-1234

co-host 94 FM-WKTI
Featuring The Eddie Butts Band
&
Cold Sweat and The Brew City Horns

\$5 Admission Benefiting The MACC Fund



The 2004 MACC Fund Golf Tour

The 2004 MACC Fund Golf Tour again raised impressive dollars as friends armed with irons, woods, wedges, putters and a few umbrellas did their best to beat par and help fight childhood cancer. Twenty golf events made up the 2004 MACC Fund Tour raising nearly \$300,000 in net proceeds.

The granddaddy of them all, **The MACC Fund Open** at Tuckaway Country Club, was held on its traditional first Monday in June with the generous sponsorship of the **Hyatt Regency Milwaukee**. A sold-out field of golfers enjoyed a great day. Patrick Donelly, General Manager of the **Hyatt**, donated two "Chefs Tables" for 20 which garnered bids of \$5,000 each from generous MACC Fund friends. They will be wined and dined on haute Hyatt cuisine in the Executive Chef's kitchen! In addition, the Wave, US Bank Championship and Porterhouse Restaurant sweetened the auction pot with great additions to the Hyatt fare. The Hyatt, long-time friends and generous donors, has offered these great dinners for auctions on several other occasions as well. The Hyatt also donated proceeds from their Client Appreciation Open's "Reverse Bingo" game.

The **Corporations Caring for Kids Charity Open** at Lac La Belle Golf Club on Sept. 27 provided another great day of golfing hope for kids with cancer. The friends of the MACC Fund from the Lake Country area have embraced the fight against childhood cancer through this important annual event hosted by Sam Emanuele, Paul Knoebel, Bruce Lesniak, Tim O'Malley and Tom Slattery.

The 2004 Tour featured memorial tournaments including the **Mike Halvey Memorial Open** at Kettle Moraine, the **Chuck Jorgenson Memorial Open** and the **Jim Mech Memorial Open**, in honor of the founder of the venue on which it was played, *Autumn Ridge Golf Course*. The outing returned in June with generous support once again from well known philanthropist Chris Abele and The Argosy Foundation. The **Thomas Perra Memorial Open** sponsored by Lemberg Electric Company honored its beloved Chief Financial Officer at Silver Spring Country Club in August. Thrivent Financial For Lutherans helped once again this year bringing the total to \$12,000. The **Cheri Amore Memorial Open** was held at Twin Lakes Country Club on June 28 memorializing a beautiful young girl who touched so many people during her 14-year battle with cancer. Family and friends sold out this event for the second consecutive year en route to raising \$30,000 in the community who knew her first and loved her most.

Family and friends gathered once again in record-breaking fashion for **Ken's MACC Fund Open** at Waterford's Rivermoor Country Club as well as for the **Max-Fly Open** at Ironwood, raising record amounts of \$3,300 and \$6,950, respectively. The **Exxon/Mobil Oil Open** turned the Silver Spring Country Club fairways into an incredible \$15,136 payday for MACC

in July. The MACC Fund's good friends from the **Valley Green Invitational** raised \$2,175 in August.

The **20th Annual Car Care for MACC Open** and the **9th Annual BP Marketers Open** netted over \$90,000 adding another great year for the MACC Fund thanks to its friends from the oil and automotive fields. Tuckaway Country Club and Evergreen Golf Club in Elkhorn were the genial hosts once again this year.

WLZR Lazer 103's Bob and Brian Open filled Silver Spring Country Club with a record number of golfers in August while raising a record \$23,500 for the MACC Fund. The 625 golfers played in the morning and afternoon shotgun events on 36 holes. Participants had to be quick telephone dialers since the outing traditionally sells out quickly on one of Milwaukee's top-rated morning radio shows.

Today's TMJ4's televised weekly series **Beat The Pro** gave golfers at 10 public courses a chance to "beat the pro" while helping the MACC Fund throughout the summer. Midwest Airlines offered golfers a chance to win a trip for two at each Beat The Pro Tour stop. Combined with an auction and raffle, the event raised over \$6,000 capped by a great outing at The Bog in Saukville.

Speaking of pros, the MACC Fund once again benefited from the **US Bank Championship in Milwaukee** (formerly the Greater Milwaukee Open). A special ticket program and a grocery marketing program with major tournament sponsor, *Kraft Foods*, and two of its grocery customers, *Piggly Wiggly* and *Certco*, continued to provide generous support. New for the MACC Fund this year was the "Tuesday Shootout for Charity." The team of PGA Tour golfer Mark Wilson, a Pewaukee native, and Nationwide Tour/PGA Tour golfer David Roesch won a "skin" in the Scramble worth \$5,000. Roesch gained national attention by leading the second round of the US Open in June. Thrivent for Lutherans matched Mark and David's skin with a \$5,000 "skin" of their own. All of this produced a record "purse" of nearly \$35,000 for the MACC Fund.

New to the Tour this year were the **Daily Reporter Open**, the **C.A. Short MACC Fund Open** and **WOZZ's Kristi Lee Open**. The **Daily Reporter Open** played at Fire Ridge in Grafton made the MACC Fund part of its golfing fun. The **C.A. Short Open** was played on a beautiful day in June at Western Lakes Country Club. The **WOZZ Kristi Lee Open** found sun-drenched fairways at the beautiful Butte des Morts Country Club in Appleton. Kristi is the well known news personality on the nationally syndicated "Bob and Tom Show" which WOZZ carries each morning.

THANKS ...

to all the players who drove, putted, parred and bogeyed as well as all of the great official sponsors, auction / raffle donors, organizing committees and volunteers who participated in the 2004 MACC Fund Golf Tour. If you would like to play in or need information about the 2005 MACC Fund Golf Tour event — or if you are interested in starting your own outing to be part of the Tour in 2005 — call the MACC Fund at (414) 456-5830 or (800) 248-8735 or check out the MACC Fund Golf Tour at www.maccfund.org.



Cute Kids Calendar

Mortensen Photography, Precision Color Graphics, LTD and the Lang Company continue their important and collaborative role in the fight against childhood cancer with the 2005 Cute Kids Calendar. The calendar features photographs of children for each month in poses sure to make one smile. The children were chosen from the Cute Kids contest held earlier this year. Each month also features a story about a child dealing with cancer.

Cute Kids Calendars are \$10 each or three for \$25. They are available at Mortensen Fine Art Photography in Waukesha, all Laacke and Joys, Studio 890 in Elm Grove and Brookfield, Art of Hair, Spargo Salon, LaFleur in Menomonee Falls, Bellini Furniture, and Tadpoles in Delafield. You can also purchase Cute Kids Calendars at the MACC Fund offices or through the Shop for Hope at www.womenformacc.org

All proceeds from the calendar benefit Women for MACC to support pediatric cancer research. Special thanks once again this year goes to the Lang Company for printing the 2005 Cute Kids Calendar. Women for MACC and the MACC Fund are indebted to Mary and Al Mortensen for this great special holiday program.

womenformacc.org

A Midsummer's Remembrance

Old and new friends turn out to remember Emmett and raise \$50,000



Timothy Emmett Steele has been a well-reprised subject in past newsletters. He was one of the most successful representatives for Northwestern Mutual Life. A native of Dubuque, Iowa, he adopted Chicago as his second hometown. His list of friends ranged from the parking lot attendant and shoe-shine man to the top names in the Windy City, and throughout the country. He called them each by name and always had time to ask about family, jobs and other things many overlooked.

Emmett died very tragically in 1995 at far too young an age. He left a legacy of love for the children with cancer through a \$100,000 gift from his estate to the MACC Fund.

Emmett always went out of his way to help people. Now, each summer, a cadre of his special friends go out of their way to help the MACC Fund in its efforts to help children with cancer. A capacity crowd of nearly 600 got together again on Aug. 6 at the Saddle & Cycle Club on West Foster to have a party in his honor and memory. They shared stories, laughs, and undoubtedly a few tears, as they remembered this very special man by doing what he loved to do, namely to be with his many friends and have fun. It is safe to say that some did not know of Emmett when they arrived, but they felt like a special friend of his when they left. In the process, they raised over \$50,000 for the second consecutive year thanks to generous sponsors, donors and participants. This brings the cumulative total for all of the support in Emmett's name through the Foundation's gifts to over \$220,000! Thanks to his devotion to kids, his legacy of love continues to grow each year through this party in his memory.

The MACC Fund's heartfelt thanks on behalf of the children with cancer goes out to the committee members of the Emmett Steele Memorial Foundation who organized the event. They are the Board of Directors, namely Jim Clary, Peter Garvy and Dwight Ekenberg, along with committee members Marty Crowe, Bob Howington, Sean Hunter, Bill Kelly, Ed Murphy, Brett Opie, Dave Stewart, Tom White, Emmett's sister and brother, Brigid and Mike and his nephew John Mickelson. Dwight Ekenberg was the Trustee of Emmett's estate and Emmett would be proud of Dwight for keeping the dream alive by spearheading the Foundation's efforts to help children with cancer. In addition to the Party, the Foundation solicits support through an annual holiday solicitation program.

Special thanks are extended to the food and beverage sponsors: Anheuser-Busch, Scala's, Pompei Bakery, Empire Ice Company, Pernod-Ricard, USA and the Afrodisiacs who have provided musical entertainment for this party for years. Extra special thanks to the Saddle & Cycle Club for the wonderful venue. Our sincere appreciation to all who attended and made it a night to remember! Mark your calendar now for the 2005 edition on Friday, Aug. 5, at the Saddle & Cycle Club, 900 West Foster, Chicago. Thanks for introducing your friends to the MACC Fund and its kids, Emmett!

The Ale House Brews Up a Winner

Winter in Wisconsin can get a little long, even a mild one like this past year's. But thanks to the popular Ale House in Milwaukee's Historic Third Ward, February was more enjoyable due to the restaurant's annual Brew Fest. Some great microbrewers showed off their best to an appreciative capacity crowd while raising a record \$13,150 for the MACC Fund. Cheers...to the Ale House and all who hoisted a mid-winter "Gift of Hope." Plan on joining the fun this year on Sunday, Feb. 13. Visit maccfund.org and click on the interactive calendar to learn more.



The MACC Fund HOPE TEAM

The MACC Fund Hope Team provides a great opportunity for companies and businesses to get involved with the MACC Fund and help kids with cancer.

Annual giving package levels include the \$7,500 Superstar, \$5,000 All-Star, \$3,000 Captain and \$1,000 Starter. In addition to making a significant donation to help children with cancer, Hope Team members receive rewards for membership including opportunities to participate in premier MACC Fund events such as the Hyatt Regency Milwaukee MACC Fund Open and the Milwaukee Bucks MACC Fund Game. Individuals and families are also encouraged to join the "Team" as a "Coach" with a \$500 donation.

Hope Team members also receive an attractive plaque plus "Hope Gear" designed especially for the Team. In addition, members receive research and MACC Fund updates plus the chance to attend an annual recognition event. For more information on the Hope Team please call Janet Peshek, Director of The MACC Fund Hope Team, at (414) 456-5835 or 1-800-248-8735.

The 2004 MACC Fund Hope Team members:

SUPER STAR ~ \$7,500

The Gordon Flesch Co., Inc.
Marlene King Burris & Family
MGS Mfg. Group
Mid-America Steel Drum, Co.
Nicholas Family Foundation
US Bank Technology Services

ALL STAR ~ \$5,000

The Morris Family
in memory of Ted
Lands' End, Inc.

CAPTAIN ~ \$3,000

A.O. Smith Corporation
Supreme Structures

STARTER ~ \$1,000

Kim & Lou Banach
Benjamin Franklin-
The Punctual Plumber
Berghammer Construction
Homestake Properties
David & Bonnie Krill
Cam & Carol Kurer
M & I Bank

McCarthy Grittinger-
Financial Group
McGlocklin Family
Megal Development Corporation
Metso Minerals
MGIC Investment Corporation
Ted & Noelle Rulseh
Tushaus Computer Services
Nancy Wagner
Western States Envelope
& Label Company
Diane M. Wisniewski

COACH ~ \$500

Larry & Jan Barbera
Cheryl & Jeffrey Chapman
The Ciriacks Family
Dr. & Mrs. Conrad Heinzelmann
Christian & Sara Hubertz
Jan Lennon
Michael & Gail Polzin
R & R Insurance Services, Inc.
Skelton-Bendtsen Family
The Wagner Family

"Art Lovers for MACC Lovers"

Brave the winter elements for a few minutes to enjoy a few hours of Wine & Beer tasting, great food, and live music. Join us from 6:30 to 10 p.m. on Saturday, Feb. 26. Gallery 505 at 507 E. Silver Spring in Whitefish Bay as we shake off the mid-winter blues while raising money for pediatric cancer research. The event will feature wines, hors d'oeuvres with catering by Bartalottas and brews from the Lakefront Brewery. A limited number of tickets are available and can be ordered for \$25 each through the MACC Fund at (414) 456-5830 or through Katie at Gallery 505 at (414) 962-4889. Don't miss this opportunity to experience one of Milwaukee's hottest art galleries while enjoying some of Milwaukee's finest taste sensations.

Laacke & Joys

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EXTREME PLANE PULL

The second annual Laacke & Joys / Midwest Airlines Extreme Plane Pull in September saw 144 people from 12 teams "pulling their weight," (plus a lot more), to help kids with cancer. They pulled a Midwest Airlines MD80 aircraft weighing 82,900 pounds, 15 feet across the tarmac.

The plane is used for Milwaukee Bucks charter flights. "Pulling for kids with cancer," each member of the winning team - Team Stark - received round-trip tickets on Midwest Airlines. Incredibly, they pulled the 15 feet in just over six seconds!

The Extreme Plane Pulls have raised nearly \$15,000. Thanks to longtime MACC Fund friends Tim Hoeksema of Midwest Airlines and Marsha Mather of Laacke and Joys for their generous support on behalf of their fine companies. They also added their "pull" on media day joining MACC Fund board member Lou Banach and others. Banach, of LaSalle Bank, was the Light Heavyweight Freestyle Wrestling Gold Medalist in the 1984 Olympic Games.

A Record Slam Dunk for the WBCA brings total to \$1.1 Million, Thanks a Million!!!

The **Wisconsin Basketball Coaches Association (WBCA)** has been a loyal supporter of the MACC Fund since the inception of the **WBCA All-Star Games** in 1978. Each June, the Boys and Girls All-Star Games are held in Madison and feature the top high school graduates in the state.

In addition to being the best on the court, the players and the coaches excel off the hardwood as well. Players in the state's four divisions do fundraising to benefit the MACC Fund to help children with cancer. Combined with the primary sponsor, Fresh Brands, Inc. of Sheboygan (operators of Piggly Wiggly and Dick's Supermarkets), many generous sponsors, donors and fans, the WBCA's contribution to the 27th Annual Games was a record \$102,000. That total raises the cumulative total for the 27 games to \$1.1 million!

The MACC Fund thanks Dan Burreson, chairman of the Boys' games, as well as the Girls' co-chairs, Loren Homb and Kent Evenstad, for their continued dedication and support. In addition, the MACC Fund acknowledges and thanks all of the WBCA coaches and its President Terri Schumacher of Oshkosh West High School, Executive Director Jerry Petitgoue of Cuba City High School, and Assistant to the Director and Past President Ken Barrett of LaCrosse.

The coaches presented their championship check at the 28th Annual Bucks MACC Fund Game. Thanks a Million, Coaches



Terri Schumacher, President of the Wisconsin Basketball Coaches Association, presents a check from the 2004 June Boys and Girls All-Star Games to Jon McGlocklin at the Bucks MACC Fund Game. Looking on from left are WBCA coaches Dan Burreson, Jerry Petitgoue, Loren Homb and Ken Barrett. This year's check brought the 27 year total to \$1,103,000! Thanks a Million. (Photo by Dale Stonek)

MACC-To-Go



MC2, Inc., a Small Business Times Future 50 company, has provided phones for the TREK 100 for the past three years. As the official Wireless Company of the MACC Fund, MC2 provides the MACC Fund staff the best in cellular service for "MACC-To-Go." Thanks to MC2 for joining the MACC Fund team in our fight against childhood cancer. To learn more about MC2 for your wireless needs, visit www.mc2wi.com across the nation and the world.



An Award Winning Year

TODAY'S TMJ4 has been a very loyal and dedicated sponsor of the MACC Fund for nearly 25 years. The station's broadcast commitment has provided an incredible "Gift of Hope" to more than a generation of children. The MACC Fund bestowed its Don Contardi Commitment Award on TODAY'S TMJ4 this year. The annual award recognizes sponsors and individuals who exemplify the commitment to helping children with cancer as Don Contardi, an early MACC Fund board member did prior to his death from cancer in 1984.

The summertime "Beat The Pro" golf series and the annual holiday TODAY'S TMJ4 MACC*Star have become pillars of support. The mini "Story of Hope" announcements air throughout the year, are hosted by TODAY'S TMJ 4 anchors Mike Jacobs and Carole Meekins and sponsored by Steinhafels Furniture.

TODAY'S TMJ4 was the television sponsor for the Bucks MACC Fund Game, creating an awareness program through its website as well as many promotional announcements. The station's MACC*Star holiday ornament currently is being sold throughout the area at Quality Candy and Buddy Squirrel stores.

In addition, TODAY'S TMJ4 supports several Women for MACC events including the Hike 4 a Cure and Women for MACC's "Couture for a Cure" hosted by Mike Jacobs of the News Team.

The TODAY'S TMJ4 Sports Auction 4 MACC on Saturday, Dec. 11, 1:30 - 3:30 p.m., promises many unique sports items fit for any fan. Mike Jacobs and Carole Meekins host the live show with Newsradio 620 WTMJ's Jonathan Green acting as the show's professional auctioneer. Scott Kelnhofer, Associate Editor Krause Publications' Sports Collector's Digest, will provide expert commentary as he has since 1997.

The auction features items from the Bucks, Brewers, Packers, Admirals, Marquette and Wave along with signature items from sports personalities like Brett Favre, Robin Yount, Lance Armstrong and Packers great running back Ahman Green. Make a date to tune in and bid on exciting sports items just in time for holiday gift giving.

The 2003 Sports Auction 4 MACC raised \$80,000 with matching from Thrivent Financial for Lutherans. This year's Sports Auction 4 MACC will be twice as good once again since all of the auction's bids will be matched by Thrivent Financial for Lutherans, Southeast Wisconsin Region. The merger of Aid Association for Lutherans and Lutheran Brotherhood created Thrivent Financial for Lutherans, a Fortune 500 organization that is the largest fraternal benefit society in the United States.

Jim Fischer, Thrivent's Southeast Wisconsin Managing Partner, embraces the MACC Fund's fight against childhood cancer. His regional field office has spearheaded fund-raising events and programs throughout for the past six years, including sponsorship of the Sports Auction's Red Board.

The MACC Fund is grateful that these two fine sponsors - TODAY'S TMJ4 and Thrivent Financial for Lutherans - which have teamed up to make the TODAY'S TMJ4 Sports Auction 4 MACC twice as nice once again this year!

28th Annual Milwaukee Bucks MACC Fund Game Delivers Cheers, Giggles and Hope

The 28th Annual Milwaukee Bucks MACC Fund Game was held on Oct. 23 where *"Your Milwaukee Bucks"* took on the Dallas Mavericks in exciting pre-season play. Former Wauwatosa East High School and University of Wisconsin standout Devin Harris made his professional debut with the Mavericks in Milwaukee leading the Mavs with 20 points. Don Nelson, an assistant coach with the Bucks when the MACC Fund began on the Milwaukee Arena floor on the Bucks retirement night of Jon McGlocklin, coached the Mavs. Former Bucks coach Del Harris, father of Bucks General Manager Larry Harris, made a homecoming as well as one of Nelson's assistant coaches.

CoCo Flannery, designer of the 2004 TODAY'S TMJ4 MACC Star, presented the honorary jump ball with Mike Jacobs from TODAY'S TMJ4. From the tip-off, a total of 13,874 fans supported their home team to the final second. Although the Bucks lost 91-89, the biggest winners were the children with cancer who will benefit from the Game's proceeds. The 28th Annual Game will raise the net proceeds to nearly \$1.1 million dollars.

The pre-game Halloween Hoopla party presented by GE Healthcare featured fun for the whole family. The Bradley Center's fourth floor was converted to a carnival-like atmosphere with games, candy, clowns and more. The Bradley Center's East Atrium became the stage for the costume contest for kids of all ages. Special thanks to the volunteer students from Divine Savior Holy Angels High School who did such a great job running the Hoopla games.

The first quarter check presentation was made on behalf of the 2004 TREK 100 Ride for Hope, Pat Sullivan of Trek Bicycle Corporation and Dan Boland, the event's highest fund raiser six years running, were the presenters. The check represented proceeds from the 2004 Ride totaling \$525,000! The TREK 100 is the MACC Fund's largest annual fund raiser. The 2004 Ride brought the cumulative 15-year total donation to \$5 million dollars.

At the half, the Halloween Hoopla Halloween Costume Contest delighted the crowd. Andrea Williams, the Bucks in-game host, and Mike Jacobs emceed the entertaining show, which featured costumed kids of all ages. One of the more inventive costumes was the "Swing Vote" and no Halloween celebration would be complete without Elvis!

Following the contest, Wisconsin Basketball Coaches Association presented Jon McGlocklin and MACC Fund a check for \$102,000 representing proceeds from their 27th Annual Games that were held in Madison in June and sponsored by long time MACC Fund friends Piggly Wiggly. Association president Terri Schumacher, head coach of the dominant Oshkosh West Women's team, presented the check flanked by coaches Jerry Petitgoue, Loren Homb, Dan Bureson and Ken Barrett. This year's games brought the Games 27-year total to \$1.1 million.

maccfund.org

Bucks' Keith Van Horn's Tickets for Kids

Keith Van Horn is one of the stars of the Milwaukee Bucks. He is a MACC Fund All-Star as well since he donated 125 tickets for every Bucks home game to the MACC Fund for kids with cancer and their families. That's 5,125 tickets. It is another example of the commitment of the Bucks organization and its great players like Keith to the MACC Fund's fight against childhood cancer. Other Bucks donate tickets to charities as well. Van Horn is also a generous supporter of the Huntsman Cancer Institute in Salt Lake City, Utah. He played college basketball for longtime MACC Fund friend, Rick Majerus, at the University of Utah. Thanks Keith. Go Bucks Go!