



Hope for Kids

MACC FUND Today

A PUBLICATION OF MIDWEST ATHLETES AGAINST CHILDHOOD CANCER, INC.

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New Hematology/Oncology Chief aiming to make 'outstanding' program even better

Dr. Cindy Schwartz assures children, families with cancer 'you have come to the best place'

Cindy Schwartz, MD, MPH is the new section chief of Pediatric Hematology and Oncology at the Medical College of Wisconsin and medical director of Hematology/Oncology at Children's Hospital of Wisconsin. A native of New Jersey, she arrived here from the University of Texas MD Anderson Cancer Center, where she served as interim division head and department chair for the Division of Pediatrics and deputy division head for Clinical and Translational Research.

Most of her career has been in the Northeast. After graduating from the Brown University Program in Medicine, she trained in Pediatrics and Pediatric Hematology Oncology at Johns Hopkins in Baltimore and obtained a Masters in Public Health from Harvard. Dr. Schwartz also worked at the University of Rochester (Clinical Director and Interim Section Chief), Johns Hopkins (Associate Director for Clinical Programs in Pediatric Oncology), and at the Hasbro Children's Hospital and Brown University as Division Chief of Pediatric Hematology Oncology.

Although she was not ready to move to Wisconsin in 2005 when Dr. Bruce Camitta brought her here for a visit, she remembered the MACC Fund Center



Dr. Cindy Schwartz

fondly and is excited to return to Wisconsin.

Dr. Schwartz is an accomplished oncologist with 30 years of academic experience who brings passion and expertise in the areas of Hodgkin lymphoma, osteosarcoma and childhood cancer survivorship. A leader in the Children's Oncology Group, she has served on the COG Executive Committee, Hodgkin Lymphoma Steering Committee, Bone Tumor Steering Committee, just to name a few.

The inaugural chair of the Hodgkin Lymphoma Committee, Dr. Schwartz integrated the Hodgkin disease committees of the two legacy NCI clinical trials groups (POG and CCG) into a cohesive clinical research group that has

changed the paradigm of care in the US, Canada and beyond. She also has led national clinical trials for children with osteosarcoma and is a recognized expert in the long-term consequences of therapy in survivors of childhood cancer, having developed and led the long-term survivorship programs at Johns Hopkins, Brown University and the University of Rochester.

"I am so glad to be here," said Dr. Schwartz, who officially joined the team May 10.

"What attracted me is the amazing clinical care embedded in an outstanding research program. We have wonderful staff and innovative science.

"I have not worked previously in a free-standing children's hospital and I am really looking forward to the environment that is entirely focused on children," she said, noting she is thrilled to come to a program that is in excellent shape, with a great reputation regionally and nationally. "With so many exciting breakthroughs imminent in the field of pediatric oncology, this institution is ready to play a major role in bringing new therapies to children with cancer and blood disorders."

Dr. Schwartz points out that the center has a significant patient population,

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Dear MACC Fund Supporter:

The temperatures are falling in Wisconsin and the snow has or will likely be falling by the time you read this. A new year is less than a month away and thoughts of this past MACC Fund year lead to an overwhelming sense of thanks to friends like you who have helped make it another good year. The MACC Fund will end its 41st year having contributed \$62 million to research. This includes over \$3.25 million this year alone. These are

impressive numbers and they could not have happened without you. I am always happy to report that the support is well placed since the MACC Fund has a "4-Star" rating by Charity Navigator. This rating by the nation's largest charity rating service puts the MACC Fund in good company with only 25% of charities nationally.

There have been a number of additions this year to the MACC Fund family. The MACC Fund added Marshfield Clinic to its distinguished list of beneficiaries, namely the Medical College of Wisconsin, Children's Hospital of Wisconsin and the University of Wisconsin's Carbone Cancer Center.

The MACC Fund also welcomed Dr. Cindy Schwartz who is featured in this edition's cover story. She is a wonderful addition coming from the University of Texas' MD Anderson Cancer Center in Houston. I know you will enjoy reading about her and her commitment to helping the children which you share. Finally, I am pleased and honored to welcome two new members to our board, Tim Michels and Junior Bridgeman. Both have been generous supporters of the MACC Fund. They join a group of dedicated people who take their role of stewards very seriously. No matter how you support the MACC Fund whether as a volunteer, participant, sponsor or donor, the Board sincerely appreciates your help. Perhaps more importantly, the children and their families really appreciate it as well.

You are an important part of the MACC Fund's team that is making a difference. In truth – you ARE the MACC Fund. On behalf of the Board, which is dedicated to doing more than ever to defeat cancer and blood disorders, I humbly and gratefully say "thank you." I invite you to do more than ever to help. "Further and faster" is a phrase my predecessor, Bill Steinberg, liked to say. Toward that end, please follow us on social media and consider making a year-end "Gift of Hope" by using the enclosed envelope or visiting the MACC Fund online at www.maccfund.org. On behalf of a grateful board and staff, I wish you a happy holiday season and thank you for helping the MACC Fund give a great gift again this year - a "Gift of Hope."

Paul Knoebel, Chairman of the Board

Dr. Schwartz from page 1

fantastic staff, vibrant research and clinician investigators who know how to translate that science to advance care. "My first goal is to get to know all the team members and better understand what they're doing. They are all so motivated as individuals, but the collaborative environment enables all of us to more rapidly bring new concepts to the forefront."

Dr. Schwartz credits the MACC Fund and the Milwaukee community for playing a big part in her coming here. "The support from the community and the MACC Fund is incredible," said Dr. Schwartz. "Most advances will only happen with external funding. Hospitals are being stretched and reimbursement for patient care is being cut back. Clinical revenues only go so far. Without an organization like the MACC Fund we could not advance our science or bring innovative ideas to our care."

The strong affiliation with Children's Hospital of Wisconsin (CHW) is another big advantage. "Patients and families know they can come here and get the best care and treatment in the country," Dr. Schwartz said. "The clinical care and the research conducted at the MACC Fund Research Center deserves so much credit and recognition. There is more going on here in this middle to large sized program than the community or those outside of Milwaukee know. We want to continue to raise our profile."

Dr. Schwartz will be in the clinic each week and will care for children admitted to the hospital several weeks a year. She notes that it is a privilege to work with children and families in the clinic, trying to bring the most up to date therapy to each child.

"Supporting a family and child through perhaps the greatest challenge in their lives, keeps us going each day," she said. "We do not always have the answers, but we are leaders in designing research programs that improve therapies for the next young child. Only by being an integral part of the innovation at the national level, can we really offer the state of the art care to children in Wisconsin."

While being "visible" on the floor is a very important part of her job, Dr. Schwartz also plans on finding time to do her own research trials. She is optimistic about what lies ahead in the ultimate goal -- curing childhood cancer.

"It is going to change...how we treat cancer," she said. "I think in terms of decades. We have made enormous progress in small increments, but in this next decade there will be big changes. Immune therapies, gene therapy and therapies targeted to the molecular changes that cause cancer or metastasis are being evolved at break-neck speed. The challenge will be having the patients and the funding to do the laboratory work and the clinical trials that will allow us to bring new findings to the patient in need."

Increasing the cure rate and improving treatment comes with a cost, but it's getting tougher to get those precious dollars. "The NIH funding is just not there like it once was," she said. "You can get grants...and we've gotten some recent grants... but it's much more difficult."

Dr. Schwartz from page 2

"I've been in this field long enough to know that if you don't have financial support you really can't do much. But thanks to the MACC Fund and the support from the community we are making progress in the treatment and care of children with cancer."

Dr. Schwartz had not planned to be a doctor.

"At age 10, I decided to be physicist and stuck to that idea throughout most of college at Yale," she said. "But in the summer after my junior year, I had a fellowship in a lab at the Weitzman Institute in Israel bombarding carbon atoms into each other. Meanwhile, my friend in another lab was taking antigens off of blood cells to convert blood into 'universal donor' blood that could be used to help anyone.

"That sounded much more useful than what I was doing. So I made the decision to do something more meaningful. I came back and applied for medical school, intending to focus in pediatrics. I thought about other things but I was always leaning toward pediatrics. Nothing is more important than saving the life of a child."

Dr. Schwartz recalls that she chose Pediatric Oncology in the first year of medical school. During a course entitled "Clinical Correlations," a pediatric oncologist introduced a young child with leukemia. "The oncologist knew everything about this child. He knew about her seven siblings, her dog and her cat. This really impressed me... the doctor having all this knowledge about this family. And he knew the emerging science of the disease. That's when I said, 'I want to do this.'"

Dr. Schwartz credits some amazing physicians with her success. Dr. Brigid Leventhal, the first Director of Pediatric Oncology at Hopkins, and Dr. Harvey Cohen, professor and prior Chair of Pediatrics at Stanford University, were her mentors.

"The early years of a career are challenging – long hours, young families and a need to decide exactly what role you want to play in your field," she said. "Having mentors to support you and who have faith in your innate ability makes all the difference."

She now finds herself in the role of teacher/mentor and encouraging the next generation of doctors, researchers and other health care professionals.

"It is fun to watch and help trainees develop their own careers," Dr. Schwartz said. "We have to make sure that their original passion is nurtured despite the challenges. Each trainee needs to find a niche that excites them and ensures they are fully engaged. It doesn't matter if they decide to be a full-time clinician or a full-time laboratory investigator. We need them all. It is the quality of the next generation of doctors, nurse practitioners, and other care providers that will make the difference in the lives of the next generation of children."

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Dear MACC Fund Friend:

It doesn't seem like a year ago that the MACC Fund culminated its 40th year with an incredible "Celebration" in the sold-out Pfister Hotel's beautiful ballroom. The old saying "time flies when you're having fun" comes to mind. The MACC Fund is still having fun which sounds like an oxymoron when you know the diseases we are fighting. But thanks to you and so many generous sponsors, donors and volunteers we do have fun as we raise funds to help fight for the children.

As winter descends on Wisconsin, we can look back with thanks on a bountiful harvest of MACC Fund events throughout the year which laid the seeds of "Hope" for the children. You golfed on the MACC Fund Golf Tour. You rode your bike in the TREK 100. You shot trap at gun ranges. You ran in the Brewers Mini +5 and 10k. You played basketball in WBCA All-Star Games. You bowled with Brian Gotter and friends at Cedars III. You attended Women for MACC's Couture for a Cure Fashion Show and you cheered on the Bucks in the 41st annual Bucks MACC Fund Game. You ate in restaurants benefiting the MACC Fund. You shopped at stores that included the MACC Fund part in their business plan. You did what so many have done for the past 41 years – you took the time to care for a child battling a life-threatening disease.

This newsletter is full of some of the events which have been part of this 41st year. We thank everyone who was part of what is the trademark of the MACC Fund – "A good time for a good cause." We still have some great moments to close out the year which we hope you will be part of including the 32nd annual Candy Cane Lane which will light up the skies in West Allis after Thanksgiving, the TODAY'S TMJ4's 30th annual MACC*Star and the 37th annual Sports Auction 4 MACC on Dec. 15. Pepsi is continuing its 33-year run with the MACC Fund and the 18 Balistreri's Sendik's Food Markets are in their generous MACC Fund program mode through January. Thankfully, there is always something going on every month with the MACC Fund to help the children. Please follow the MACC Fund on Facebook, Twitter and Instagram and please visit maccfund.org to make a donation.

In closing, I simply want to thank you, But no thank you would be complete without also acknowledging the Board and staff and surely God whose grace has blessed the MACC Fund in so many ways. We wish you all the best in this holiday season. Thanks for helping the MACC Fund give a "Gift of Hope."

A handwritten signature in black ink that reads "Jon McGlocklin". The signature is fluid and cursive.

Jon McGlocklin, President and Co-Founder



Dr. Schwartz with Dr. Rachel Phelan – Bone Marrow Transplant and Survivorship Physician and Dr. Neel Bhatt, 3rd year Fellow.

When Dr. Schwartz isn't working she enjoys spending time with her husband, Howard. The couple resides in Mequon. They spent a fair share of their summer fixing up their new home. They like to bicycle and downhill ski, and look forward to experiencing more of what Milwaukee has to offer when they aren't trying to catch up with their three grown children who live out east – Jaffa, Adam and Tali. Dr. Schwartz likes that Chicago is close by "if I need a big city fix. But there are lots of things to do here – theater, restaurants, museums, festivals – I have a lot of exploring to do."

What Dr. Schwartz likes best about her job is doing a range of different things related to childhood cancer.

"I provide care in the in-patient setting for those with more acute problems, have the privilege of caring for a child and family throughout the most challenging period of their lives, and the opportunity to design better treatments through translational clinical trials. It's wonderful to be able to work with a full team of dedicated people to provide the best care, the best clinical trials and the best science."

The team is currently investigating how to manipulate a person's immune system to direct it to attack cancer. Other investigators are evaluating genetic therapies that may help correct bleeding disorders or cancers. "This is a transformational time in medicine in general and in pediatric hematology oncology specifically," she said.

"We are not only learning how and why diseases occur, but we are finally getting new tools to treat diseases. The challenge will be to have the funding for laboratory work and clinical trials that will allow us to bring new findings to the patients in need."

Dr. Schwartz sees a bright future with the program she now directs.

"There's so much going on here now and the program offers so much," she said. "The clinical care, the supportive care programs and the outstanding science. There's nothing here that needs to be fixed...but there is always more that we can do to be better. "I'm very excited to be here and looking forward to what lies ahead."

The MACC Fund Emerging Leaders Board

The Emerging Leaders Board (ELB) is comprised of about 30 young professionals who have an interest in helping to advance the MACC Fund's cause of helping children battling cancer and blood disorders. This "next generation" will utilize their personal and professional networks to create opportunities to advance new avenues of development to enhance the MACC Fund's awareness and branding. The group took shape this summer and already has an event under its belt, the inaugural "Back the MACC Open" at The Bog in Saukville thanks to ELB member Mike Hammes, owner of The Bog.

Mike Bielawski, the MACC Fund's Development Officer, will staff the Board. Ryan Dove of West Bend Mutual Insurance and Brian Petersdorf of Robert W. Baird & Co. were elected Vice Chairs of this impressive group. All of the members have a passion to help children but none to the extent of Ryan who has twin daughters who have battled cancer since 2013 and 2015. Thankfully both have "rung the bell" signifying their end of treatment.

Like the researchers and clinicians the MACC Fund has supported over the years, the MACC Fund has always looked for new ways to raise funds to help the children. The ELB will surely help write some exciting new chapters in the ever-changing MACC Fund Story of Hope.

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28th annual TREK 100 raises \$880,000

The 28th Annual **TREK 100** continued to be the largest fundraiser in the MACC Fund's 41-year history by raising \$880,000. This amount takes the 28-year NET total to nearly \$15 million.



Trek Bicycle Corporation of Waterloo, Wis., is the nation's largest manufacturer of high end bicycles. The company has been the outstanding sponsor of the TREK 100 since 1990. The ride has been recognized as one of the "Best Rides in the Country" by both *Bicycling* and *Outside* magazine.

On June 3, nearly 2,000 riders supported by great volunteers and ride support cycled 19, 36, 62 (100k) or 100 miles over the beautiful roads abutting abundant farmland in the area around Trek's Waterloo headquarters. Early morning storm clouds and storms gave way to a nice day which ended with a great post-ride celebration.

The riders' day started with a bountiful breakfast served by gracious volunteers mustering everything from fresh pancakes to fruit and juices. Once on their ride, the cyclists were met along the way by enthusiastic rest stop volunteers serving up everything from pizza to brats. The Fall River Rest Stop was run by the members of the MACC Fund Professor's lab from the Medical College of Wisconsin. Dr. Jeff Medin and his team were honored to help the riders who help them do their work.

The riders had a special treat again this year. Brett Favre and Bo Jackson joined the ride for the second year as special guests of Trek's President, John Burke. They added to an already great event helping to make it one of the best Rides in America. The duo joined Century Club members and other guests for a Friday Night "Brett's BBQ" hosted by the Burkes. Brett's teammate and former Badger and local ESPN radio host, Mark Tauscher, added to the Friday night fun and joined in the Ride on Saturday as well.

Trek provided great prizes from bike bags to bicycles for the dedicated riders who solicited pledges for every mile they rode in hopes of finding a cure for childhood cancer. Leading the fundraising effort was longtime MACC Fund friend and rider David Herro with \$26,000, followed by Mike Bown at \$11,480; Jan Rauker at \$11,320; Thomas Klink at \$11,298 and rounding out the Top 5 was Mike Sullivan at \$9,740. Thanks to all who "went the extra mile" raising funds for the kids.

The TREK 100 is a great reunion of MACC Fund friends from around the country and the world. General Corey Carr, who did his own TREK 100 while serving in Iraq on two tours of duty, joined us again this year.

The MACC Fund thanks its friends from Trek, the legions of donors who offered goods and services, the scores of volunteers, the riders, and everyone who pledged support. A very special thank you surely goes to Trek Bicycle Corp. for its continued magnanimous support. Other major sponsors included: Giant, Bank of America, Merrill Lynch, Briohn, Wheel & Sprocket, Wells Fargo, American Website, Ramiko, Fox Racing, Pro Max, Box, Quest, Shimano, Velo, XDS, Ripon Printers, Onward Helmet, Chase, UPS, Prime Coating, BMO Harris Bank, VP Components, Kenda, Formula, Xero, Wellgo and The Private Bank.



Brett Favre, Bo Jackson and John Burke on a special Friday night TREK 100 Brett's BBQ.



Photo by Jake Ausel, Trek Bicycle



Jon McGlocklin with Kristen Heberth who touched the Trek 100 riders speaking of her son Jayden.

TREK 100 June 9, 2018

Aaron Rodgers Backs MACC

Aaron Rodgers has twice been the NFL's MVP since he teamed up with the MACC Fund's team in 2010. In the eyes of the children battling cancer and blood disorders he is an MVP every day. His efforts on behalf of the MACC Fund have taken the eight-year total of fundraising efforts involving Aaron to \$2.8 million. This includes \$85,000 from his charitable designation to the MACC Fund from the "Three Legendary Quarterbacks" pictures with art tarr, Brett Favre and Aaron. Brett Favre and Aaron.

The sixth annual "Aaron Rodgers' 12 Days of Christmas" to benefit the MACC Fund sponsored by Kohl's and created by the Milwaukee Journal Sentinel kicks off on Dec. 1. Celebrating the MACC Fund favorite number 12 - from 12-1 to 12-12 - a series of ads will run in seven Gannett newspapers as well as jsonline.com featuring 12 children helped by the MACC Fund's research which Aaron is proud to support. Kohl's will donate 5% of its toy sales with a cap of \$100,000 during this time. Over the past five "seasons," this has added up to \$385,000.

Aaron truly is an MVP for helping the MACC Fund help children with cancer and blood disorders. He quietly meets with kids battling diseases throughout the season whether the auspices of the wonderful Make-A-Wish Foundation of Wisconsin.

· AARON RODGERS ·
12 DAYS OF
Christmas
BENEFITTING MACC FUND



The kids "autographed" an authentic Packers helmet for their favorite Packer. Here is Hana signing her name.



A visit to Candy Cane Lane is a sure bet to brighten up your holidays. From Nov. 24 - Dec. 26, lights galore will glow to the enjoyment of thousands of people who drive through the area in West Allis which

is bounded by 92nd to 96th streets between Oklahoma and Montana Avenues. It is all in the spirit of the holidays which leads to a wonderful Gift of Hope to the MACC Fund to help children battling cancer and blood disorders. Last year's Candy Cane Lane donations totaled nearly \$80,000. Over the past 31 years Candy Cane Lane has provided millions of smiles while raising a Gift of Hope of over \$2 million in net proceeds.

Make a date to gather a group of friends and family members to stroll (or drive) through this winter wonderland of lights. Santa greets visitors from Dec. 6 - 23 and candy treats are handed out each evening. It's the perfect way to get into the holiday spirit! Special events abound with radio and television personalities, mascots and other special guests throughout the month. Visit www.candycanelanewi.com for a complete calendar of events and be sure to "like" Candy Cane Lane on Facebook and follow them on Twitter for up to the minute information.

The MACC Fund and Candy Cane Lane thank the following generous donors: Davies Pediatric Dentistry, Balistreri's on Bluemound Inn, Balistreri's Italian American Ristorante, Bevsek-Verbick Funeral Home, West Allis Fire Fighters, Tom's Dependable Heating and Air, American Website Company, Sam's Club of West Allis, Costco of New Berlin, Costco of Pewaukee, Jelly Belly, Meijers, Hershey's, Eillien's Candies, Haribo US, Mueller Yurgae Great Lakes, M & M Mars, R. W. Palmer Candy Company, Kelly's Bleachers and Raylen Construction.

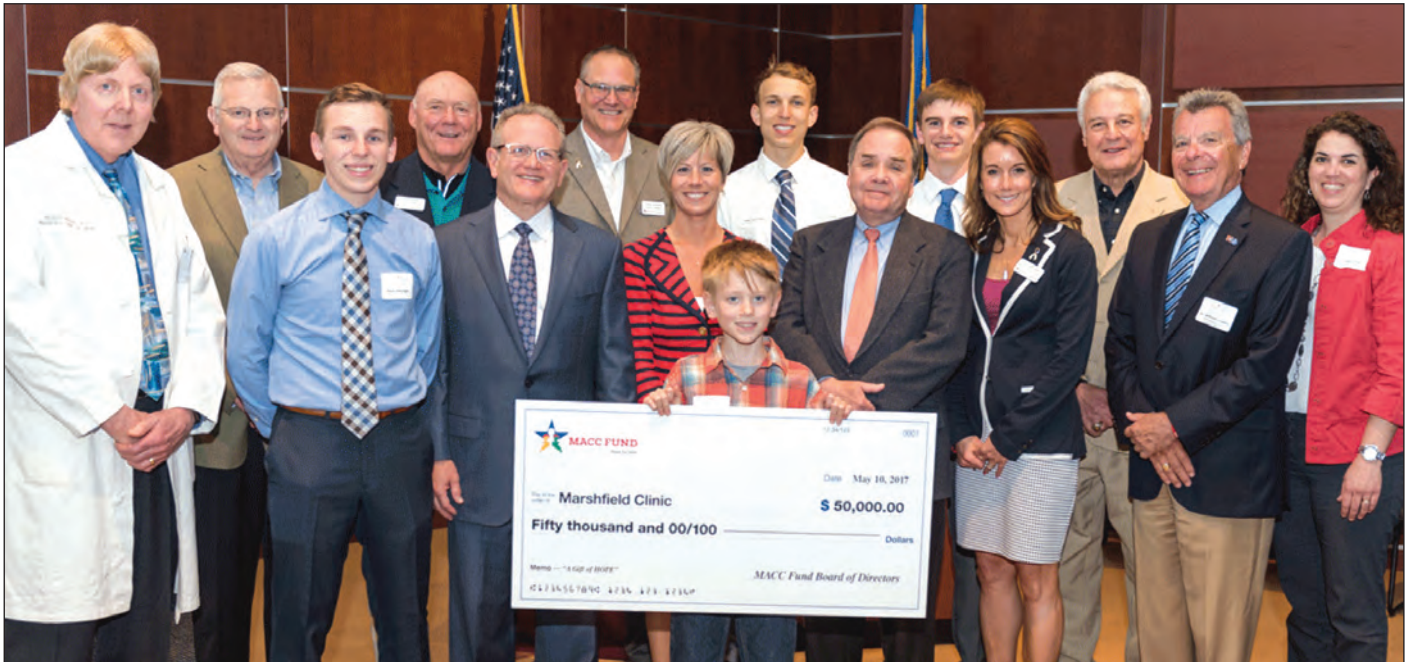
The MACC Fund thanks all the hard-working and dedicated neighbors and friends led by Joy Geyer, Ken Perkl and Pat Wolfe. A very special thank you goes to the entire Candy Cane Lane committee which has helped keep the bright lights burning with hope. Please visit candycanelanewi.com for all of the information on the exciting happenings on Candy Cane Lane.



www.candycanelanewi.com

MACC Fund awards \$50,000 grant to Marshfield Clinic

MACC Fund adds first new research partner in 9 years



A grateful patient proudly holds the MACC Fund's research grant check.

The MACC Fund awarded a \$50,000 one-year grant in May to support Marshfield Clinic's Children's Oncology Group Clinical Health System's Children's Oncology Group Trials for pediatric hematology and oncology.

"The MACC Fund's reputation across Wisconsin is well regarded thanks to its fundraising efforts for childhood cancer and blood disorders research" said Marshfield Clinic Health System CEO Dr. Susan Turney. "Our researchers and clinicians have made a tremendous difference in the lives of thousands of young cancer patients. This grant will allow Marshfield Clinic Health System to continue seeking new pediatric cancer treatments."

Kevin Steiner, Vice Chair of the MACC Fund's board of directors who presented the grant in a ceremony in the Clinic's Auditorium said "We are excited about the possibility of expanding clinical research support to this part of the state with the hope of advancing the best care for the children of the area as well as the state and nation." Steiner, the President and CEO of West Bend Mutual Insurance Company, grew up in a community near Marshfield.

Marshfield Clinic Children's pediatric cancer specialists treat childhood cancers and blood disorders and staff the region's only pediatric oncology inpatient unit at Marshfield's Children's Hospital. The MACC Fund's board is hopeful this grant will lead to an even greater collaborative clinical effort between Marshfield Clinic Health System and the other beneficiaries of MACC Fund support, namely the Medical College of Wisconsin, Children's Hospital of Wisconsin and University of Wisconsin Carbone Cancer Center.

"Philanthropy through Marshfield Clinic Health System Foundation supports pediatric oncology programs system-wide, helping to provide clinical trials through Children's Oncology Group, state-of-the-art diagnostic and treatment equipment, educational and comfort items, and additional family assistance," said Teri Wilczek, MCHS Foundation chief philanthropy officer. "We are honored to be added as the fourth MACC Fund partner, joining an esteemed group of organizations using research and clinical care to support kids and families battling childhood cancer. This cause is near and dear to our hearts."

Marshfield Clinic Health System provides patient care, research and education with more than 50 locations in northern, central and western Wisconsin, making it one of the largest comprehensive medical systems in the United States.



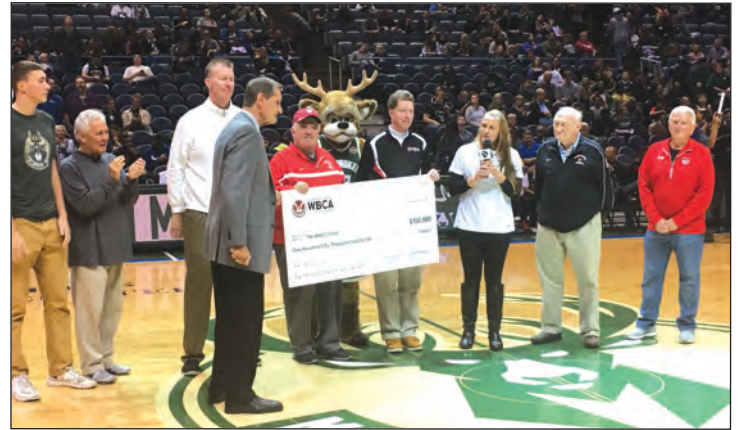
A Slam Dunk for the WBCA

The **Wisconsin Basketball Coaches Association (WBCA)** has been a loyal supporter of the MACC Fund since the inception of the **WBCA All-Star Games** in 1978. Each June the Boys and Girls All-Star Games feature the top high school graduates in the state. This year's 40th Anniversary Games were played at the beautiful JustAGame Center in the Wisconsin Dells. The WBCA Hall of Fame and Museum is also located at this great venue. The Center and The Dells once again welcomed the All-Stars with open arms to the delight of all.

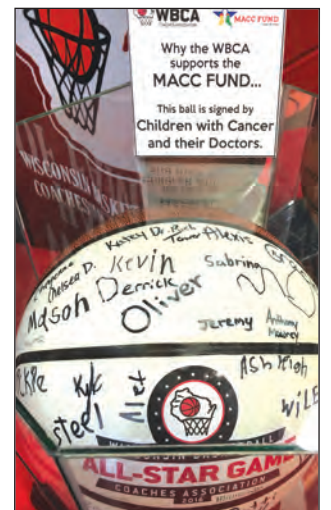
In addition to being the best on the court, the players and the coaches excel off the hardwood as well. Players in the state's five divisions raise funds to benefit the MACC Fund and help children with cancer. Many generous sponsors, donors and fans helped the WBCA's contribution from the 40th Anniversary Games reach a record \$150,000. That amount raises the grand total for the 40 games to \$2.4 million! The coaches presented their record shattering check during halftime of the 41st Annual Bucks MACC Fund Game. Joining the coaches was Alex Van Dyke who played in the 2015 Division 2 Game. The graduate of Union Grove High School is a cancer survivor having been diagnosed as an adolescent. He is now a junior playing on the UW-Oshkosh basketball team.

The MACC Fund thanks Mike Huser and Tony Scallon, co-chairmen of the Boys' games, as well as the Girls' co-chairs, Loren Homb and Sam Mathieson, for their dedication and support. In addition, the MACC Fund acknowledges and thanks all of the WBCA coaches and its President, Niki Sutter. The WBCA's Executive Director Jerry Petitgoue, and Assistant to the Director and Past President Ken Barrett, were both inducted into the National High School Basketball Hall of Fame in a ceremony in Kansas City last year in a fitting tribute to their commitment to the game of basketball and the MACC Fund.

The Coach's Association is the second longest sustaining sponsor of the MACC Fund. The Milwaukee Bucks have been part of the MACC Fund from Day One, 41 years ago on Dec. 10, 1976.



Members of the WBCA present their record check of \$150,000 to Jon McGlocklin during halftime of the Milwaukee Bucks MACC Fund Game.





41st Annual Milwaukee Bucks MACC Fund Game

The Milwaukee Bucks 41st annual MACC Fund Game on Oct. 13 at the BMO Harris Bradley Center pitted the Bucks against the Detroit Pistons. The Bucks won the preseason tilt but the real winners were once again the kids who benefit from the outstanding fundraising efforts of the Bucks. The 41st edition took the cumulative game totals to nearly \$1.5 million.

The Bucks have been at the heart of the MACC Fund since helping start the organization during a Bucks game on Dec. 10, 1976. The MACC Fund is indebted to the ownership group of the Bucks led by Wes Edens, Marc Lasry and Jamie Dinan, along with other local investors, for stepping up to continue this great tradition.

Zachary Johnson, the designer of the 2017 TODAY'S TMJ4 MACC*Star, presented the Honorary Game Ball along with his brother Charlie. Following this, Lulu Sammarco, a 10-year-old who has battled cancer, sang the National Anthem to a point that one could hear a pin drop before a thunderous roar of applause arose as she reached her crescendo before running off the court with a beaming smile from ear to ear.

Coach Jason Kidd used a varied lineup of Bucks young talent in the always entertaining game. An \$880,000 check presentation from the TREK 100 to "the Original Buck," MACC Fund co-founder and Bucks television commentator, Jon McGlocklin, got the crowd excited after the first quarter. The TREK 100 is the MACC Fund's largest annual fundraiser with a total of \$15 million in net proceeds contributed over the past 28 years.

Longtime MACC Fund friend and TODAY'S TMJ4 Meteorologist, Brian Gotter, was the Master of Ceremonies for halftime. Jon McGlocklin accepted a record check from the Wisconsin Basketball Coaches Association (WBCA) for \$150,000 from its 40th annual high school All-Star Games. The WBCA is the longest standing sponsor of the MACC Fund after the Bucks. Their annual All-Star Games, which are now played in the JustAGame Center in the Wisconsin Dells, have contributed \$2.3 million through its "Gift of Hope through Hoops."

The NBA is learning to "Fear the Deer" but the MACC Fund "Cheers" the Deer.



*TODAY'S TMJ's MACC*Star designer Zachary Johnson (left in front) and his brother Charlie join the Bucks and Pistons Captains, Bango, the Bucks Dancers and MACC Fund COO, Becky Pinter, before the game.*



There was plenty of reason to smile as Paul Moran of Trek Bicycle Corp. and his children, Mary and Patrick, presented the TREK 100 check for \$880,000 to Jon McGlocklin after the first quarter. Paul is the husband of Colleen Moran, the MACC Fund's Senior Development Officer who is also the Director of the TREK 100.



Ten year old Lulu Sammarco who was diagnosed with Leukemia at 3 sang the National Anthem at center court ending with thunderous applause from an awestruck crowd.



The 2017 MACC Fund Golf Tour

The 2017 *MACC Fund Golf Tour* raised important dollars as friends armed with irons, wedges, putters, sunscreen and umbrellas did their best to beat par and help fight childhood cancer. Appropriately, the 18 events raised nearly \$500,000.

The **Lake Country Charity Invitational** teed off the season by raising \$65,000 in its 10th year of supporting the MACC Fund. Many of the state's finest high school teams played Western Lakes Country Club in May. It was sponsored by Hartland Arrowhead High School's golf team and chaired by their fine coach, Greg Budzien. PGA Tour player Mark Wilson was the Invitational's Honorary Chairman. He spent a day in June with three teams of golfers who were among the top fundraisers in a memorable day for all at Brown Deer Golf Course. Special thanks to Mark Wilson, Arrowhead High School as well as all of the high school golfers and coaches and their generous donors.

The granddaddy of them all, the **Chili's MACC Open** at Tuckaway Country Club, was held on its traditional first Monday in June. ERJ Dining, Wisconsin's franchisee for the Chili's Restaurants, sponsored this 41st edition of the MACC Fund Open for the ninth consecutive year helping to raise \$105,000. ERJ Dining is owned by Junior Bridgeman, who played in the Bucks game on the night the MACC Fund began on Dec. 10, 1976. Junior recently joined the MACC Fund's Board of Directors.

The **Max-Fly Open** at Ironwood on July 3 raised \$12,800 as Sandy and John (Max) McGee, and their children hosted family and friends at this annual July classic. Their wonderful efforts this year took their 20-year total to \$151,000.

102.9 The Hog's Bob and Brian Open at the beautiful Grand Geneva resort hosted over 300 golfers on July 28. The event raised \$13,000 for the MACC Fund and was hosted by Milwaukee's popular tandem morning team. This Open was one part of the Bob and Brian "Trifecta for MACC," which also included the Bob and Brian Radiothon in April and the "Best of Bob and Brian" CD sale in December.

The fourth annual **St. John the Baptist Knights of Columbus** event at Quit Qui Oc in Elkhart Lake in July raised over \$5,800.

The 23rd annual **BP MACC Fund Open**, under the watchful eye of MACC Fund board member Greg Klimek of Klemm Tank Lines and his dedicated committee, raised \$110,000 at Evergreen Golf Club in Elkhorn on a celestially historic day, Aug. 21. The great solar eclipse didn't darken the hearts of all who came out to help the MACC Fund making this one of the largest annual golf events for the MACC Fund.

The 4th annual **Putting for Peter** raised \$4,600 at Western lakes in Pewaukee in August celebrating a little boy diagnosed at 4 months who is now an active 4-year old.

September Tour action included the 20th annual **Corporations Caring for Kids Charity Open** at Oconomowoc Golf Club on Sept. 11 which contributed \$50,000 to the MACC Fund. This great event also benefits the Cystic Fibrosis Foundation and the Silver Spring Neighborhood Center. Special thanks to MACC Fund Board Chairman, Paul Knoebel, and his Knoebel and Associates team and friends for making this great outing possible for two decades.

Women for MACC's 3rd annual **"Nine, Wine and Dine"** at Ironwood on Sept. 11 was a great day once again this year for the organization that has dedicated itself to helping the children for 35 years.

The **Milwaukee Police Supervisors Open** was held on Sept. 18 at beautiful Geneva National offering a great day for all.

The Tour featured two new events at two great courses designed by two of the sport's all-time designers. The **MACC Fund College Am** was played on July 25 at The Bull, the Jack Nicklaus designed course in Sheboygan Falls. Stationed on different holes, some of the state's top collegiate golfers added to the foursome's shots in keeping with NCAA standards. The inaugural event raised \$22,000.

The Bog is one of the Top 5 Arnold Palmer courses in the country located in Saukville. It was a great venue for the **"Back the MACC Open"** on September 21. The event was the first event supported by the newly formed MACC Fund Emerging Leaders Board raising nearly \$15,000 and is already on the books for 2018. Mike Hammes, owner of The Bog, is a generous member of the Emerging Leaders Board.

The 2017 Tour featured memorial tournaments which honored those who have died while helping children live. The 21st annual **Jim Mech Memorial Open** on June 16 raised \$15,000 at Autumn Ridge in Valders, the course Mr. Mech helped create. The event remembers a man with a smile as big as his heart.

Neighbors Bar & Grill's annual **Chuck Jorgenson Memorial Open** at Ironwood Golf Course in June raised \$3,340 for the MACC Fund in tribute to a great friend.

The 15th Annual **Cheri Amore Memorial Open** at Twin Lakes Country Club on June 26 memorialized a beautiful young girl who touched so many people during her 14-year battle with cancer. Family and friends sold out this event again en route to raising \$48,000 in the community from those who knew her first and loved her most. This impressive total included funds from the annual "Casting for a Cure." This great annual event hosted by her family with her beloved brother Andy as President has raised over \$550,000 in 15 years.

The **Thomas R. Perra Memorial Open** on Aug. 5 at Ironwood Golf Course raised nearly \$15,000 as Tom's family and friends honor his wonderful memory by helping the MACC Fund help children each year. It is truly a family affair with some of the Tom's wife Cheryl and their children's friends like longtime MACC Fund Peter Bartell chipping in every year.

The **Jerry Riemer, Sr. / George Wendelberger / William Schaab Memorial Open** at Scenic View raised \$3,800 as friends gathered to remember three special men.

PGA Tour golfer **Mark Wilson's "Making a Mark Fore MACC"** contributed important funds once again this year from his personal success on the Tour. The Wilsons have donated nearly \$300,000 to the MACC Fund through this program. The MACC Fund is fortunate to have Mark on its Honorary Athletic Board. Mark was inducted into the Wisconsin State Golf Association Hall of Fame in 2015 – a well-deserved honor.

THANKS...

to all the players as well as all of the great sponsors, auction and raffle donors, organizing committees, golf clubs and their staffs, and volunteers who participated in the 2017 MACC Fund Golf Tour. If you would like to play in or need information about the 2018 MACC Fund Golf Tour events — or if you are interested in starting your own outing — please call the MACC Fund at (414) 955-5830 or visit www.maccfund.org

A Mark Fore MACC

Professional golfer Mark Wilson continued his "Making a Mark Fore MACC" program on the PGA Tour this season. Since he joined the Tour in 2004, the Menomonee Falls, Wis., native has made a donation for every 36-hole "cut" made in addition to contributing extra dollars for every Top-30 finish. The five-time PGA Tour winner and his wife, Amy, have contributed nearly \$300,000 to the MACC Fund since becoming Tour regulars.

The Wilsons are the proud parents of Lane, Cole and Graham. Mark is a graduate of Wisconsin Lutheran High School. He led the school to a state golf championship in his freshman year. He was an All-American at the University of North Carolina. A Mathematics major, he received the Ben Hogan Award for the top student-athlete golfer in 1997.

Mark is known for his quiet, charitable support of a number of causes which are important to him and his wife. Thankfully the MACC Fund is among them. He is also the Honorary Chairman of the Lake Country High School Charity Invitational. The event features some of the state's finest high school golf teams. Golfers solicit funds for the MACC Fund through this annual event hosted by Hartland Arrowhead High School under the direction of Arrowhead coach, Greg Budzien. Mark joined the golfers this summer playing with three of the top fundraising teams at Brown Deer Golf Course.

Mark was honored by the Wisconsin State Golf Association (WSGA) by being inducted into its Hall of Fame in 2015. Mark was a unanimous choice entering the first class after turning 40, the Hall's eligibility age. That same year he was also honored at Oconomowoc Golf Club's 100th Anniversary in 2015 where he fine tuned his game. In keeping with his commitment to the MACC Fund, he asked that the Club include the MACC Fund in the event raising nearly \$20,000. The MACC Fund is grateful to the Wilsons for "Making a Mark Fore MACC" on the PGA Tour!



Mark Wilson is surrounded by members of the Arrowhead High School golf team who played with him at Brown Deer Golf Course this June. Arrowhead is the perennial leading fund-raising team in the Lake Country Charity Invitational for the MACC Fund which the school sponsors. Mark is the Invitational's Honorary Chairman. He plays 6 holes each with three of the top fund-raising teams each year.



The friends and family of Tom Perra pose with MACC Fund COO, Becky Pinter, before teeing off against childhood cancer.



Mike Bielawski is the MACC Fund's Development Officer. An accomplished golfer who competed on Marquette University's first Big East Championship team, "Bielo" won the Wisconsin State Golf Association's (WSGA) Match Play Championship at The Bog in June. He is shown here with his hard earned hardware. Mike finished up the year in 10th place in the WSGA standings.

Congratulations Mike!

Sporting Clays for a Cure

Sporting Clays for a Cure is a great annual event which raised \$11,000 this year. "Isaac's Lemonade Stand" in honor of Isaac who has battled cancer and is now enjoying 4th Grade is becoming a staple of the special day. Thanks to the Wern Valley Sportsmen's Club, Prime Coatings and all of the loyal MACC Fund friends who came out to help kids like Isaac.

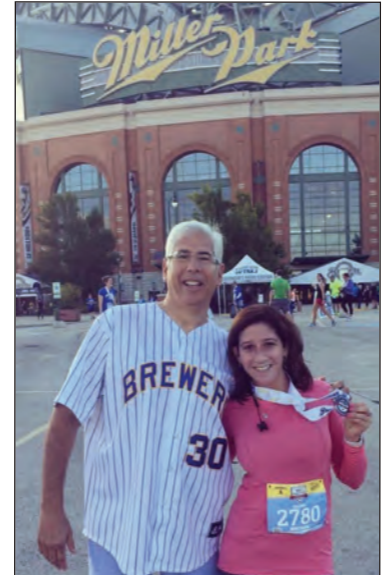


THE MILWAUKEE BREWERS MINI BACKED MACC

The Milwaukee Brewers have supported the MACC Fund throughout its 41-year history. Ken Sanders, the great Brewers reliever, was on the original MACC Fund Board and Brewers players have followed suit for years in helping the MACC Fund. The iconic voice of the Brewers, Bob Uecker, has been on the Brewers MACC Fund team for years as well as Robin Yount through his "Robinade" lemonade. Brewers doubles, home runs, stolen bases, pitching changes, double plays and more have all raised funds for the MACC Fund in conjunction with the Brewers broadcast sponsors on behalf of the MACC Fund.



Some of the Mini + 5K and 10K winners with a great backdrop



Dr. Dave Margolis of the Medical College of Wisconsin and the MACC Fund Center at Children's Hospital of Wisconsin with his daughter Rachel after she competed and raised funds.

The sixth annual "Brewers Mini on Saturday, Sept. 9, was another example of this big league support. The event drew over 5,000 runners who enjoyed a scenic route through Milwaukee before returning to a post-race tailgate party on the Miller Park grounds. It raised more than \$28,000 taking the six-year total to \$270,000! Hundreds of enthusiastic volunteers woke up early to tend to all of the runners' needs. Spectators had plenty of free parking at Miller Park and were able to watch for their favorite runners on the giant scoreboard while they ran on the warning track.

The course included many Milwaukee landmarks including Miller Valley, the Harley-Davidson Museum and Miller Park, as well as an updated half marathon course that visited Walker's Point, Honeycreek Parkway and Doyno Park. Runners and volunteers received a free Brewers ticket voucher good for select 2018 games at Miller Park, a participant medal, a "tech" shirt, and a post-race tailgate party with live music outside Miller Park. Vision Event Management did a great job of managing the Mini-Marathon in conjunction with the great Brewers Hospitality & Special Events team.

Thanks to the Milwaukee Brewers, Brewers Enterprises and the Brewers Community Foundation for including the MACC Fund in this very special event once again. Make plans today for the seventh annual event on Saturday, Sept. 22, 2018.

Brewers action backs MACC

Thanks to the generosity of two MACC Fund friends and the creativity of the Milwaukee Brewers marketing staff working with their radio and television partners, exciting Brewers action tallied more than "Wins" in the standings. Brewers doubles and pitching changes all added to the excitement of the game while also helping the MACC Fund's fight against childhood cancer and blood disorders.



West Bend's "Silver Lining©" made a \$50 donation on the Brewers radio network for every double hit by a hometown player. In all, \$15,950 was raised from the two-baggers making it a double "Silver Lining."

Sartori pitched in again this year to help make a change for the better for the MACC Fund through its special program on the Brewers radio network. The award-winning producer of great cheeses donated \$25,000 to the MACC Fund pitching in to make change to help a child win the game of life for each game's first pitching change.

Thanks to the Brewers and their teammates West Bend Mutual Insurance and Sartori for pitching in to help the MACC Fund give every child a fighting chance.



Balistreri Sendik's Markets Back MACC

The Balistreri owned and operated Sendik's Food Markets throughout the area as well as "Sendik's Fresh 2 Go" in Bayside, Greendale and Hales Corners – continue their support of the MACC Fund for the 10th consecutive year. The 18 stores are once again featuring the MACC Fund in their Winter *Sendik's Food Markets Real Food* magazine. The impressive edition is brimming with ideas for the upcoming holidays. The magazine sells for \$1.99 with all proceeds benefiting the MACC Fund.

In addition, you can buy a candy cane for \$1. The 30th annual 2017 edition of the TODAY'S TMJ4 MACC*Star, designed by 7-year-old Zachary Johnson of Mequon, sells for \$10 (sales tax included). Zachary was diagnosed with acute lymphoblastic leukemia in January, 2017. The Balistreri Sendik's Markets will once again offer special merchandise to benefit the MACC Fund. They will close out the campaign with a two-week "Round-Up" opportunity for their shopping guests.

The Balistreri owned and operated Sendik's have distinguished themselves as leaders in grocery and fine food retailing since 1926. Their great locations throughout the area have reached out to help the children with cancer and blood disorders through their support of the MACC Fund since 2008. During that time span the Balistreri Sendik's Markets have donated nearly \$1,000,000 from this great quarterly program. Last year's program raised \$138,000 resulting from selling thousands of candy canes and nearly 3,000 MACC*Stars!

Sendik's was also the major sponsor of the sixth annual Brewers Mini held in September that offered runners a chance to raise nearly thousands for the MACC Fund.

Sendik's will once again be a major sponsor of the TODAY'S TMJ4 Sports Auction 4 MACC on Friday, Dec. 15, from 3 – 5 p.m. The MACC Fund is grateful to be part of the Balistreri family and their great stores and associates during the holiday season.

Thanks for the wonderful "Decade of Hope."



Sendik's Ted Balistreri presents the MACC Fund's John Cary with a check of the record \$138,000 proceeds from the Sendik's 2016 campaign.

Sartori teams up with the Admirals for MACC

The MACC Fund has been fortunate to receive support from Sartori Company for the past six Brewers seasons through its Brewers pitching change donations totaling \$25,000 annually. Sartori has partnered with the Milwaukee Admirals for the last three years through the Sartori / Admirals Power Plays which donates \$10 for every Admiral's Power Play. The Admirals Power Play Foundation matches Sartori's generous support. The team averages about 300 Power Plays a year raising about \$6,000 annually.

Sartori, the Plymouth, Wis., the proud family owned producer of award-winning artisan cheese, is committed to the community and prides itself on giving back through support of the MACC Fund, its generous support of Make-A-Wish of Wisconsin and local food pantries.

The Admirals will be playing their second season in their original "home" this year with the UWM Panther Arena as their home ice. The Admirals are known for providing entertaining and exciting hockey. They are also known for being one of the nicest organizations in any arena to work with under the leadership of its owner, Harris Turer, and its President, Jon Greenberg. Thanks to Sartori and the Admirals for this exciting new "Power"ful partnership.



MACC Fund Research Symposium

The Pediatric Hematology-Oncology-Bone Marrow Transplant programs at the University of Wisconsin and the Medical College of Wisconsin presented the **2017 MACC Fund Symposium** at the University's Waisman Center on May 23. The Symposium highlighted outcomes research and immune-oncology and 10 brief research presentations consisting of five each from UW and the Medical College of Wisconsin made possible by the MACC Fund. The goal of the Symposium was to provide awareness and foster the potential for collaboration. Judging from the spirited conversations at dinner, the goal was surely met.

Following the dinner, Professor Sue Cohn, MD, Chief, Section of Pediatric Hematology/Oncology Dean for Clinical Research at the University of Chicago and Chair of the MACC Fund's Scientific Advisory Board, presented the keynote speech, "Building an International Neuroblastoma Risk Group (INRG) Data Commons."

The MACC Fund Symposium is an opportunity for scientists and clinicians from two of the MACC Fund's major benefactors to get together in the years that there is not a MACC Fund Scientific Advisory Board (SAB) site visit. These visits are generally scheduled every two to three years. The MACC Fund provides research support to the Medical College of Wisconsin with research conducted in the *MACC Fund Research Center*; to the University of Wisconsin's Carbone Cancer Center with research conducted in the *MACC Fund Childhood Cancer Research Wing* and to the *MACC Fund Center* at Children's Hospital of Wisconsin. The MACC Fund added Marshfield Clinic to its list of beneficiaries this year with a grant to help support Children's Oncology Group (COG) clinical trials. The MACC Fund will distribute \$3,250,000 in research support in 2017 to these four beneficiaries. MACC Fund supported research impacts the treatment of children throughout the state, the nation and the world.



License plate benefits the MACC Fund



The MACC Fund is benefiting from the sale of a new license plate to raise funds to help cure childhood cancer. The plate is the idea of the Verhaalen family in honor of their daughter Alison who died from a rare brain tumor in 2014. Determined to cherish Alison's memory while also helping others, the Verhaalens worked with their local state representatives helped make the special plate a reality. Alison even had a hand in the specialty plate – literally. Her favorite colors were purple and teal. Her handprint in on the heart in the plate and she wrote the word Awesome in her handwriting. The gold in the ribbon signifies childhood cancer.

You can visit www.wisconsin.gov to learn more about ordering the plate. In addition to the normal registration fee, there is a \$15 specialty plate fee as well as a tax-deductible \$25 donation to the MACC Fund. The MACC Fund recently received a check from the State of Wisconsin for \$3,725 from the sale of 149 plates. Thanks to the Verhaalens for leading this charge and to the Northwestern Mutual Foundation and Verlo Mattress for their generous support.

MACC Fund COO, Becky Pinter, joins Matt and Tricia Verhaalen and their son Tyler.



ANNUAL APPEAL

Dear MACC Fund Friend:

The MACC Fund is celebrating its 41st year. Forty-one "hope-filled" years could not have happened without the support of friends like you. *Hope through Research* has always been the MACC Fund's calling card and it is with renewed vigor that the MACC Fund has taken on its fifth decade.

It is no secret that the cutbacks in federal cancer research support make MACC Fund support more vital every single day. Plummeting federal cancer funding in the past 20 years also makes the MACC Fund's investment in research more important than ever.

The MACC Fund's December research contributions of nearly \$1 million to two of its beneficiaries - the Medical College of Wisconsin and Children's Hospital of Wisconsin - will bring the 41-year total research contributions to \$62 million. The MACC Fund also supports research in the MACC Fund Childhood Cancer Research Wing at the UW Carbone Cancer Center in Madison. New to our list of beneficiaries is Marshfield Clinic following a \$50,000 grant for Children's Oncology Group clinical trials.

These contributions would never have happened without the support of generous people like you! The MACC Fund's coveted "4-Star Charity Navigator" rating helps ensure the integrity of your gift by virtue of the sound fiscal management and commitment to accountability and transparency which Charity Navigator, America's premier charity evaluator, requires. These values have been the hallmark of the MACC Fund since Eddie Doucette and I founded this organization in 1976.

We know that you are inundated with requests for your financial resources at this time of year. We hope you will open your heart as you have so often to help the MACC Fund meet its critical funding demands which total more than \$3.2 million annually. Imagine what it means to a family whose child is diagnosed with cancer or a blood disorder during this holiday season to know there is an organization like the MACC Fund championing the cause for research to help their child. We hope we can count on you to be a "Champion" for these children this year.

Please consider making a *Gift of Hope* through this Annual Appeal. Enclosed is an envelope for your convenience or you can always donate online at www.maccfund.org. Your gift helps make it possible for children battling cancer and blood disorders to look forward to celebrations like birthdays, graduations and weddings that healthy children often take for granted. In addition, you are supporting the important work of dedicated researchers and outstanding doctors, nurses and others on the front lines of giving care.

Improved cure rates are impressive, yet the fight is far from over. An overall 80% five-year survival rate for cancer means little to a family that has lost a child. Just as significantly, even children in the 80% category can have "late effect" issues and can relapse. More research to help them live longer and healthier lives needs funding, too. As we celebrate the lives saved, we are always reminded we support research to honor those who have died.

Together, we can make more miracles happen. We are committed to reaching the ultimate 100% survival rate. Please give what you can today. Thanks for your support of the MACC Fund and thank you for helping to give every child a fighting chance future through your *Gift of Hope*.

Sincerely,

MIDWEST ATHLETES AGAINST CHILDHOOD CANCER, INC.

Jon McGlocklin
President

Did you know that...

- The MACC Fund has the coveted "4-Star" rating by Charity Navigator, America's premier charity evaluator.
- The MACC Fund Center cancer and blood disorders program at Children's Hospital of Wisconsin is ranked among the nation's leading centers each year.
- The MACC Fund's support of cutting edge pediatric cancer and blood disorder research in Wisconsin has a national and global impact on children by providing the best treatment possible.
- By the end of the MACC Fund 41st year, it will have contributed \$62 million to these research efforts over the past four decades.
- The MACC Fund has played an important role in helping the overall 5-year survival rate for childhood cancer to rise from 20 percent to 80 percent since its inception in 1976. Yet, children can still have "late effect" issues and can relapse.
- The MACC Fund supports research at the MACC Fund Research Center of the Medical College of Wisconsin, in the MACC Fund Center at Children's Hospital of Wisconsin, in the MACC Fund Childhood Cancer Research Wing of the Carbone Cancer Center of the University of Wisconsin and at Marshfield Clinic.
- The MACC Fund's contributions to these institutions in the past five years have yielded important National Institutes of Health (NIH) grants totaling many millions of dollars in additional extramural research support.
- The MACC Fund has a Scientific Advisory Board comprised of four nationally renowned experts who review the progress of research we support during their site visits. This ensures only the most promising research is awarded funding by the MACC Fund.

"The North Pole" Nightmare Racing for MACC



Bill Balog, a native of North Pole, Alaska - dubbed "The North Pole Nightmare" - raced to benefit the MACC Fund again this year. Bill donated \$5,500 through a percentage of merchandise sales and his purses in 2016. He had another banner year in 2017 donating \$7,000.

Bill and the "Rhine Auto/Buesser Concrete #17B" car raced to his eighth IRA Sprint Car Series 410 championship registering 13 wins including his 100th career IRA victory. He also garnered two victories in both 360 Sprint Car and Midget competition for a total of 17 wins. Bill and his B Squared Motorsports team took the MACC Fund along for the ride to nine states from California to North Carolina and seven other states in between. He started the year in March with three races in the Sprint Car hotbed of Pennsylvania and wrapped up with a fourth place finish at the prestigious 360 Short Track Nationals in Arkansas; fifth and sixth place finishes with the "World of Outlaws" in Charlotte, NC during the World Finals and a fifth place showing in a "King of West" race at the Dirt Track in Stockton, California.

Bill and his "B Squared Motorsports" team will be racing again to benefit the MACC Fund in 2018. You can ride along with Bill and the "B Squared Motorsports" page on Facebook or on Twitter @bsqdmotorsports. The kids want to thank Bill for the "Ride of a Lifetime!"



TODAY'S TMJ4's Sports Auction 4 MACC

Make a date today for the **TODAY'S TMJ4 Sports Auction 4 MACC** on Friday, Dec. 15, from 3-5 p.m. This marks the 37th consecutive year of live broadcasts by TODAY'S TMJ4. The support is unprecedented in the Milwaukee television market and is undoubtedly one of the nation's longest standing philanthropic efforts in the broadcast industry.

The auction will feature items from the Bucks, Brewers, Packers, Admirals, Marquette and Wisconsin - to name a few. Autographed signature items will be up for bid from sports personalities including the Packers Aaron Rodgers, Clay Matthews and Jordy Nelson, and the Bucks Giannis Antekounmpo. There will also be a chance to sit courtside at a Bucks game and an Archer "Cheesewedge" guitar for the musician with everything who wants a unique Packers flair.

Joining in as auction board sponsors are Sendik's Food Markets, Sargento, West Bend Mutual Insurance, Kohl's and the Medical College of Wisconsin. The MACC Fund is grateful to TODAY'S TMJ4 for helping the children with cancer and blood disorders for 37 years. Please tune in on Friday, Dec. 15, to bid early and bid often.

Chuckles for Charity2

Chuckles for Charity2 had Antigo laughing on Oct. 21. The MACC Fund and the children had the last laugh though after applauding the most for this entertaining group of comedians. The group's second concert for the MACC Fund raised \$1,800 in memory of Jayden, the niece of the concert organizer Brady Gregurich. Jayden died from brain cancer in 2009. We know Jayden was laughing too and giving her Uncle Brady a big "high five!" Thanks for the laughter guys and thanks to all who joined in the laughter at North Star Lanes.



From left are Frank Roche as seen on "America's Got Talent," Brady Gregurich of Antigo, host Dave Steger Jr., Andrew McKenzie of Madison and Geoff LaFluer of Milwaukee.



“Silver Lining” for MACC

West Bend Mutual Insurance has been on the MACC Fund team for more than two decades providing support in many ways. During this time its support has included the coveted “Mike Koehler” Award given to a West Bend agent who distinguishes themselves in their community. A generous donation to the MACC Fund accompanies the award. This year’s award was presented to Dennis Kuhnke of Robertson Ryan & Associates.

Every two years West Bend hosts a golf outing for the MACC Fund. The seventh biennial event will be held next August at West Bend Country Club. The bar is set high aiming to top the 2016 total of \$670,000 – the largest amount ever contributed from a MACC Fund golf-related event.

West Bend is always a step ahead with its fine insurance products and with helping great community causes like the MACC Fund. Annually, West Bend donates \$50 for every Brewers Double contributing \$15,950 from the Brewers exciting season. West Bend also helps sponsor the Brewers Mini + 10K & 5K to benefit the MACC Fund in September, supports the annual Bucks MACC Fund Game in October and will sponsor the Blue Board in the “TODAY’S TMJ4 Sports Auction 4 MACC” on Dec. 15. In addition to all of this wonderful fundraising, the insurance company provides the comfort of knowing that the “Silver Lining” is at work each day as the MACC Fund’s primary insurance carrier. The MACC Fund is honored that West Bend’s President and Chief Executive Officer, Kevin Steiner, is the Vice Chair of the MACC Fund Board of Directors.

Don Contardi Commitment Award



Lisa Bromley is flanked by her family along with Jon McGlocklin

The MACC Fund presents one award each year at the Chili’s MACC Open – the **Don Contardi Commitment Award**. The award honors an early member of the MACC Fund board whose life ended far too soon from cancer. Don’s granddaughter Emma, the daughter of Don’s son Dan and his wife Kristi, was diagnosed as a youngster with leukemia 18 years after Don died. Emma responded well to treatment and is a beautiful success story.

The recipient of the 33rd annual award – Lisa Bromley - is as special as its namesake. She has lived up to the word “Commitment” in the award by living a life dedicated to serving others, especially young people in her 32 years of teaching at Shorewood High School. Thanks in large part to Lisa, the school has been a great friend of the MACC Fund for three decades. Lisa engaged two generations of young people to join together to help the MACC Fund help other kids while taking the MACC Fund story to storefronts and businesses throughout Shorewood community for the venerable Shorewood Games which raised \$75,000 in 2017 alone and \$365,000 since 1988.



MACC FUND

Hope for Kids

**Supporting Research
to Help Kids with Cancer
and Blood Disorders.**

(Midwest Athletes Against Childhood Cancer, Inc.)

www.maccfund.org

Festival Food’s North Green Bay store sold these cards to help celebrate September as Childhood Cancer Awareness month. They raised nearly \$1,597 during their two-week campaign. Thanks to Mark Skogen and his team.



MACC Fund Mondays

The first Monday of each month is known as *MACC Fund Monday* in the *MACC Fund Center* at Children's Hospital of Wisconsin. The Board of Directors of the MACC Fund generously underwrites special treats for the dedicated staffs in the Center's Inpatient Unit, the Northwestern Mutual Day Hospital in the MACC Fund Center, the MACC Fund Center's Outpatient Clinic and the Hospital's Intensive Care Unit which cares for some of the MACC Fund Center's sickest kids.

Longtime MACC Fund sponsor, the Balistreri owned and operated Sendik's Food Market, bakes fresh donuts for the day shift of each area and cookies for the Inpatient Unit's and ICU's PM and Night shifts. The MACC Fund staff delivers the donuts to start the month off in a tasty way. It is the MACC Fund's Board's way of trying to say to the dedicated and caring staff "thanks for helping the MACC Fund give every child a Gift of Hope!"



September is both *Childhood Cancer* and *Sickle Cell Awareness Month*. Last year members of the MACC Fund staff, from left: Karen Armstrong, Financial Officer, Becky Pinter, Chief Operating Officer and Mike Bielawski, Development Officer, delivered the donuts to the MACC Fund Center at Children's Hospital of Wisconsin.

Rockin the Burbs!

Rock the Burbs is about bringing wonderful entertainment to suburban Wisconsin and connecting people through music and charity. On September 23 at the Sharon Lynne Wilson Center for the Art in Brookfield, Rock the Burbs did just that raising \$11,000 for the MACC Fund through a Live Youth Talent Competition and an evening of live music. Thanks to Rock The Burbs and all who joined in the fun.

GO BO! Foundation Backs MACC



Annika Johnson, mother of Bo Johnson, proudly displays cookies from the GO BO Foundation Cookie Sale in Sister Bay, Wis in October. Proceeds of the sale of over 10,000 beautifully decorated cookies created by Cookie Artists from around the country - and even some foreign countries - are donated through the Door County Community Foundation to help the MACC Fund support a High Risk Hematologic Malignancy Program. The Cookie Sale has contributed \$75,000 from its first three years. This year's sale broke all records. Bo died at 13 in 2012 after a year-long battle. His young life touched all whom he met and his legacy continues to touch many.

Strike Cancer Spare Lives

Process Retail Group hosts a bowling tournament each year at Alpine Lanes in Muskego raising funds for the MACC Fund and the Froedtert and Medical College of Wisconsin Cancer Center. The Oct. 6 event included auctions, great food, camaraderie and lots of bowling fun. This is the fifth year it has benefitted the MACC Fund raising well over \$45,000.



Welcome A-Board

The MACC Fund welcomed two new members to its Board, Junior Bridgeman and Tim Michels.

Ulysses Lee "Junior" Bridgeman grew up in East Chicago, Indiana. His Chicago Washington High School Senators basketball team went undefeated (29-0) and won the Indiana state high school basketball championship. He played at the University of Louisville, was drafted by the Lakers and was part of the trade which sent Kareem Abdul-Jabbar from the Bucks to the Lakers. Most of his 12-year NBA career was with the Bucks where his 711 games is the most in franchise history. His #2 jersey was retired by the Bucks in 1988. His Manna / Bridgeman Foods company owns a variety of restaurant franchises in 20 states. He also recently acquired Coca-Cola franchises in Missouri, Kansas, Illinois and Nebraska. He and his wife Doris have three children all of whom are in his businesses. He was elected to the Wisconsin Athletic Hall of Fame in 1999. He was on the court on the night the MACC Fund began during a game in 1976. His company has generously supported the MACC Fund for 2 decades and is the sponsor of the Chili's MACC Open since 2009.

Timothy J. Michels is a businessman who co-owns and manages Michels Corporation, a family owned and operated construction company which is the largest in Wisconsin and is based in Brownsville (45 minutes north of Milwaukee). He was the 2004 Republican nominee for U.S. Senate from Wisconsin, running against the incumbent, Russ Feingold and losing in the general election. Tim held the record for the most votes for a Republican in Wisconsin for 12 years. A graduate of St. Norbert College in 1984, he served 12 years on active duty as an Airborne Ranger Infantry Officer in the US Army rising to the rank of Major. In 1997 he received a Masters of Business Administration from the University of Chicago and a Masters of Public Administration from the Illinois Institute of Technology. Tim and his wife Barbara have three children. Sophie is 16 and has been treated for a brain tumor which was diagnosed in 2011. She was part of the 2015 Aaron Rodgers 12 Days of Christmas program. Tim has been generous in his support of the MACC Fund.



Backs MACC

Robin Yount loves lemonade. For the past nine seasons the legendary Milwaukee Brewer has been turning lemons into lemonade with his *Robinade Old School Lemonade*. He has been helping the MACC Fund throughout this time as well. Robin and his partners have contributed over \$130,000 by turning lemons into *Hope* continuing his support of the MACC Fund from his playing days. Robin has never taken a penny from the enterprise, preferring to back the MACC Fund instead. From winning the first MACC Fund Open in 1977, to being in Women for MACC Fashions shows with his wife and daughters, to donating his \$10,000 "Seagram's 7-Crown MVP Award" check in 1982 to Robinade, Robin always answered the call to help the kids. Thank you Robin for always continuing to bat for the kids and the MACC Fund!

Richard R. Pautz Lifelong Learning Foundation Concerts

The Richard R. Pautz Lifelong Learning Foundation hosted two intimate concerts for the MACC Fund by Polish American Performing Artists, the Rice Brothers. Chris and Johnny Rice are exceptionally talented pianists and cellists from Arizona who have played Carnegie Hall, in Europe and Disneyland performing *Chopin Ballade, Stars and Stripes Forever, Ave Maria, It's A Small World and Rhapsody in Blue* among other favorites. The concerts raised about \$1,300 and the Foundation made a generous donation of \$2,700 taking the total to \$4,000. Thanks to Mary Pautz for thinking of the MACC Fund once again through these special concerts memorializing her beloved husband, Richard, who died 23 years ago after battling leukemia.

Gruber Law Offices "Bucks 3s For MACC"

Generous MACC Fund sponsor Gruber Law Offices LLC has teamed up for the fourth year with the Milwaukee Bucks to help the children while adding excitement to the Bucks home games. All it took was "ONE CALL - THAT'S ALL" for the two MACC backers to come together for the children through the Gruber Law Offices / Bucks "3s for T's" for MACC. Gruber Law Offices donate \$100 for every 3-point basket the Bucks score on their BMO Harris Bradley Center home court. The Bucks great entertainment team adds to the excitement by tossing Bucks Ts to the cheering crowd. Thanks Gruber Law Offices and the MACC Fund *Cheers the Deer!*



Gruber Law Offices donates \$100 for every Bucks 3-pointer made in the BMO Harris Bradley Center this season. Nancy and David Gruber presented the check from last season's donation of \$30,000 to the MACC Fund's COO, Becky Pinter and its President Jon McGlocklin. This is the fourth year of this program which also includes a Bucks T-Shirt toss to an excited crowd. Thanks to Gruber Law Offices for their continuing support spanning 9 years. The MACC Fund *CHEERS the Deer!*



Where There's a Will...

People can contribute to the MACC Fund in many ways. It may be a gift of time, participation in an event or sponsorship of an event. Gifts of insurance or stock, or a direct donation are also ways to give your Gift of Hope. Many make memorial gifts upon a loved one's death or gifts in honor of birthdays, anniversaries, graduations or special occasions.

Prudent estate planning and remembering the MACC Fund in one's will can be beneficial for the donor as well as the MACC Fund. The MACC Fund encourages you to contact your financial advisor or call the MACC Fund at 414-955-5830 and learn more ways to help children with cancer and blood disorders through proper planning while also helping yourself.



KENDRA SCOTT

Kendra Scott, located at the Corners of Brookfield, offers jewelry for every occasion. The company recently hosted three "Give Back Parties" to benefit the MACC Fund this year. One of the parties celebrated September as "Childhood Cancer Awareness" month. Kendra Scott created a friendly competition among four local childhood cancer related charities with the charity raising the most funds receiving a matching gift from the Corners of Brookfield. The MACC Fund won. Thanks to everyone who attended the three parties and helped raise over \$1,000. A special thanks to Megan Ogar and the entire Kendra Scott Brookfield staff.



Chick-Fil-A on 124th and Capitol Drive welcomed the MACC Fund in for two "Spirit Nights" with 20% of all sales receipts dropped into the MACC Fund's spirit box. Additionally, Chick-Fil-A sponsored the food for 150 golfers during the "Fore Milwaukee" indoor golf event which also benefited the MACC in February. Thanks to Jim Frasier and his Chick-Fil-A team for backing the MACC Fund in 2017!

Portillo's

The popular Chicago Based restaurant chain, Portillo's, recently opened a location in Brookfield and backed the MACC Fund on May 11 by hosting one of its "Portillo's for Good" events. A portion of food sales was donated back to the MACC Fund! Thanks to Portillo's and all who came out for a great meal.



American English in the "Yellow Submarine" genre.

American English Beatles Invasion

The 14th annual "American English Benefit Concert for the MACC Fund" presented by Jack Clevan, Inc. featuring the award-winning Beatles tribute band at "Waverly Beach" in Menasha on Friday, Feb. 2 is sure to be another great success.

Greg Thompson has produced this great show continuing his support of the MACC Fund dating back three decades. This has become a "must see" February First Friday tradition. Last year's concert raised over \$10,000 proving that Greg's incredible interest in the Beatles and longtime friendship with American English has created sweet music for MACC.

American English is one of the finest tribute bands around. The musicians have become good friends of the MACC Fund and perform the familiar and beloved songs playing period musical instruments and wearing classic Beatles costumes.

103.9 WVBO "The Valley's Greatest Hits" will be on hand along with other great friends. This concert will once again add special meaning to the Beatles favorite "All you need is love" by the gift it has given to the children and the MACC Fund for years.

Theta Chi's Ski For Cancer Backs MACC



Theta Chi presenting the record \$81,750 check last spring

The University of Wisconsin's Theta Chi's fraternity Psi Chapter created "Ski for Cancer" over four decades ago. This venerable winter event returned to the campus in 2010 to the delight of all, especially the proud Theta Chi alumni and the MACC Fund. The MACC Fund is grateful to the brothers of Theta Chi who have once again reached out to help the children as their predecessors did for many years.

The students and alumni raised \$81,000 in 2017 bringing the revived Theta Chi "Ski For Cancer" total to \$305,000 and their overall contributions to about \$560,000.

The 2018 edition will be held on Saturday, March 3 at Cascade Mountain. The students have plans to once again make it an extended Ski for Cancer week to raise even more money. The MACC Fund sincerely thanks all of the members of Theta Chi, past and present, for their great support. Special thanks go to Sam Griffin, who is heading the fraternity's efforts this year, and to Phil Sonderman, the Chapter's alumni representative.



Congratulations...

Congratulations to MACC Fund Honorary Board Member and longtime friend, **Paul Molitor**, on being named the American League Manager of the Year by the Baseball Writers of America. Molitor, a great friend of the MACC Fund while he was a Brewer, has always continued his support. He is only the second Baseball Hall of Fame member to be named Manager of the Year sharing good company with Frank Robinson. Congratulations Paul and thanks for always backing MACC to help the children.

Congratulations as well to the Brewers' **Craig Counsell** on being named National League Manager of the Year by The Sporting News. Congratulations Craig on an amazing year and thanks to the Brewers for including the MACC Fund in your great season through the Brewers Mini.



The J.K. Lee "Board Break-A-Thon"

The J.K. Lee Blackbelt Academy's 24th annual *Board Break-A-Thon* on Feb. 17 at Southridge Mall in Greendale promises to be another great day to kick cancer. Over the last 23 years J.K. Lee students have raised about \$760,000 to help kids with cancer. During the MACC Fund's seven-year partnership with the Lees and the J.K. Lee students, the Board Break-A-Thon has raised over \$345,000!

The partnership has been a tremendous opportunity for many to learn about the martial arts, the discipline involved, and particularly about how the J.K. Lee students are consistently helping others in their communities.

The world-renowned J.K. Lee Black Belt Academy focuses on building character through core values like respect of others and self, encouragement and support of one another, and celebrations of one another's successes. These values form the basis for success in martial arts when coupled with an emphasis on physical fitness and well-being, not fighting. J.K. Lee's talented, grounded, decorated and disciplined ensemble of instructors are committed to changing both the lives of their students and the lives of those in the communities they serve. J.K. Lee's dedication to helping others is why the Board Break-A-Thon has been a long running smashing success. Thanks so much to the Lees, their family of students and everyone who will make the 24th Annual Board Break-A-Thon possible.

My Dog Named Hope

"My Dog Named Hope" is a beautiful story of a special girl, her amazing dog and one family's journey through childhood cancer. Written by Joe Dean and illustrated by Lauren Curwick, the book captures the journey which is often more of an odyssey in a playful and poignant manner. The illustrations make turning every page a joy while the story itself captures the family's experiences in a way that is authentic, genuine, informative and entertaining.

The author enlisted the support of seasoned pediatric cancer caregivers and families who have also engaged in the battle to write a story about a little girl named Lindsay that touches all. Several of them contributed to the book as well. The Introduction was written by Dr. Paul Sondel, who heads the pediatric research efforts at the University of Wisconsin's Carbone Cancer Center in the MACC Fund Childhood Cancer Research Wing. The Foreword was written by Dr. David Margolis, M.D. and Dr. Sadie Dobrozsi, M.D. and M.S. of the Medical College of Wisconsin and the MACC Fund Center at Children's Hospital of Wisconsin.

The book was underwritten by the We Energies Foundation ensuring that the entire \$25 sale price of each book benefits childhood cancer research and services - specifically the MACC Fund and Designing Dreams (designingdreamsusa.com) which transforms children's bedrooms into healing spaces. You can purchase the book at maccfund.org, through the MACC Fund office at 414-955-5830 or on amazon.com



Author Joe Dean is flanked by AM620 WTMJ Radio's Gene Mueller and Jane Matenaer after their interview.

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| | Date | June 27, 2017 |
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The MACC Fund reached a research funding milestone in June.

Christopher's Shoot Against Childhood Cancer

Christopher Schraufnagel's legacy lives on in many ways throughout the year for those fortunate enough to know him. July 14 was a special day as his family and friends teamed up with the Waukesha Gun Club for "Christopher's Shoot" to benefit the MACC Fund.

Christopher battled medulloblastoma - a form of childhood cancer that attacks the brain and spinal cord - for 17 months. A Green Bay Packers fan, he met Donald Driver and Aaron Rodgers shortly before he died. They surely learned more from him that he ever realized about the importance of life. They left admitting *they* were the lucky ones in meeting a fighter like Christopher.

He always dreamed of curing cancer which is why his family and friends turned out again to honor his dream. The Waukesha Gun Club has been outstanding in its support which featured something for every level of sporting clay and trap enthusiast. Christopher's immediate and extended family have been wonderful in making this great event better every year which is no small feat since it is always a great event. The 2017 event was an incredible success raising \$160,000, surpassing the previous year's record. Christopher would have liked that. Plans are underway for another great event in 2018.

Despite his young age, Christopher managed to inspire and touch hundreds of people. Each year family and friends have also helped live out his dream of a cure through *Team Christopher* which rides in the TREK 100 Ride for Hope. His loving family has kept a *Legacy of Hope* alive in his memory reminding all who care for the children that we do research to honor those who have died.



Left to Right: Steve Schraufnagel, Pete Schraufnagel, Pat Gerbensky, Jon McGlocklin, Lisa Schraufnagel, Megan Schraufnagel present the record check from Christopher's Shoot.



CityTins Back MACC

CityTins is a unique concept supporting locally-owned and operated restaurants and businesses as unique as the cities the Tins represent. CityTins feature 20 "coasters" in an attractive tin container representing a restaurant or bar. Each coaster is worth \$10 off a tab of \$25 or more (pre-tax/gratuity) when presented to the server.

CityTins have once again stepped up to help the MACC Fund by donating \$10 for every \$30 Tin sold through Dec. 23 by connecting to the MACC Fund's unique link at <https://citytins.com/fundraiser/ref/macc-fund/>.

CityTins make great gifts for family, friends, clients and co-workers. This year's "Tin-ventory" spans the Milwaukee, Madison, Fox Valley, and newly added Cedarburg areas! Thanks to CityTins for backing MACC again this year and thanks to all for considering adding CityTins to your holiday gift list.

Follow the MACC Fund on Facebook, Twitter, Instagram and YouTube.

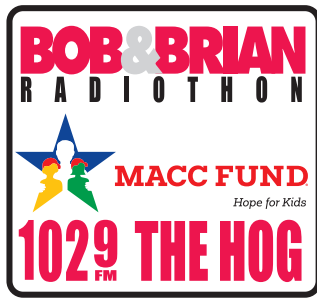
Visit www.maccfund.org

and click on the icons at the bottom of the page.



Instagram





Bob & Brian Radiothon Apr. 5-6

The MACC Fund will benefit for the ninth straight year from the **Bob & Brian Radiothon** on 102.9 THE HOG on April 5-6. The two outstanding radio personalities will broadcast live for two days while loyal listeners join in with pledges and bids. Bob and Brian are loyal MACC Fund supporters as evidenced by their hosting their annual *Radiothon*, the *Bob & Brian Open* and their holiday “*Best of Bob and Brian*” CD. The 2018 edition of the Radiothon will once again offer unique auction items and interesting interviews from the world of sports and entertainment en route to surpassing \$700,000 in nine years of the *Bob & Brian Radiothon*.



From left, great MACC Fund friends, Brian Nelson, Steve Czaben and Bob Madden before the Bob and Brian Open in July. The morning drive duo is joined each day by Steve Czaben for a unique sports overview.



MACC Fund Benefits from the Community Health Charities Workplace Giving Campaigns

The MACC Fund is a proud member of Community Health Charities of Wisconsin (CHCWI), a federation that connects the MACC Fund to workplace/employee philanthropy campaigns for its member health agencies. Through its membership the MACC Fund is included in both public and private workplace-giving campaigns that reach over 750,000 employees throughout Wisconsin. Workplace-giving campaigns allow employees to contribute from their paychecks through payroll deductions that enable a desired gift to be contributed each pay period. These campaigns allow employees to specifically choose the MACC Fund as the beneficiary of their contribution.

CHCWI distributes these contributions directly to the MACC Fund in its role to facilitate contribution efficiency and make connections between employees and our members.

Donors to the United Way, the State of Wisconsin campaign and the combined federal campaign can designate the MACC Fund to be the beneficiary of their gift.

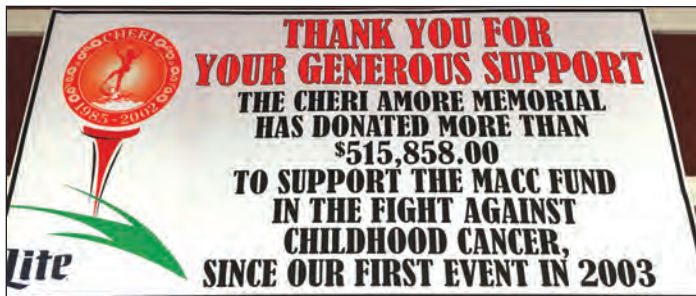
CHCWI represents over 60 Wisconsin health agencies and is always looking for opportunities to open new workplace campaigns in order to increase the amount of funds made available to its members. If you have an employee giving program, check to see if CHCWI is represented as a choice. To initiate a CHCWI campaign, or if you have questions about the CHCWI efforts on behalf of the MACC Fund, please call 800-654-0845.



CJ O'Donnell presents a check to the MACC Fund's Development Officer, Mike Bielawski, at halftime on behalf of the Waukesha North football team which raised \$1,400 by selling T-shirts and wristbands. CJ battled lymphoma and was treated in the MACC Fund Cancer Center at Children's Hospital of Wisconsin.



Nick Heisl of Germantown wanted to help kids with cancer. The 11-year-old created StepUp4Kids which was held on Aug. 13 at Spassland Park in Germantown. The two-hour festival of fun featured a variety of activities for kids of all ages and raised \$3,600. Thanks Nick and don't forget to get a good pair of sunglasses for your bright future. Thanks for helping kids battling cancer and blood disorders to have a brighter future too.



Cheri Amore battled cancer from the age of 3 until she died the day after she turned 17 after enduring four bone marrow transplants. Her family and friends have memorialized her in many ways including through a great golf event held in her home town of Twin Lakes benefiting the MACC Fund. This year's 15th annual Cheri Amore Open raised \$48,000 taking the 15 year total to over \$560,000. The girl with the perpetual smile was surely smiling this year as tears from laughter and loss were seen in many eyes.



Backs MACC



Jon McGlocklin accepts a check from Danny Behm whose four Papa Murphy's restaurants offered a MACC Fund Monday special. The popular restaurant's slogan of "Love at 425 degrees" added \$2,100 to that figure raising over \$2,500.



Jerry and Katrina Kamps didn't let a low ceiling and steady rain dampen their spirits to help the MACC Fund at their Crivitz Airport restaurant and bar on Oct. 7. Along with their loyal customers, they helped raise important funds in their second annual MACC Fund Fly-In. Plans are underway for next year's event already.

The **MACC FUND TODAY** is the official newsletter of the MACC Fund, Midwest Athletes Against Childhood Cancer, Inc. Founded in 1976, the MACC Fund supports pediatric cancer and related blood disorder research in Wisconsin. The MACC Fund has contributed \$62 million to support scientific research at the Medical College of Wisconsin in the *MACC Fund Research Center* and at the University of Wisconsin's Carbone Cancer Center in the *MACC Fund UW Childhood Cancer Research Wing*, Children's Hospital of Wisconsin in the *MACC Fund Center* and at Marshfield Clinic.

The MACC Fund is a federally designated 501(c)(3) nonprofit corporation with its office at 10000 W. Innovation Drive, Suite 135, Milwaukee, WI 53226. Telephone: 414-955-5830; fax 414-955-6170; email: info@maccfund.org; website: www.maccfund.org Editor: Sean Callahan.

The MACC Fund has the highest 4-star rating by Charity Navigator.

PLEASE REMEMBER THE MACC FUND IN YOUR ESTATE PLANNING.



Women for MACC offers Hope

Women for MACC is celebrating its 35th Anniversary this year. The dedicated members have been committed to the fight against childhood cancer and blood disorders through a variety of enjoyable special events that support research for children with cancer and blood disorders. This year the events included: Pasta Fest, "Ladies Night Out," "Nine, Wine and Dine" at Ironwood Golf Course, and the always outstanding *Couture for a Cure* at the Hyatt. The sellout crowd once again enjoyed a great fashion show from Boston Store as well as kids' fashions modeled by several children who benefit from Women for MACC and MACC Fund supported research.

TODAY'S TMJ4's anchor George Mallet was the Master of Ceremonies. He got help with the Grand Raffle winners from 7-year-old Zachary Johnson of Mequon, who designed the 2017 TODAY'S TMJ4 MACC*Star.

Thanks go out to Women for MACC's President Lindsay Schweikert who is also on the MACC Fund's Board of Directors. A very special thanks is extended to the generous members and the dedicated board of directors including Jan Lennon, who sits on both the Women for MACC and MACC Fund boards. This wonderful organization, which has been dedicated to helping the children with cancer and blood disorders, has contributed over \$4.6 million to the MACC Fund.



The 27th annual Gene Johann "Shoot for a Cure," sponsored and produced by the Hartford Conservation and Gun Club, was a special weekend remembering a very special man. Gene's friends and fellow club members have never forgotten him and this annual Shoot to help kids battling the disease which felled Gene far too soon. The final weekend in August has become a destination weekend for trap shooters whose love of the sport is mirrored by their love of the children they are helping. Two days of trap led to another memorable weekend. The MACC Fund was the beneficiary for the third year having taken over that role from Women for MACC who partnered with the great folks from Hartford for 23 years. When the final shot was fired, nearly \$46,000 was raised to honor Gene Johann in the manner he would have liked – shooting trap and helping kids.

The MACC Fund HOPE TEAM

The **Hope Team** provides individual and corporate donors who contribute between \$500 and \$7,500 and are not able to sponsor special events, with the opportunity to take part in two of the MACC Fund's premier events—the Chili's MACC Open and the Bucks MACC Fund Game in addition to other benefits. To learn more about the Hope Team, please contact Becky Pinter at the MACC Fund at 414-955-5838, or bpinter@maccfund.org.

Superstar ~ \$7,500

Nicholas Family Foundation

Captain ~ \$3,000

The Eddie Doucette Family
Carol Gehl
Barbara Kendro
Jean & Greg Klimek
The Kort Family
Rod & Pat Petersen

Starter ~ \$1,000

Larry and Jan Barbera
Kathy & Dan Beers
Cheryl Chapman
Gayle & Bill Denton
Flannery Family
Gary Katz Foundation, Inc.
Jan Lennon
McGlocklin Family
Mr. and Mrs. Scott Piefer

Mr. and Mrs. Michael Polzin
The Family of Robbie Rexhausen
Ted & Noelle Rulseh
Pam & Stuart Schroeder
Robert A. Schultz, Jr.
Marjorie Singer
Corinne and John Steinmiller
Diane M. Wisniewski

Coach ~ \$500

Richard Bierwirth
Tom Cary
Dr. Lawrence Howards and Mari
Dennis & Judy Kruzan
Becky & Brian Pinter
Joanne and Richard Sheridan
Beth & David Wilmoth

Wishing Upon a MACC*STAR

The 30th annual 2017 TODAY'S TMJ4 MACC*Star" makes the perfect holiday gift that keeps on giving. The brightly colored, porcelain ornament will provide Hope for children with cancer and blood disorders long after the holidays have past.

This year's MACC*Star was designed by Zachary Johnson of Mequon. The 7-year-old was diagnosed with Leukemia in January, 2017. He is on maintenance treatment in the MACC Fund Center at Children's Hospital of Wisconsin.

Zachary is a first grader at Donges Bay School. He and his younger brother, Charlie, presented the honorary game ball for the Bucks MACC Fund Game this year. Zachary also helped with the Women for MACC "Couture for a Cure" Fashion Show by picking out the winners from the raffle bin. Zachary is also a member of Season 6 of the Class of the 2017 "Aaron Rodgers 12 Days of Christmas" program sponsored by Kohl's and created by the Milwaukee Journal-Sentinel.

Zachary's MACC*Star's theme - "Together we will find a cure" - incorporates children around a globe. Without knowing it, Zachary's Star symbolizes the MACC Fund's efforts to support research which impacts the treatment of children throughout the state, the nation and indeed the world. He enjoys playing with his brother and spending time with his family. He likes Reading, Science and Nature as well as Soccer and Golf. The Bucks are his favorite team and Giannis is his favorite player.

The TODAY'S TMJ4 MACC*Stars are \$10 each (sales tax included) at the 18 Balistreri's Sendik's Food Markets. They are also on sale at Buddy Squirrel stores at Southridge, Brookfield Square and the Kitchen Store in St. Francis as well as at Spargo Salon in Pewaukee. MACC*Stars can also be ordered at www.maccfund.org or by calling 414-955-5830. The MACC*Star in an attractive white box makes the perfect gift for family, friends, customers, teachers, clients and business associates. The MACC*Stars have a way of disappearing so don't delay, order today!

Thanks again to TODAY'S TMJ4 for its special support with this great annual holiday program as we celebrate their 37 years of MACC Fund live broadcast support.

Make sure to watch the TODAY'S TMJ4 Sports Auction 4 MACC on Friday, Dec. 15, from 3 - 5 p.m.



MACCetera



The MACC Fund is fortunate to receive generous support from a wide variety of events. Here are some examples of a few those events which help the MACC Fund give every child a fighting chance.

Thanks to all who help the MACC Fund.

Brookfield Central High School has backed MACC for years. The friends of Brookfield Central High School Bands donated \$1,025 from the Band's Spring Concert. That's music to our eyes. The Brookfield Central Booster Club Run raised \$250. Thanks for the continued support.

Madison's **Hamilton Middle School 6th Grade Medieval Faire** raised \$470. Thanks so much for sharing the old to help with new research.

Holy Angels Parish West Bend donated \$650 from its Valentine's Party. Thanks for opening your hearts to the children on this special day.

The **Muskego High School's Girls Soccer Invitational** raised \$300. Thanks for helping "kick" cancer and blood disorders.

Matilda Jane Clothing donated \$468 to help the MACC Fund help kids.

The **Village of Bayside's Run** has benefited the MACC Fund for years. This year's turnout was the largest raising \$650. Thanks for continuing to care.

Lighting Youth Athletics in Twin Lakes raised \$1,096 through its "Casting for a Cure" in a town which has opened its hearts to the MACC Fund remembering Cheri Amore.

St. Anthony's On the Lake in Pewaukee celebrated Childhood Cancer Awareness month in September raising \$398 for the MACC Fund while also welcoming the MACC Fund to its weekly Mass.

The **Palmyra-Eagle Area School District's Student Council** donated \$700. Thanks for kids helping kids.

Libertyville (IL) High School's Girls and Boys Cross Country teams went the distance for the MACC Fund donating \$1,000 each. Thanks for going the extra mile to help the kids.

The **Blue Number Bros. Culver's** promotion raised \$2,500. Thanks for including the MACC Fund along with your great food.

Campbelsport High School's "Main Street Philanthropy" contributed \$254 through its unique education program.

Brian Gotter 4 MACC's "Night Time Golf" raised over \$500 as he and his wife Tina and friends continue to help MACC.

The **Appleton Soccer Club's** tournament raised \$5,100 in its second year of "kicking in" to help. Thanks for the wonderful support.

"Providing hope through research to children with cancer and related blood disorders since 1976"



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The MACC Fund is dedicated to helping children celebrate birthdays. The MACC Fund is celebrating its 41st birthday in 2017. This colorful birthday cake symbolizes the MACC Fund's dedication to a child's birthday. It also illustrates the MACC Fund's research contributions since 1976 to its beneficiaries: the Medical College of Wisconsin, Children's Hospital of Wisconsin, the University of Wisconsin's Carbone Cancer Center and Marshfield Clinic. Thanks to one and all for being part of the MACC Fund's "Gift of Hope."



maccfund.org

