

# MACC FUND *Today*

Celebrating  
**40 Years**  
of Hope  
1976-2016

40th Anniversary Edition – Winter 2016



Hope for Kids

## No problem, Dr. Medin welcomes tough challenges

*First MACC Fund Endowed Professor determined to develop new cancer therapies*

Jeffrey A. Medin, PhD, seldom encounters a problem he doesn't like.

In fact, the "new" MACC Fund Endowed Professor in the Department of Pediatrics at the Medical College of Wisconsin (MCW) relishes a good hard challenge.

"This is what I do," said Dr. Medin, who arrived here a year ago September after serving as Professor in the Department of Medical Biophysics and the Institute of Medical Science, Faculty of Medicine, at the University of Toronto. "I'm not afraid of a good problem. I actually enjoy the work and thought process behind the possible developments of new cancer treatments."

The punch list of problems in the areas of childhood cancer and other diseases requiring better treatments, while diminishing, should keep Dr. Medin busy for quite some time.

"For me, it's the opportunity to get my head around a good problem that I can work on, inspire the young people in the lab to work on, and that has a clinical outreach need," Dr. Medin said. "It's that combination that also really attracted me to come here."

The attraction and need for the very first MACC Fund Endowed Chair position (he assumed full duties on Jan. 1, 2016) was the



Members of the Medin lab pictured here:  
Front row: Mary Faber, PhD, Lab Manager; Ensaf (Safa) Alhujaily, PhD, Post-Doctorate Fellow; Laura Walker, Administrative Coordinator  
Second row: Fabian Yu, Project Appointment/Graduate Student; Kristy Gargulak, GMP Technician; Cesar Moncada de la Rosa, GMP Senior Technician  
Third Row: Salvatore (Manuel) Molino, PhD, Post-Doctorate Fellow; Robyn Oldham, Project Appointment/Graduate Student; Monty McKillop, GMP Manager; Everett Tate, Research Associate  
Fourth Row: Jeffrey Medin, PhD, MACC Fund Professor; Andrew Liermann, GMP Technician

opportunity to take some of Dr. Medin's ideas – including basic science investigations and translational research -- to the next level. Equally appealing was having a very supportive institution and supportive clinicians to actually bring these ideas into the clinic.

"It was a good fit," said Dr. Medin, who credits Drs. Rob Lane and Dave Margolis, and Bill Drobyski as being instrumental in persuading him to come here.

The Endowed Professor is a designation that institutions depend on to indicate there are more substantial resources and support behind the position. The current MACC Fund Professorship allows Dr. Medin and his team to dig deeper and do more translational research in the lab.

At his core, Dr. Medin is a scientist. He's also a research innovator who wears many hats.

This past year he has focused on getting his lab up and running in Milwaukee. New people have been hired and trained, equipment installed, and radioactivity use approved and in place.

"We have an excellent and motivated team," said Dr. Medin, who serves as Vice Chair of Research

**Please visit [maccfund.org](http://maccfund.org)  
for the Dec. 6th  
"40th Anniversary"  
Highlights**

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## Dear MACC Fund Supporter:

*Time flies...when you're having fun!* And fun is what thousands of people have experienced in their incredible support of the MACC Fund for the past 40 years. It seems counterintuitive to think that fun activities can ultimately help kids who are having anything but fun as they battle cancer and blood disorders. You can have lots of fun in 40 years and that is what we have had. I have heard Jon McGlocklin and Eddie Doucette say many times that they could never have imagined anything like this when it all began on the basketball hardwood. I have been

blessed to be part of the MACC Fund nearly from the beginning following my sister's diagnosis with cancer shortly after Brett Doucette was diagnosed.

Thankfully it has been another great year for the MACC Fund due largely in part to generous friends and benefactors like you. We are ending our 40th year with a celebration which is taking place on Dec. 6 while this issue is being prepared for you. Ironically, this date is the 40th anniversary of the incorporation of the MACC Fund. By the end of our 40th year, the MACC Fund will have contributed nearly \$59 million to research since 1976, including over \$3.3 million this year. Those are impressive numbers and they could not have happened without the support of friends like you.

The Board of Directors join me in thanking you while taking very seriously our role as stewards of the many benefactors who help the MACC Fund whether as a volunteer, participant, sponsor or donor. We know you appreciate the fact that the MACC Fund has a "4-Star" rating by Charity Navigator, the nation's largest charity rating service. This puts the MACC Fund in good company since only 25% of charities nationally receive this award.

This 40th Anniversary issue features the work of Dr. Jeff Medin as its cover story. Dr. Medin is our long-awaited MACC Fund Professor. He and his team were worth the wait. It is very exciting to think of the great things which Dr. Medin and team will accomplish. I know you will enjoy reading about him. I also hope you all have a chance to meet him. Ride in our 2017 TREK 100 and you may very well say hello to Dr. Medin and his team who will help you along as they staff one of the volunteer rest stops.

You are an important part of the MACC Fund's team that is making a difference. On behalf of the Board, which is dedicated to doing more than ever to defeat cancer and blood disorders, I humbly and gratefully say "thank you." I invite you to do more than ever to move the battle "further and faster." Toward that end, please follow us on social media and consider making a year-end "Gift of Hope" by using the enclosed envelope or visiting the MACC Fund online at [www.maccfund.org](http://www.maccfund.org) I wish you a happy holiday season and thank you for helping the MACC Fund give every child a fighting chance.

**Paul Knoebel, Chairman of the Board**

Innovation for the Development of Pediatrics and Research Director within the section of Pediatric Hematology/Oncology. He is also the Research Director of Cell Processing Laboratories in the MCW Adult and Pediatric Blood and Bone Marrow Transplant Program.

"I provide a lot of ideas. I give a lot of talks. I help promote the science. I tell my lab people it's almost like being a small business owner. You have a product. You have to sell the product. And you have to support the product. That's the way running a research lab works."

Dr. Medin enjoys the interaction with clinicians like Drs. Mike Kelly, Margolis and Parameswaran Hari and how his lab positions the translational research end of things.

"We work very closely with the clinicians. They are fantastic; very dedicated and committed. They say 'here's the problem we have. Here's the patient population. Here's where we need new therapies. Now you guys come up with those new therapies.'

"We may come up with something, test it, and it may or may not work as well as we'd like. So we fine tune it and move it back and forth between the bench and the clinic. I'm kind of put in the middle of this. They have fantastic clinical experience here. And I think I can help bring some novel therapies into the clinic to help people."

Two new therapies have recently been introduced into the clinic.

"Just this year we've gotten regulatory approval for the first treatment of a new immunotherapy approach against cancer and then a treatment of an inherited disease (Fabry disease). We've taken it all the way from concept and doing pre-clinical work to doing all the regulatory work to actually opening a clinical trial."

To help fund these two efforts going into later-phase clinical trials, Dr. Medin has spun out a company that just closed on a Series A Financing for \$25 million. The company is AVROBIO, Inc., where he is an Academic Founder and member of the Scientific Advisory Board. The company is named after a technologically advanced jet airplane designed and built by Avro Canada that was way ahead of its time back in the late 50s. The delta-winged interceptor aircraft was mothballed due to financial issues.

"The CEO picked the name," said Dr. Medin, speaking metaphorically about how his lab operates. "It was either going to be a great invention and innovation that works really well...or get mothballed."

In the area of inherited diseases Dr. Medin's team has also made a new mouse model – the first in the world – that recapitulates a certain disease (Farber disease; a very rare childhood disorder).

"Since we made our own first model we can now begin to understand the biology and develop therapies for that."

Ditto on immunotherapy approaches.

"We just opened a clinical trial I'm hoping to import from Canada into the U.S. and then use it to treat Acute Myeloid Leukemia (AML) here, as well Multiple Myeloma on the adult side. There's great interaction between the children's group here as well as the adults. Beyond these two indications – this concept may be useful for a whole variety of other cancers. Basically this approach takes some cancer cells and modifies them and then the immune system starts to view the cancer cells as foreign – just as it would for any invading microbe, for example.



"AML for a child vs. AML for an adult...there are also some interesting biological differences between the two. The more we learn about this from some of our basic science projects – looking at the cells involved and pulling out the differences – we can learn more about why they are different. This can help us come up with new treatments."

His lab has other new projects up and running.

"We have some collaborations beginning with different groups that are working on brain cancer. We have another one, with a basic science group headed by Dr. Rebekah Gundry, involved with working on new possible target antigens for immunotherapy approaches for Multiple Myeloma. We're doing similar things with AML."

The attraction for Dr. Medin is he can plug himself into a lot of different areas.

"I can talk to clinicians, researchers, administrators, donors, etc. We're all really passionate about what we do."

Dr. Medin is very pleased with the people he has in his lab. It is a very diverse group. Indeed, the lab strives on international diversity. Five people moved with the group from Toronto. A number of others have been hired from Wisconsin. Others have joined from around the world.

They include: Manuel Molino, PhD, from Italy; Ensaf Alhujaily, PhD, from Saudi Arabia; Murtaza Nagree from Tanzania; Cesar Moncado de la Rosa from Mexico; and Fabian Yu, MSc, from Hong Kong. In addition, Yohta Shimada, PhD, from Japan will be joining the group in early 2017.

"The local environment is also fantastic," Dr. Medin said. "We've had a lot of meetings about team building, discussions on putting larger grant applications together, etc."

He admits the long-standing reputation of the MACC Fund and the stability it offers his work played a key role in coming here.

"The branding of the MACC Fund is remarkable," he said. "I'm truly honored to represent them. I had a friend from the area who had heard of the MACC Fund but not MCW itself. The fact the MACC Fund is celebrating its 40th anniversary, an impressive board of directors and staff and all the people associated with MACC is amazing."

"The idea that the MACC Fund continues to raise money every year and to grow and be successful, yes, it was a key component to attracting me here."

*continued on page 4*



## *Dear MACC Fund Friend:*

The MACC Fund is celebrating its 40th Birthday throughout this year. And it has been quite a year. I certainly didn't have the vision to think the MACC Fund would grow to be the force it has become. (It might be good I didn't because I might have been intimidated – until I looked into Brett Doucette's eyes who inspired us, that is.) But it has become quite a story indeed. I always say next to my family and faith, it is the thing I am most grateful for and most proud of. I still remember the beginning when Eddie Doucette and I started it on my Retirement Night from the Milwaukee Bucks on Dec. 10, 1976. I assure you that we weren't thinking 40 years down the road. We were just trying to help save Karen and Eddie Doucette's toddler, Brett, as well as the other families who were battling their child's cancer. Thankfully Brett became a dad a year ago.

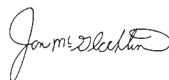
How is this for an understatement? It is both humbling and overwhelming to think that the MACC Fund, by the end of this year, will have contributed nearly \$59 million to research. We couldn't have done it without you, our great friends and supporters starting with the Milwaukee Bucks on that winter night in 1976. The Bucks have always been our No. 1 Fan. As I always say "Without the support of the Bucks, there would be no MACC Fund." Just think what that would mean to sick kids.

So many others have stepped up to help as well including the state's other sports teams and Trek Bicycle Corporation. Fittingly, Trek, the MACC Fund's largest fundraising sponsor, is also celebrating its 40th Birthday this year. The 27 TREK 100s have raised \$14 million in net proceeds. Women for MACC has contributed over \$4.6 million since 1982. Green Bay Packers quarterback Aaron Rodgers is an MVP to all of the kids having helped the MACC Fund raise over \$2.5 million since 2010. Basketball is in my blood and it is also in the blood of the MACC Fund with the second longest standing sponsor being the Wisconsin Basketball Coaches Association (WBCA). That organization has contributed over \$2.3 million since 1978 through its annual high school All-Star Games. The list goes on and on, yet I know you will understand that we can't list everything here. But rest assured, your commitment to the MACC Fund has left an indelible mark on generations of children and their families.

We will gather for a special celebration on Dec. 6 in the Grand Ballroom of Milwaukee's beautiful Pfister Hotel to toast friends like you who have been kind enough to make the MACC Fund part of your life. It will occur too late in the year for this edition, but please visit our social media sites or [maccfund.org](http://maccfund.org) for a recap. Our Spring MACC Fund Today edition will have full coverage as well. Ironically Dec. 6, 1976 was the day the MACC Fund was officially incorporated as a nonprofit corporation. Now 40 years later we are celebrating.

This newsletter is full of some of the events which have been part of this 40th Anniversary year. We still have some great moments to close out the year including the 31st annual Candy Cane Lane which will light up the skies in West Allis in December, TODAY'S TMJ4's 29th annual MACC\*Star and the 36th annual Sports Auction 4 MACC on Dec. 16. Pepsi will continue its 32-year run with the MACC Fund and the 14 Balistreri's Sendik's Food Markets are in MACC Fund mode now through January. Aaron Rodgers' 12 Days of Christmas sponsored by Kohl's runs through 12/12 in the Milwaukee Journal Sentinel. Thankfully, there is always something going on with the MACC Fund. Please follow us during this celebratory 40th year on Facebook, Twitter, Instagram and please visit [maccfund.org](http://maccfund.org) to make a donation.

In closing, I simply want to thank - with the greatest degree of sincerity and gratitude – YOU, our supporters and friends who include generous sponsors, participants, volunteers and donors. No thank you would be complete without thanking our Board of Directors who are so devoted to the children and our staff who fight the fight every day as well as the dedicated researchers and caring doctors, nurses and medical staff. I also want to thank God who has been with us every step of the way. There is really no other explanation for the success except the grace of God and the loving and caring nature of the MACC Fund community. We wish you all the best in this holiday season. Thanks for helping the MACC Fund give every child a fighting chance.



**Jon McGlocklin, President and Co-Founder**

Funding the “unfundable” (by major grant institutions standards) has always been one of the fortes of the MACC Fund.

“With a lot of the major grant institutions, it is hypothesis-driven research they want... they don’t necessarily want translational things. What happens is that successful research projects often get transitioned into what is known as the “Valley of Death” (with major funding institutions, for example). This is where you have an interesting idea that works in the lab but you can’t actually get it into the clinic because a lot of times you have to go back and repeat the same experiment and accumulate similar data in a certain specified way for submission to regulatory agencies. And grant funding bodies often are unwilling to fund this type of research.

“What the MACC Fund does is it allows us to move forward with something we ‘think’ is going to work. It’s difficult to fill in all the data because it’s hard to get funding for that type of research as I mentioned. The MACC Fund is crucial to actually bringing such novel therapies into the clinic.”

The fact that the MACC Fund takes a long-term picture of the process is invaluable.

“They understand it is a process, it takes awhile but it might lead to something important. We may take three steps forward and one step back but we are moving in the right direction. That part is great. They understand what it takes to get new treatments into the clinic and eventually help people.”

One of Dr. Medin’s goals is to make home grown treatments here (to help people in Wisconsin) with research ideas he has brought from his former lab and other labs.

Dr. Medin is no stranger to the Midwest, having grown up in New Brighton, Minn., a suburb of St. Paul, and attending undergraduate school at the University of Wisconsin-Parkside primarily to play soccer. He and his wife, Debra, who is from Kenosha and works in the Sleep Clinic at Children’s Hospital, now live in Shorewood. They have a 16-year-old son, Josiah, who attends the University School of Milwaukee.

In 1984-85, Dr. Medin’s senior year in college, the Parkside Rangers soccer team advanced to the NAIA national tournament. The Bachelor of Science major was at a juncture point in his life on either becoming a soccer coach or working at Abbott Laboratories in North Chicago.

“I decided I wanted to do more with my life,” he said. He then enrolled at the University of Kentucky and got his PhD in Biochemistry in 1991. He followed his

advisor to North Carolina and decided if he really wanted to be in this field he should further his studies at one of the best places in the world. He spent his next six and one-half years at the National Institute of Health in Bethesda, MD.

“I worked with a really famous scientist (Dr. Roscoe Brady, who recently passed away - Dr. Medin wrote a Retrospective on his long career for one of the national journals). Just to work with him and see his passion for research and for curing people was life-changing for me. He was in his early 90s and still went to work every day.

“That rubbed off on me and that’s when I decided this is what I want to do. He had set me up in a small lab (big enough for about two people). We had a small budget and we took off from there.”

Dr. Medin admits to having great mentors. When he was leaning toward pre-med one of his professors at Parkside said he wouldn’t make a good clinician and to instead think about going into research.

“I was good in the lab. But I’m also able to multi-task. That really helps.”

Everyone in his current lab has four or five projects they are working on. Dr. Medin serves as the team’s leader, cheerleader, mentor, sounding board and the guy who kicks butt when needed.

He does a fair share of:

- Reading -- reviewing people’s data, manuscripts and grant applications;
- Publishing – has published more than 120 peer-reviewed papers and edited an immunotherapy book;
- Fundraising -- he writes and submits numerous grants;
- Talks and lectures – speaking around the world on topics such as immunotherapy and Fabry Disease (through eight months this year he has travelled more than 75,000 miles and is a member of United Airline’s Platinum Club);
- Inventing – has applied for 20 patents since 2001 and co-registered 16 inventions;
- Running a business – he is the scientific founder of one company and is thinking about starting another one;
- Teaching -- he taught an advanced cell biology course in Toronto, something he expects to be doing here once his lab is firmly up and running.

When he finds time away from work Dr.

Medin still likes to catch a Parkside soccer game. He has fun driving his Jeep. He’s also becoming a fan of Wisconsin sports.

“I’m becoming a Packers fan...you can put that on the record,” he laughs, reflecting upon fond memories attending Vikings games as a youth at the old Met Stadium when Bud Grant was head coach. He now swears he has forever given up on his beloved Vikings following the horrible end to last season in the playoffs. “I’m done with them. They’ve broken my heart too many times over the years.”

He’s also becoming a Bucks and Brewers fan. “I’m still a Blue Jays fan because of my time in Toronto. Hopefully Dr. Margolis will be generous with Bucks tickets this season.”

What people won’t see is Dr. Medin jogging around the neighborhood. He has run in 34 full marathons – his best time a 3:26, not quite good enough to qualify for Boston (although his wife qualified). He has hung up his running shoes, however.

Dr. Medin is happy about his family’s move to Milwaukee. The community has been very welcoming.

“The MACC Fund has been fantastic,” Dr. Medin said, noting he and his staff volunteered a water station during the recent TREK 100 bicycle race. “We got to tell the bikers that these are the people you’re actually helping support. We’re going to try and do this every year. We want to be able to give back because we understand it’s a relationship thing.”

But Dr. Medin is far from content. He’s quietly determined to develop new therapies in areas that haven’t been successful. These are the tough one where the problems aren’t easy to fix and more cancer biology understanding needed.

“We haven’t cured anything yet,” Dr. Medin said, acknowledging he is not comfortable with self-promotion. “That’s what drives me. Challenges are healthy. I like applying what we can do to these harder problems.

“Certainly before I hang it up I’d like to make improvements in finding cures for childhood (and adult) cancers...and inherited diseases using gene therapy, for example. Hopefully some of the things we’re working on will correct some of these disorders.

“Wearing the MACC Fund Chair role is not something I take lightly. I’m always trying to represent the MACC Fund in whatever we do and be a huge advocate.”

No problem with that.



# 27th annual TREK 100 raises \$725,000

The 27th annual **TREK 100** continued to be the largest fundraiser in the MACC Fund's 40-year history by raising \$725,000. This amount takes the 27-year NET total to nearly \$14 million.



**TREK**

**Trek Bicycle Corporation** of Waterloo, Wis., is the nation's largest manufacturer of high end bicycles. The company has been the outstanding sponsor of the TREK 100 since 1990. The ride has been recognized as one of the "Best Rides in the Country" by both *Bicycling* and *Outside* magazine.

On June 11, over 2,000 riders supported by great volunteers and ride support cycled 19, 36, 62 (100k) or 100 miles over the beautiful roads abutting abundant farmland in the area around Trek's Waterloo headquarters.

The riders' day started with a bountiful breakfast served by gracious volunteers mustering everything from fresh pancakes to fruit and juices. Once on their ride, the cyclists were met along the way by enthusiastic rest stop volunteers serving up everything from pizza to brats.

The Riders had a special treat this year. Brett Favre and Bo Jackson joined the Ride as special guests of Trek's President, John Burke. They added to an already great event helping to make it one of the best Rides in America.

Trek provided great prizes from bike bags to bicycles for the dedicated riders who solicited pledges for every mile they rode in hopes of finding a cure for childhood cancer. Mike Bown was the top fundraiser at \$15,025, followed by Tom Klink at \$11,415, Dave Royston at \$10,150, Bob Burns at \$9,625 and Jim Hauke at \$8,974.

The TREK 100 is a great reunion of MACC Fund friends from around the country. A number of "Wounded Warriors" rode again inspiring all much like the way the children who benefit from MACC Fund supported research inspire people.

The MACC Fund thanks its friends from Trek, the legions of donors who offered goods and services, the scores of volunteers, the riders, and everyone who pledged support. A very special thanks goes to Trek, of course, and the other TREK 100 major sponsors, namely TREK 100 sponsors include Giant, Briohn, Prime Coatings, Bank of America/Merrill Lynch, Merrill Lynch, Ripon Printers, American Website Company, Promax, Velo, Fox, Ramiko, DT Swiss, Onward Helmets, Quest, V P, Wheel & Sprocket, Shimano, Textro, Maxxis, Xpedo and Chase.

Please join in the fun at next year's **28th annual TREK 100 on Saturday, June 3**, at Trek's Waterloo headquarters. For information on riding or volunteering, please contact the MACC Fund at **(414) 955-5830** or visit **www.trek100.org**



*Bucky Badger and Bango the Buck listen to Brett Favre along with Trek President, John Burke*



*And they're off...Bo Jackson (top right) and Brett Favre lead the TREK 100 riders.*



*Team ABB was the TREK 100's top fundraising team. Its 26 riders raised \$21,858. The team presented its winning totals to Colleen Moran, the MACC Fund's Senior Development Officer and Director of the TREK 100.*

**TREK 100 June 3, 2017**

# 40th Anniversary Chili's MACC Open



*Bango! Eddie Doucette made the phrase a household word in the early days of the Milwaukee Bucks. The Bucks beloved Mascot is shown here with MACC Fund Co-Founders Jon McGlocklin and Eddie Doucette.*



*Winners are Larry Barbera who chaired the Open for many years, Sam Williams of the Milwaukee Bucks Alumni and The Boys and Girls Club, Regis Welsh and Roger Kriete. David Kriete filled out the winning fivesome. It was Roger Kriete's 7th time winning the Open and Regis Welsh's second time.*

## A Mark Fore MACC



*PGA Tour Pro Mark Wilson (second from left in both pictures) with the Eau Claire North (in blue) and Hartland Arrowhead (in red) golf team at Brown Deer Golf Course in June. The teams were chosen from those raising over \$1,000 for the MACC Fund through the Lake Country Charity Invitational which has Mark Wilson as its Honorary Chairman. Arrowhead led all teams raising \$9,000.*

Professional golfer Mark Wilson continued "Making a Mark Fore MACC" program on the PGA Tour this season. Since he joined the Tour in 2004, the Menomonee Falls, Wis., native has made a donation for every 36-hole "cut" made in addition to contributing extra dollars for every Top-30 finish. The five-time PGA Tour winner and his wife, Amy, have contributed nearly \$300,000 to the MACC Fund since becoming Tour regulars.

The Wilsons are the proud parents of Lane, Cole and Graham. Mark is a graduate of Wisconsin Lutheran High School. He led the school to a state golf championship in his freshman year. He was an All-American at the University of North Carolina. A Mathematics major, he received the Ben Hogan Award for the top student-athlete golfer in 1997.

Mark is known for his quiet, charitable support of a number of causes which are important to him and his wife. Thankfully the MACC Fund is among them. He is also the Honorary Chairman of the Lake Country High School Charity Invitational. The event features some of the state's finest high school golf teams at one of the area's most storied and iconic venues, Brown Deer Golf Course, former home of the PGA Tour's Greater Milwaukee Open. Golfers solicit funds for the MACC Fund through this annual event hosted by Hartland Arrowhead High School under the direction of Arrowhead coach, Greg Budzien. Mark joined the golfers this summer playing with two of the top fundraising teams at Brown Deer Golf Course.

Mark was honored by the Wisconsin State Golf Association (WSGA) by being inducted into its Hall of Fame in 2015. Mark was a unanimous choice entering the first class after turning 40, the Hall's eligibility age. He was also honored at Oconomowoc Golf Club's 100th Anniversary in 2015. He learned the game there and asked that the Club include the MACC Fund in the event which raised \$17,600 for the cause in Aug. 2015.

The MACC Fund is grateful to the Wilsons for "Making a Mark Fore MACC" on the PGA Tour!





# The 2016 MACC Fund Golf Tour

The **2016 MACC Fund Golf Tour** again raised important dollars as friends armed with irons, wedges, putters, sunscreen and umbrellas did their best to beat par and help fight childhood cancer. This year's 18 Tour events raised over \$1,000,000 with a great assist from the West Bend Mutual MACC Fund Event which is held every two years. It raised nearly \$650,000 this year.

The **Lake Country Charity Invitational** teed off the season by raising \$65,000 in its ninth year of supporting the MACC Fund. Many of the state's finest high school teams played Brown Deer Golf Course in May. It was sponsored by Hartland Arrowhead High School's golf team and chaired by Tom Tallmadge, the school's former coach whose impressive coaching career included five state titles. PGA Tour player Mark Wilson was the Invitational's Honorary Chairman. He spent a day in June with two teams of golfers who were top fund-raisers in a memorable day for all at Brown Deer Golf Course. Special thanks to Mark Wilson, Arrowhead High School as well as all of the high school golfers and coaches and their generous donors.

The granddaddy of them all, the **Chili's MACC Open** at Tuckaway Country Club, was held on its traditional first Monday in June. ERJ Dining, Wisconsin's franchisee for the Chili's Restaurants, sponsored this 40th edition of the MACC Fund Open for the eighth consecutive year helping to raise over \$110,000. ERJ Dining is owned by Junior Bridgeman, who played in the Bucks game on the night the MACC Fund began on Dec. 10, 1976. Now an accomplished golfer, Junior's first attempt at golf was as a celebrity in the inaugural MACC Fund Open on May 31, 1977, at Tripoli Country Club. That event, which set the stage for the special events fund-raising ethic of the MACC Fund, was won by the fivesome captained by future Hall of Famer and Milwaukee Brewers' legend Robin Yount.

The **Max-Fly Open** at Ironwood on July 3 raised \$10,100 as Sandy and John (Max) McGee, and their children hosted family and friends at this annual July classic.

**102.9 The Hog's Bob and Brian Open** at the beautiful Grand Geneva resort hosted over 300 golfers on July 29. The event raised

\$13,000 for the MACC Fund and was hosted by Milwaukee's popular tandem morning team. This Open was one part of the Bob and Brian "Trifecta for MACC," which also included the Bob and Brian Radiothon in April and the "Best of Bob and Brian" CD sale in December.

The third annual **St. John the Baptist Knights of Columbus** event at Quit Qui Oc in Elkhart Lake in July raised important funds.

**West Bend Mutual's "Silver Lining" MACC Fund Event** raised a record total of \$644,398 on Aug. 15 with golf played at West Bend Country Club and Washington County golf course. This biennial event has topped the MACC Fund Golf Tour since its inception in 2006. Golfers enjoyed having a chance to meet and play with two-time US Open Champion and ESPN Golf analyst, Andy North, who visited foursomes with the West Bend President and CEO, Kevin Steiner, the MACC Fund Board's Vice Chair.

The **Leo the Lion Foundation Golf Outing** at Bristol Oaks in Kenosha on Aug. 21 raised \$4,000 honoring a very special young guy.

The 22nd annual **BP MACC Fund Open**, under the watchful eye of MACC Fund board member Greg Klimek of Kenan Advantage Group and his dedicated committee, raised nearly \$100,000 at Evergreen Golf Club in Elkhorn on Aug. 22. This great outing is one of the largest annual golf events for the MACC Fund.

September Tour action included the 19th annual **Corporations Caring for Kids Charity Open** at Oconomowoc Golf Club on Sept. 12 which contributed \$50,000 to the MACC Fund. This great event also benefits the Cystic Fibrosis Foundation and the Silver Spring Neighborhood Center. Special thanks to MACC Fund Board Chairman, Paul Knoebel, and his Knoebel and Associates team and friends for making this great outing possible.

The **Milwaukee Police Supervisors Open** was held on Sept. 19 once again at Grand Geneva with a great day for all.

Women for MACC's 2nd annual **"Nine, Wine and Dine"** at Ironwood on Sept. 12

was a great day once again this year.

The 3rd annual **Putting for Peter** raised \$2,685 at Mee Kwon Golf Course in Mequon in September.

The 2016 Tour featured memorial tournaments which honored those who have died while helping children live. The 2016 action included the 20th annual **Jim Mech Memorial Open** on June 18 which raised \$14,215 at Autumn Ridge in Valders, the course Mr. Mech helped create. The event remembers a man with a perpetual smile and a heart of gold.

The 14th Annual **Cheri Amore Memorial Open** at Twin Lakes Country Club on June 27 memorialized a beautiful young girl who touched so many people during her 14-year battle with cancer. Family and friends sold out this event again en route to raising over \$43,000 in the community from those who knew her first and loved her most. This great annual event hosted by her family with her beloved brother Andy as President has raised over a half million dollars in 14 years.

The **Thomas R. Perra Memorial Open** on Aug. 6 at Ironwood Golf Course raised nearly \$16,000 as Tom's family and friends honor his wonderful memory by helping the MACC Fund help children each year.

The **Jerry Riemer, Sr. / George Wendelberger / William Schaab Memorial Open** at ScenicView raised \$4,414 as friends gathered to remember three special men. The **Chuck Jorgenson Memorial Outing** at Ironwood Golf Club raised \$3,500.

PGA Tour golfer **Mark Wilson's "Making a Mark Fore MACC"** contributed important funds once again this year from his personal success on the Tour. The Wilsons have donated nearly \$300,000 to the MACC Fund through this program. The MACC Fund is fortunate to have Mark on its Honorary Athletic Board. Mark was inducted into the Wisconsin State Golf Association Hall of Fame in 2015 – a well-deserved honor.

**maccfund.org**

## THANKS...

to all the players as well as all of the great sponsors, auction and raffle donors, organizing committees, golf clubs and their staffs, and volunteers who participated in the 2016 MACC Fund Golf Tour. If you would like to play in or need information about the 2017 MACC Fund Golf Tour events — or if you are interested in starting your own outing — please call the MACC Fund at (414) 955-5830 or visit [www.maccfund.org](http://www.maccfund.org)

# THE MILWAUKEE BREWERS MINI +10K & 5K BACKED MACC

The Milwaukee Brewers have supported the MACC Fund throughout its 40-year history. Brewers doubles, home runs, stolen bases, pitching changes, double plays and more have all raised funds for the MACC Fund in conjunction with the Brewers broadcast sponsors on behalf of the MACC Fund.

The fourth annual "Brewers Mini + 10K & 5K" on Saturday, Sept. 10, was another example of this big league support. The event drew over 5,000 runners who enjoyed a scenic route through Milwaukee before returning to a post-race tailgate party. It raised more than \$17,000 taking the five-year total to nearly \$250,000! Hundreds of enthusiastic volunteers woke up early to tend to all of the runners' needs. Spectators had plenty of free parking at Miller Park and were able to watch for their favorite runners on the giant scoreboard while they ran on the warning track.

The course featured many Milwaukee landmarks including Miller Valley, the Harley-Davidson Museum, the Mitchell Park Conservatory Domes and Miller Park. Runners and volunteers received a free Brewers ticket voucher good for select 2017 games at Miller Park, a participant medal, a "tech" shirt, and a post-race tailgate party with live music outside Miller Park. Vision Event Management did a great job of managing the event in conjunction with the great Brewers Enterprises team.

Jenny Zwagerman won the Women's division while Matt Barrett won the Men's. Susan Lorenz and Robert Schneider won the 10K and Anita Bartschat and Evan Wetzel won the 5K. Thanks to the Milwaukee Brewers, Brewers Enterprises and the Brewers Community Foundation for including the MACC Fund in this very special event once again. Make plans today for the fifth annual event on Saturday, Sept. 9, 2017.



*Men's and women's winners on top and the Female and Male Brewers Mini winners, Jenny Zwagerman who won for the second time and Matt Barrett.*

## Brewers action backs MACC

Thanks to the generosity of three MACC Fund friends and the creativity of the Milwaukee Brewers marketing staff working with their radio and television partners, exciting Brewers action tallied more than "Wins" in the standings. Brewers doubles, stolen bases and pitching changes all added to the excitement of the game while also helping the MACC Fund's fight against childhood cancer and blood disorders.



West Bend's "Silver Lining®" made a \$50 donation on the Brewers radio network for every double hit by a hometown player. In all, \$12,450 for 249 doubles was raised from the two-baggers making it a double "Silver Lining."

The Balistreri Sendik's Markets are in their ninth "season" with the MACC Fund. Working with the Brewers radio network and the Fox Sports Wisconsin team, Sendik's donated for every base stolen base. Or in baseball terms, Sendik's – the home of the famous Red Bag – made a donation for every Brewers stolen "bag." They filled a number of those bags adding up to \$18,100.

Sartori pitched in again this year to help make a change for the better for the MACC Fund through its special program on the Brewers radio network. The award-winning producer of great cheeses donated \$25,000 to the MACC Fund pitching in to make change to help a child win the game of life for each game's first pitching change.

Thanks to the Brewers and their teammates West Bend Mutual Insurance, Sendik's and Sartori for pitching in to help the MACC Fund give every child a fighting chance.





Photo Credit - Jeopardy Productions, Inc.

## Aaron Rodgers Backs MACC

Aaron Rodgers has been the NFL's MVP twice since he teamed up with the MACC Fund's team in 2010. In the eyes of the children battling cancer and blood disorders, he is an MVP every day. His efforts on behalf of the MACC Fund have taken the seven-year total of fund-raising efforts involving Aaron to over \$2.5 million. This includes \$50,000 from winning *Celebrity Jeopardy!* in May 2015 which also garnered the MACC Fund valuable national awareness.

• **AARON RODGERS** •

## 12 DAYS OF Christmas

BENEFITING  MACC FUND

The fifth annual "Aaron Rodgers' 12 Days of Christmas" to benefit the MACC Fund sponsored by Kohl's and created by the Milwaukee

Journal Sentinel kicks off on Dec. 1. Celebrating the MACC Fund favorite number 12, from 12-1 to 12-12 a series of ads will run in the newspaper as well as [jsonline.com](http://jsonline.com) featuring 12 children helped by the MACC Fund's research which Aaron is proud to support. Kohl's will donate 5% of its toy sales with a cap of \$80,000 during this time. Over the past four "seasons," this has added up to \$285,000.

Aaron truly is an MVP for helping the MACC Fund help children with cancer and blood disorders. He quietly meets with kids battling diseases throughout the season whether under the auspices of the wonderful Make-A-Wish Foundation of Wisconsin or others.

## Brewers Give Back Game backs MACC

The Milwaukee Brewers are great supporters of the community that supports them so well. Never was this more clear than with the season-ending "Brewers Give Back Game." This unprecedented "Game" supported the MACC Fund as well as the Make-A-Wish Foundation, the Wisconsin Humane Society and The Boys and Girls Club.



The Brewers donated all ticket sales to each of these four charities. Fans had a chance to select a charity to support by buying a ticket for a minimum of \$10. They were able to donate more if they would like. The Brewers also offered additional benefits to the charities for the most tickets sold and the most additional funds raised. The Wisconsin Humane Society led in both of these categories but all four charities were in contention. The MACC Fund was fortunate to receive \$62,171.50.

Each charity was linked with a media partner. The MACC Fund teamed up with Scripps and its stations - AM620 WTMJ, 94.5 KTI Country and TODAY'S TMJ4. Thanks to the Brewers and the Brewers Community Foundation for this wonderful support and thanks to all of the fans who helped the MACC Fund. Special thanks to Scripps for backing MACC once again.



MACC Fund COO, Becky Pinter, accepts the Give Back Game check from the Brewers COO, Rick Schlesinger and Cecelia Gore of the Brewers Community Foundation.



All ticket sales will benefit local charities. [brewers.com/GiveBack](http://brewers.com/GiveBack)



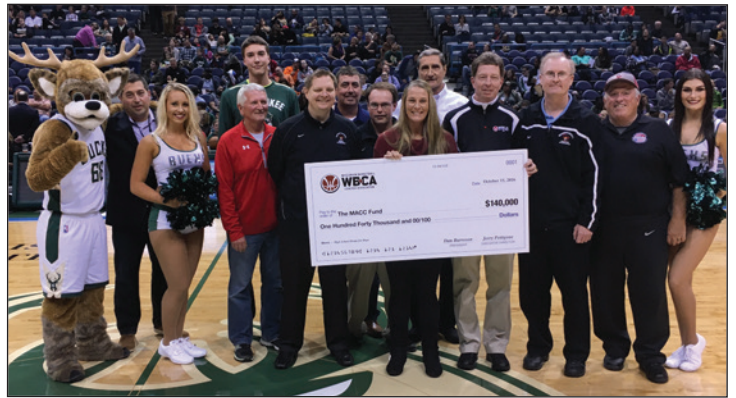
## A Slam Dunk for the WBCA

The **Wisconsin Basketball Coaches Association (WBCA)** has been a loyal supporter of the MACC Fund since the inception of the **WBCA All-Star Games** in 1978. Each June the Boys and Girls All-Star Games feature the top high school graduates in the state. The games were played at the beautiful *JustAgame Fieldhouse* in the Wisconsin Dells. The WBCA Hall of Fame and Museum is also located at this great venue. The Center and The Dells once again welcomed the All-Stars with open arms to the delight of all.

In addition to being the best on the court, the players and the coaches excel off the hardwood as well. Players in the state's five divisions raise funds to benefit the MACC Fund and help children with cancer. Many generous sponsors, donors and fans helped the WBCA's contribution from the 39th Annual Games reach a record \$140,000 in net proceeds in honor of the MACC Fund's 40th anniversary. That total raises the grand total for the 39 games to \$2.3 million! The coaches presented their record shattering check during halftime of the 40th Anniversary Bucks MACC Fund Game. Joining the Coaches was Alex Van Dyke who played in the 2015 Division 2 Game. The graduate of Union Grove High School is a cancer survivor having been diagnosed as an adolescent. He is a sophomore playing on the UW-Oshkosh basketball team.

The MACC Fund thanks Mike Huser and Tony Scallon, co-chairmen of the Boys' games, as well as the Girls' co-chairs, Loren Homb and Sam Mathieson, for their dedication and support. In addition, the MACC Fund acknowledges and thanks all of the WBCA coaches and its President Dan Bureson. The WBCA's Executive Director Jerry Petitgoue, and Assistant to the Director and Past President Ken Barrett, were both inducted into the National High School Basketball Hall of Fame in a ceremony in Kansas City in July. Congratulations to these great men and coaches and great MACC Fund ambassadors.

The Coach's Association is the second longest sustaining sponsor of the MACC Fund. The Milwaukee Bucks have been part of the MACC Fund from Day One, 40 years ago on Dec. 10, 1976.



The Wis. Basketball Coaches Association presents the record breaking check of \$140,000 from the 2016 WBCA Boys and Girls All-Star Games at halftime of the Bucks MACC Fund Game.



The children, parents and staff of the MACC Fund Center at Children's Hospital of Wisconsin signed this ball for the WBCA following the All-Star Games at JustAgame Fieldhouse to thank the Coaches for their great support.



Hall of Famers Ken Barrett (left) and Jerry Petitgoue of the WBCA after their National High School Basketball Hall of Fame induction in Kansas City in July.



Congratulations to Cuba City High School basketball coach, Jerry Petitgoue on his 900th Win on Nov. 28 against Pecatonica, 61-59. Coach Petitgoue is the winningest coach in the history of Wisconsin high school basketball. He is also Executive Director of the Wis. Basketball Coaches Association (WBCA). The WBCA All-Star games have raised \$2.3 million for the MACC Fund since 1978. Congratulations Coach!





# 40th Annual Milwaukee Bucks MACC Fund Game

The Milwaukee Bucks 40th annual MACC Fund Game on Oct. 12 at the BMO Harris Bradley Center pitted the home team against their border rival, the Chicago Bulls. The Bulls might have been on the winning side on the scoreboard, but the real winners were once again the kids who benefit from the outstanding fund-raising efforts of the Bucks. The 40th edition took the cumulative game totals to well over \$1.4 million.

The Bucks have been at the heart of the MACC Fund since they helped start the organization during a Bucks game on Dec. 10, 1976. The MACC Fund is indebted to the ownership group led by Wes Edens, Marc Lasry and Jamie Dinan, along with other local investors, for stepping up to continue this great tradition.

Bailey Dove, the designer of the 2016 TODAY'S TMJ4 MACC\*Star, joined George Mallet of TODAY'S TMJ4's News to present the Honorary Game Ball along with her sisters Maddie and Lily. TODAY'S TMJ4 was the official media sponsor of the game for the 13th straight year. The NBC affiliated station is celebrating 36 years of live broadcast support with its "Sports Auction 4 MACC" on Friday, Dec. 16, from 3 – 5 p.m.

Coach Jason Kidd used a varied lineup of Bucks young talent in the always entertaining game. A \$725,000 check presentation from the TREK 100 to "the Original Buck"-MACC Fund co-founder and Bucks television commentator - Jon McGlocklin, got the crowd excited after the first quarter. The TREK 100 is the MACC Fund's largest annual fundraiser with a total of \$14 million in net proceeds contributed over the past 27 years. Jon accepted a halftime record check from the Wisconsin Basketball Coaches Association (WBCA) for \$140,000 (in honor of the MACC Fund's 40th anniversary) from its 39th annual high school All-Star Games. The WBCA is the longest standing sponsor of the MACC Fund after the Bucks. Their annual All-Star Games, which are now played in the JustAGame Center in the Wisconsin Dells, have contributed \$2.3 million through its "Gift of Hope through Hoops."

The NBA is learning to "Fear the Deer" but the MACC Fund "Cheers" the Deer.



*The Dove sisters, from left: Lily, Maddie and Bailey are all smiles at Center Court for the Honorary Game Ball presentation along with TODAY'S TMJ4's George Mallet. They are flanked by the Captains of the Bucks and the Bulls, Malcolm Brogdan and Jerian Grant and members of the Bucks Dance Team.*



*The members of the Bucks Dance Team and Holly Tyler of Trek Bicycle Corporation listen to the MACC Fund's Jon McGlocklin during the TREK 100 presentation after the first quarter.*



*Jon McGlocklin presents a plaque representing the Don Contardi Commitment Award to the Milwaukee Bucks and its President, Peter Feigin. The award is the only annual MACC Fund award and was first presented in 1984. It is given in memory of an early MACC Fund board member who lost a battle to cancer. The award was presented at halftime of the Bucks MACC Fund Game.*

West Bend Mutual Insurance has been on the MACC Fund team for more than two decades providing support in many ways. During this time its support has included the coveted "Mike Koehler" Award given to a West Bend agent who distinguishes themselves in their community. A generous donation to the MACC Fund accompanies the award. This year's award was presented to Jerry Couri of the Couri Insurance Agency of Waukesha.



*The Dove Family, Ryan, Bailey, Maddie, Lily and Erin are all smiles as they are joined by Jon McGlocklin, Kevin Steiner and Andy North with the record shattering check.*



*West Bend's Mike Koehler Award - Kevin Steiner, President and CEO of West Bend Mutual Insurance Company (right) with the 2016 winner, Jerry Couri and his wife, Judie and the MACC Fund's John Cary.*

Every two years West Bend hosts a golf outing for the MACC Fund. The sixth biennial event was held on Aug. 15, 2016, at West Bend Country Club and Washington County golf courses. The bar was set high trying to top the 2014 total of \$470,000 - the largest amount ever contributed from a MACC Fund golf-related event. The 2016 event *shattered* the 2014 total raising an incredible \$645,000. A highlight of the Event was the check presentation featuring the trio of Dove sisters, Maddie and her younger twin sisters, Lily and Bailey. Their dad is the Director of IT for West Bend Mutual and a member of the Event committee. The girls proudly raised the check over their heads, joined by the MACC Fund Board's Vice Chair and West Bend President and CEO, Kevin Steiner, two-time US Open Champion and ESPN golf analyst Andy North as well as MACC Fund President, Jon McGlocklin. The capacity crowd rose to their feet cheering at the girls beamed with pride... and gratitude. They had reason to be grateful. Lily was diagnosed with Leukemia in 2013 and her twin sister Bailey was diagnosed in 2015. Both have been treated in the MACC Fund Center at Children's Hospital of Wisconsin. West Bend is already working on its 2018 Silver Lining MACC Fund Event.

West Bend is always a step ahead with its fine insurance products and with helping great community causes like the MACC Fund. Annually, West Bend donates \$50 for every Brewers double contributing \$12,450 for the Brewers 249 doubles this season. It helps sponsor the Brewers Mini + 10K & 5K to benefit the MACC Fund in September, the annual Bucks MACC Fund Game in October and will sponsor the Blue Board in the "TODAY'S TMJ4 Sports Auction 4 MACC" on Dec. 16. In addition to this wonderful fundraising, the insurance company provides the comfort of knowing that the "Silver Lining" is at work each day as the MACC Fund's primary insurance carrier.

## Robinade Old School Lemonade Backs MACC

Robin Yount loves lemonade. For the past eight seasons the legendary Milwaukee Brewer has been turning lemons into lemonade with his *Robinade Old School Lemonade*. He has been helping the MACC Fund throughout this time as well. Robin and his partners have contributed over \$110,000 by turning lemons into Hope continuing his support of the MACC Fund from his playing days. Robin has never taken a penny from the enterprise, preferring to back MACC instead. From winning the first MACC Fund Open in 1977, to being in Women for MACC Fashions shows with his wife and daughters, to donating his \$10,000 "Seagram's 7-Crown MVP Award" check in 1982 to Robinade, Robin always answered the call to help the kids. Thank you Robin for always continuing to bat for the kids and the MACC Fund!





## Balistreri Sendik's Markets Back MACC

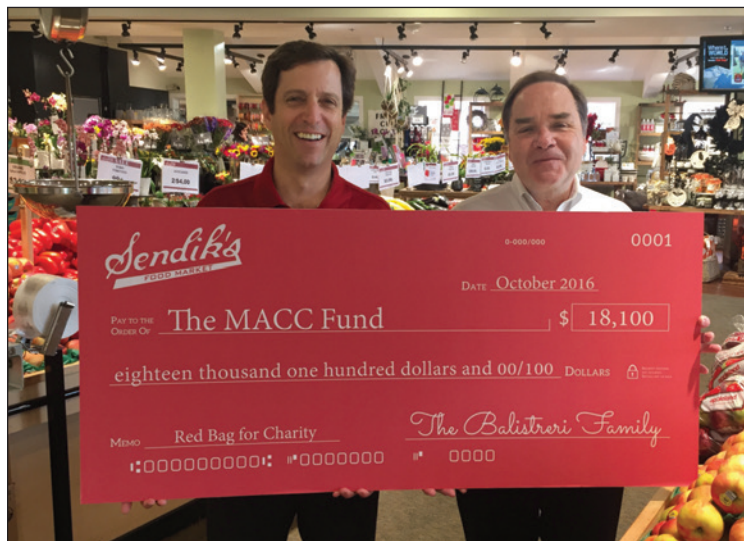
The Balistreri owned and operated Sendik's Food Markets - in Brookfield, Elm Grove, Franklin, Germantown, Grafton, Greenfield, Mequon, New Berlin, Wauwatosa, West Bend, Whitefish Bay, Hartland and newly opened West Milwaukee as well as "Sendik's Fresh 2 Go" in Bayside - continue their support of the MACC Fund for the ninth consecutive year. The stores are once again featuring the MACC Fund in their Winter Sendik's Food Markets Real Food magazine. The impressive edition is brimming with ideas for the upcoming holidays. The magazine sells for \$1.99 with all proceeds benefiting the MACC Fund.

In addition, you can buy a candy cane for \$1. The 40th Anniversary 2016 edition of the TODAY'S TMJ4 MACC\*Star, designed by 11-year-old Bailey Dove of Jackson, sells for \$10 (sales tax included). Bailey was diagnosed with acute lymphoblastic leukemia in March 2015. Her twin sister, Lily, was diagnosed with the disease in June 2013. Lily designed the 2014 TMJ4 MACC\*Star. The Balistreri Sendik's Markets will once again offer special merchandise to benefit the MACC Fund as well.

The Balistreri owned and operated Sendik's have distinguished themselves as leaders in grocery and fine food retailing since 1926. Their 14 great locations have reached out to help the children with cancer and blood disorders through their support of the MACC Fund since 2008. During that time span the Balistreri Sendik's Markets have donated over \$840,000 from this great quarterly. Last year's program raised \$134,500 including the selling thousands of candy canes and nearly 2,800 MACC\*Stars!

Sendik's trademark "Red Bag" paid great dividends for the MACC Fund throughout the Brewers season. The Sendik's Red Bag for Charity program donated \$100 to the MACC Fund for every stolen base. The Brewers were "stealing" with the best of them leading to a wonderful donation of \$18,100. Sendik's was also the major sponsor of the fifth annual Brewers Mini + 10K & 5K held in September that offered runners a chance to raise funds for the MACC Fund.

Sendik's will once again be a major sponsor of the TODAY'S TMJ4 Sports Auction 4 MACC on Friday, Dec. 16, from 3 - 5 p.m. The MACC Fund is grateful to be part of the Balistreri family and their great stores and associates during the holiday season.



*The Balistreri Sendik's Food Markets Red Bag for Charity program bagged \$18,100 from the Brewers 362 stolen bases this season. Ted Balistreri of Sendik's proudly presents this record-breaking check to the MACC Fund's John Cary in the produce area of Sendik's beautiful flagship Whitefish Bay store.*

Photo Credit - Sendik's

## Sartori teams up with the Admirals for MACC

The MACC Fund has been fortunate to receive support from Sartori Company for the past five Brewers seasons through its Brewers pitching change donations totaling \$25,000 annually. Sartori added its support to the MACC Fund two years ago by partnering with the Milwaukee Admirals whose support of the MACC Fund dates back to the organization's earliest days. Sartori donates \$10 for every Admiral's Power Play. The Admirals Power Play Foundation will match Sartori's generous support. The team averages about 300 Power Plays a year. Last year's total was \$6,040.

Sartori, the Plymouth, Wis., producer of award-winning artisan cheese, is committed to the community and prides itself on giving back through support like this, its generous support of Make-A-Wish Wisconsin and local food pantries.

The Admirals moved back in to their original "home" this season as the UWM Panther Arena became the Admirals home ice. The Admirals are known for providing entertaining and exciting hockey. They are also known for being one of the nicest organizations in any arena to work with under the leadership of its owner, Harris Turer, and its President, Jon Greenberg. Thanks to Sartori and the Admirals for this exciting new "Power"ful partnership.



## September is National Childhood Cancer Awareness Month

### Gold is the color designated for childhood cancer

Mother Nature does a pretty good job of turning trees Gold on "Her" own. But once again this year, a collaborative effort of the MACC Fund, Gold in September® (G9) - a national Childhood Cancer Awareness Project - Children's Hospital of Wisconsin, and the Medical College of Wisconsin teamed up to help Mother Nature by raising awareness and funds for childhood cancer research. People were encouraged to wear something Gold colored, share the message in social media, attend fund-raising events or donate to the MACC Fund or G9. It is always an honor to work collaboratively with two of the MACC Fund's beneficiaries - the Medical College and Children's Hospital of Wisconsin - as well as G9. The G9 effort was founded by 15-year-old Annie Bartosz. Annie works with her mom Sarah in loving memory of Annie's twin, Jack. It impacts the state of childhood cancer in Wisconsin and throughout the country with its Centers of Excellence research grants. The MACC Fund Center at Children's Hospital of Wisconsin is one of the grant recipients.



*Governor Scott Walker applauds Annie Bartosz who founded G9 to raise awareness for childhood cancer research while her mother Sarah looks on after the pair received a Governor's Proclamation.*

Coincidentally, September is also the month designated for Sickle Cell disease awareness. Sickle cell is one of the blood disorders whose research is supported by the MACC Fund. Its color is Red.

## Cruise For MACC



The MACC Fund introduced a new dimension to raising funds - a Mediterranean Cruise on Oceania's Riviera liner in June. It was scheduled to include two very special and longtime friends of the MACC Fund, Mike and Linda Jacobs. They asked that the Cruise benefit the MACC Fund. Regrettably some health issues which were later resolved kept them stateside, but the guests still managed to have a great time. Thanks to Oceania for its great hospitality and to Linda and Mike for choosing the MACC Fund once again. Very special and heartfelt thanks to Penny and Jon Harper of East Town Travel for their generous donation of \$10,000 on behalf of their great agency and its happy travelers.



*Jon and Penny Harper of East Town Travel and Mike Jacobs present the check for \$10,000 from the Cruise For MACC.*





**MACC FUND**  
*Hope for Kids*

## ANNUAL APPEAL

Dear MACC Fund Friend:

The MACC Fund is celebrating its 40th birthday on Dec. 10 and will get a head start on it with a special evening on Dec. 6 at The Pfister Hotel. It could not happen without the support of friends like you. *Hope through Research* has always been the MACC Fund's calling card and it is with renewed vigor that the MACC Fund has taken on this milestone year.

It is no secret that the cutbacks in federal cancer research support make MACC Fund support more vital every single day. Federal cancer funding has plummeted in the past 20 years making the MACC Fund's investment in research more important than ever.

The MACC Fund's December research contributions of over \$1 million to its three beneficiaries - the Medical College of Wisconsin, Children's Hospital of Wisconsin and the University of Wisconsin Carbone Cancer Center - will bring the 40-year total research contributions to nearly \$59 million. These contributions would never have happened without the support of generous people like you! The MACC Fund's coveted "4-Star Charity Navigator" rating helps ensure the integrity of your gift by virtue of the sound fiscal management and commitment to accountability and transparency which Charity Navigator, America's premier charity evaluator, requires. These values have been the hallmark of the MACC Fund since Eddie Doucette and I founded this organization in 1976.

We well understand that you receive many requests for your financial resources at this time of year. We hope you will open your heart as you have so often to this request to help the MACC Fund meet its critical funding demands which totals more than \$3 million annually. Imagine what it means to a family whose child is diagnosed during this holiday season to know there is an organization like the MACC Fund championing the cause for research to help their child. You can be a champion for children with cancer this year.

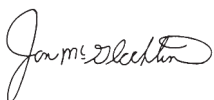
Please consider making a *Gift of Hope* through this Annual Appeal. We have enclosed an envelope for your convenience or you can always donate online at [www.maccfund.org](http://www.maccfund.org). Your gift helps make it possible for children battling cancer and blood disorders to look forward to celebrations like birthdays, graduations and weddings that healthy children often take for granted. In addition, you are supporting the important work of dedicated researchers and outstanding doctors, nurses and others on the front lines of giving care.

Improved cure rates are impressive; yet, the fight is far from over. An overall 80% five-year cure rate for cancer means little to a family that has lost a child. Just as significantly, even children in the 80% category have "late effect" issues and can relapse. More research to help them live longer and healthier lives needs funding, too. As we celebrate the lives saved, we are always reminded we support research to honor those who have died.

*Together, we can make more miracles happen.* We are committed to reaching the ultimate 100% survival rate. Please give what you can today. Thanks for your support of the MACC Fund and thanks for helping to give every child a fighting chance future through your *Gift of Hope*.

Sincerely,

**MIDWEST ATHLETES AGAINST CHILDHOOD CANCER, INC.**



Jon McGlocklin  
President

### Did you know that...

- The MACC Fund has the coveted "4-Star" rating by Charity Navigator, America's premier charity evaluator.
- The MACC Fund Center cancer program at Children's Hospital of Wisconsin is ranked among the nation's leading centers each year.
- The MACC Fund's support of cutting edge pediatric cancer and blood disorder research in Wisconsin has a national and global impact on children by providing the best treatment possible.
- By the end of the MACC Fund's 40th year, it will have contributed nearly \$59 million to these research efforts over the past four decades.
- The MACC Fund has played an important role in helping the overall cure rate for childhood cancer to rise from 20 percent to 80 percent since its inception in 1976. Yet, children can still have "late effect" issues and can relapse.
- The MACC Fund supports research at the *MACC Fund Research Center* of the Medical College of Wisconsin, in the *MACC Fund Center* at Children's Hospital of Wisconsin and in the *MACC Fund Childhood Cancer Research Wing* of the Carbone Cancer Center of the University of Wisconsin.
- The MACC Fund's contributions to these institutions in the past five years have yielded important National Institutes of Health (NIH) grants totaling many millions of dollars in additional extramural research support.
- The MACC Fund has a Scientific Advisory Board comprised of four nationally renowned experts who review the progress of research we support during their site visits every 2 – 3 years. This ensures only the most promising research is awarded funding by the MACC Fund.



## Michael Best's "Best Pass" Program for the MACC Fund

Michael Best & Friedrich LLP was founded in 1848, two years after the City of Milwaukee was incorporated and the same year Wisconsin became a state. Since that time the law firm has earned a reputation as a leading firm in the Midwest with approximately 220 attorneys serving clients at its Wisconsin offices in Milwaukee, Madison, Waukesha and Manitowoc as well as Austin, Chicago, Washington, D.C. and Salt Lake City. The firm's rich tradition and long history is a testament to its ability to remain dynamic and responsive to the changes facing businesses while remaining true to its longstanding goal of delivering results for clients.

Michael Best's commitment to the communities it serves extends beyond its clients. The law firm's attorneys and employees are involved in a wide array of efforts benefiting many. They are Green Bay Packers fans as well. That commitment to community and excitement over the Packers led them to team up with the MACC Fund once again this season for the fifth annual **Michael Best "Best Pass"** Program. Michael Best and KS Energy Services, one of its clients and a great MACC Fund supporter, will donate \$300 each for every touchdown pass thrown by the Green Bay Packers during the 2016 season. If the Packers air it out for 50 yards or more, they will throw in \$500 each. They have "rounded up" their donation every year to \$30,000 for the first four years.

The firm kicked off the fifth season in fine fashion with a variety of fun games for its employees who stopped playing to listen intently to MACC Fund Co-Founder and President Jon McGlocklin.

Thanks to Michael Best and KS Energy Services for adding to the excitement of every Packers touchdown pass while supporting our efforts at the MACC Fund. The MACC Fund's friend, quarterback Aaron Rodgers, and his fine receivers deserve special thanks as well.



The MACC Fund will benefit for the eighth straight year from the **Bob & Brian Radiothon** on 102.9 THE HOG on April 6-7. The two outstanding radio personalities will broadcast live for two days while loyal listeners join in with pledges and bids. Bob and Brian are loyal MACC Fund supporters as evidenced by their hosting their annual *Radiothon*, the *Bob & Brian Open* and their holiday "*Best of Bob and Brian*" CD. The 2017 edition of the Radiothon will once again offer unique auction items and interesting interviews from the world of sports and entertainment en route to surpassing \$600,000 in eight years of the *Bob & Brian Radiothon*.



# Brian Gotter4MACC



Brian Gotter (in the back row) and some of the "Kids Bowling 4 MACC" bowlers

Brian Gotter is a great TODAY'S TMJ4 Storm Team 4 member who helps keep people safe in all kinds of weather. He is great to wake up to on the station's Live At Daybreak "4-cast" that is hard to beat. He is also a man with a heart as big as his smile and compassion for kids battling cancer and blood disorders that would rival any "high pressure" system.

Brian and his wife, Tina, and their talented and dedicated team are already busy planning for the 6th annual *Brian Gotter Bowling 4 MACC* at Cedars III in Cedarburg next March. Last year's event raised over \$40,000 taking the five-year total to over \$150,000.



His third annual "Kids Bowling 4 MACC" was another great success at Cedars III. The Gotter kids join in the fun as well by hosting neighborhood rummage sales, bake sales and lemonade stands and more. The annual *Gotter 4 MACC* franchise also includes Nighttime Golf at Edgewood Golf Club in Grafton which unfortunately was canceled this year due to all things – Weather! You can't say enough nice things about the affable and accurate 4caster on TODAY'S TMJ4 but the kids say "Thanks Brian and family 4 all you do!"



## Women for MACC offers Hope

Women for MACC has been a wonderful friend of the children with cancer and the MACC Fund for 34 years. The dedicated members have been committed to the fight against childhood cancer and blood disorders through a variety of enjoyable special events that support research for children with cancer and blood disorders. This year they included: Pasta Fest, "Ladies Night Out," "Nine, Wine and Dine" at Ironwood Golf and the always outstanding *Couture for a Cure* at the Hyatt. The sellout crowd once again enjoyed a great fashion show from Boston Store as well as kids' fashions modeled by several children who benefit from MACC and MACC Fund supported research.

TODAY'S TMJ4's anchors Carole Meekins and George Mallet were the delightful Mistress and Master of Ceremonies. They got help with the Grand Raffle winners from 11-year-old Bailey Dove of Jackson, who designed the 2016 TODAY'S TMJ4 MACC\*Star.

Thanks go out to Women for MACC's President Lindsay Schweikert. Lindsay is also on the MACC Fund's Board of Directors. Very special thanks to the generous members and the dedicated board of directors including Jan Lennon, who sits on both the Women for MACC and MACC Fund boards. This wonderful organization, which has been dedicated to helping the children with cancer and blood disorders, has contributed over \$4.7 million to the MACC Fund.

## Green Bay area group backs MACC



This beautiful Corvette is one of over 70 cars on display at The Automobile Gallery in Green Bay. The newly formed Green Bay MACC Fund group hosted an event at this great venue in September hoping to raise the awareness level of the MACC Fund in the Green Bay, Fox Valley area. The group is dedicated to expanding the reach and effect of the MACC Fund. Small in number at this time, but large on energy and passion, the group is Chaired by longtime MACC Fund friend, benefactor and board member, Greg Klimek of the Kenan Advantage Group's Klemm Tank Lines. Over 75 people attended the inaugural event which included a presentation on the importance of MACC Fund support by Dr. Dave Margolis of Children's Hospital of Wisconsin and Dr. Jon Brandt of Prevea Health's St. Vincent's Hospital in Green Bay, the treatment site in the area for kids battling cancer.

## Christopher's Shoot Against Childhood Cancer

Christopher Schraufnagel's legacy lives on in many ways throughout the year for those fortunate enough to know him. There are few days that shined more than around the second Friday in July when his family and friends team up with the Waukesha Gun Club for "Christopher's Shoot" to benefit the MACC Fund.

Christopher battled medulloblastoma - a form of childhood cancer that attacks the brain and spinal cord for 17 months. A Green Bay Packers fan, he met Donald Driver and Aaron Rodgers shortly before he died. They knew they met someone special when they met Christopher admitting they were the lucky ones in meeting a fighter like Christopher.

On July 9 his family and friends turned out again to honor the boy whose dream was to cure childhood cancer. The Waukesha Gun Club has been outstanding in its support which featured something for every level of sporting clay and trap enthusiast. Christopher's immediate and extended family have been wonderful in making this great event better every year which is no small feat since it is always a great event. The 2016 event was an incredible success raising \$150,000, which was about \$20,000 more than its previous record year in 2015. Plans are underway for another great event in 2017.

Despite his young age, Christopher managed to inspire and touch hundreds of people. Each year family and friends have also helped live out his dream of a cure through *Team Christopher* which rides in the TREK 100 Ride for Hope. His loving family has kept a *Legacy of Hope* alive in his memory reminding all who care for the children that we do research to honor those who have died.



*Congratulations to Jon McGlocklin on receiving the prestigious Silver Circle award celebrating at least 25 years of excellence in television broadcasting.*

*John Steinmiller, Executive Vice President of the Milwaukee Bucks and charter MACC Fund Board Member introduced Jon and is shown with him.*



*The Hangar Bar at the Crivitz, Wis. Airport is owned by Jerry and Katrina Kamps who donated funds from their October Fly-In. They are shown here presenting the check to MACC Fund Board Member, Greg Klimek. Klimek is leading the effort to raise awareness in the Green Bay / Fox Valley area. Thanks to the Kamps and everyone who joined in the fun at The Hangar.*



# Bill Balog Racing for MACC



*Bill Balog celebrates after his first "World of Outlaws" victory.*

Bill Balog of B2 Motorsports had an added incentive driving his Winged Sprint Car this season by "Racing for MACC." The North Pole, Alaska native, nicknamed "The North Pole Nightmare," donated a portion of his winnings and a part of his clothing sales to the MACC Fund. The year got off to a rough start on New Year's Day in Yuma, AZ. He was wrecked going into the first corner of the feature and destroyed his brand new race car.

Balog raced for MACC in Iowa, Minnesota, South Dakota, Missouri, Pennsylvania, Ohio, Michigan, Illinois, Indiana, Nebraska and North Carolina en route to winning 12 features. This total included his first ever "World of Outlaws" win at Beaver Dam Raceway in Beaver Dam. He had his best ever run at the prestigious *Knoxville Nationals* where he earned his way into the B Main feature. He raced in the *World of Outlaws*, *National Sprint League Tony Stewart All Star Sprint Car Series*. He also ran in the locally based IRA Sprint Car series where he finished fourth in points by winning 11 features despite racing in only 24 of the series scheduled events. Thanks for the generous support, Bill, by taking the MACC Fund along for your exciting "rides."

John "Rocky" Degnitz is one of Bill's biggest fans and sponsors. Rocky likes the MACC Fund, too. He hosted Bill and his #17 Sprint Car and popular local racer Brad Mueller at his "Rocky Rococo" restaurant in Brown Deer in June and donated \$500 from the day's proceeds to help the kids.



## TODAY'S TMJ4's Sports Auction 4 MACC

Make a date today for the **TODAY'S TMJ4 Sports Auction 4 MACC** on Friday, Dec. 16, from 3-5 p.m. This marks the 36th consecutive year of live broadcasts by TODAY'S TMJ4. The support is unprecedented in the Milwaukee television market and is undoubtedly one of the nation's longest standing philanthropic efforts in the broadcast industry.

The auction will feature items from the Bucks, Brewers, Packers, Admirals, Marquette and Wisconsin – to name a few. Autographed signature items will be up for bid from sports personalities including the Packers Aaron Rodgers and the Bucks Giannis Antetokounmpo. There will also be an Archer Packers Cheesewedge guitar for the musician with everything.

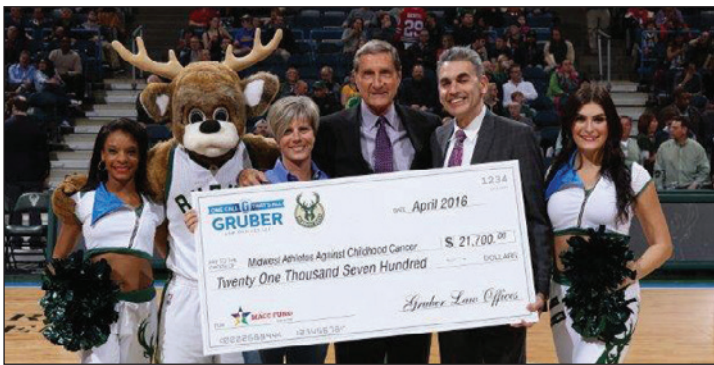
Joining in as auction board sponsors are Sendik's Food Markets, Sargento, West Bend Mutual Insurance, Kohl's and the Medical College of Wisconsin. The MACC Fund is grateful to TODAY'S TMJ4 for helping the children with cancer and blood disorders for 36 years. Please tune in on Friday, Dec. 16, to bid early and bid often.



*"Chuckles for Charity" filled the Antigo, Wis. area with good-hearted laughter as Brady Gregurich teamed up with three friends to offer a nice of laughter to help the MACC Fund. Brady lost a niece to cancer and did the show as a tribute. Thanks to Brady and his friends and all who came out to Laugh It Up for MACC. Left to right- Andrew McKenzie, Dave Steger Jr., Frank Roche, Brady Gregurich*

# Gruber Law Offices "Bucks 3s For MACC"

Generous MACC Fund sponsor Gruber Law Offices LLC has teamed up for the third year with the Milwaukee Bucks to help the children while adding excitement to the Bucks home games. All it took was "ONE CALL - THAT'S ALL" for the two MACC backers to come together for the children through the Gruber Law Offices / Bucks "3s for T's" for MACC. Gruber Law Offices donate \$100 for every 3-point basket the Bucks score on their BMO Harris Bradley Center home court. The Bucks great entertainment team adds to the excitement by tossing Bucks Ts to the cheering crowd. Thanks Gruber Law Offices and the MACC Fund *Cheers the Deer!*



The Bucks Dancers and Bango join the MACC Fund's Chief Operating Officer, Becky Pinter, Jon McGlocklin and David Gruber for the "Gruber Law Offices Back MACC Bucks 3-pointers" check presentation from 2015-2016. For the second straight year Gruber Law Offices donates \$100 for every Bucks 3-pointer in the BMO Harris Bradley Center. The 217 season long home 3-pointers accounted for 651 Bucks points and \$21,700. Thanks to Gruber Law Offices for their continuing support and thanks to the Bucks for always backing MACC. The MACC Fund Cheers the Deer!



Shorewood High School has supported the MACC Fund since 1988. Its Shorewood Games are held about every four years. The 2017 Games are scheduled for March. The school's Buzz Cuts program is held annually. Students get pledges for getting their heads buzzed. Many of the students are shown here after the May event which raised \$13,000. Lisa Bromley, the school's beloved Physical Education teacher has led most of these fundraising efforts for the MACC Fund. She is shown here on one knee on the right.

## Strike Cancer Spare Lives

Process Retail Group hosts a bowling tournament each year at Alpine Lanes in Muskego raising funds for the MACC Fund and the Froedtert and Medical College of Wisconsin Cancer Center. The Oct. 7 event included auctions, great food, camaraderie and lots of bowling fun. This is the fourth year it has benefitted the MACC Fund raising.



## Where There's a Will...

People can contribute to the MACC Fund in many ways. It may be a gift of time, participation in an event or sponsorship of an event. Gifts of insurance or stock, or a direct donation are also ways to give your Gift of Hope. Many make memorial gifts upon a loved one's death or gifts in honor of birthdays, anniversaries, graduations or special occasions.

Prudent estate planning and remembering the MACC Fund in one's will can be beneficial for the donor as well as the MACC Fund. The MACC Fund encourages you to contact your financial advisor or call the MACC Fund at 414-955-5830 and learn more ways to help children with cancer and blood disorders through proper planning while also helping yourself.



# Theta Chi's Ski For Cancer Backs MACC

The University of Wisconsin's Theta Chi's fraternity Psi Chapter created "Ski for Cancer" over four decades ago. This venerable winter event returned to the campus in 2010 to the delight of all, especially the proud Theta Chi alumni and the MACC Fund. The MACC Fund is grateful to the brothers of Theta Chi who have once again reached out to help the children as their predecessors did for many years.

The students and alumni raised \$51,000 in 2016 bringing the revived Theta Chi "Ski For Cancer" total to \$225,000 and the overall contributions to about \$475,000.

The 2017 edition will be held on Saturday, Mar.4 at Cascade Mountain. The students have plans to once again make it an extended Ski for Cancer week to raise even more money. The MACC Fund sincerely thanks all of the members of Theta Chi, past and present, for their great support. Special thanks goes to Bradley Bean, who is heading the fraternity's efforts this year, and to Phil Sonderman, the Chapter's alumni representative.



The men of the University of Wisconsin Psi Chapter of Theta Chi fraternity present their record breaking check of \$50,815 to the MACC Fund in front of their beautiful fraternity house.

# GermanFest UNITED for KiDS



**MACC FUND**

Hope for Kids



**Ronald McDonald  
House Charities®**

Keeping families close



**Children's**  
Hospital of Wisconsin



Wisconsin

The MACC Fund joins Children's Hospital of Wisconsin, the Ronald McDonald House Charities of Eastern Wisconsin, and Make-A-Wish® Wisconsin in thanking German Fest for its United for Kids campaign on July 31 which raised \$10,000 for the MACC Fund and these other great charities. The MACC Fund thanks German Fest and its board for this unique opportunity to team up to help kids.



MACC Fund COO, Becky Pinter, is shown on the right holding the check along with the other charity representatives and German Fest board members.

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**You Tube**

**Instagram**

## Welcome Mike Bielawski to the MACC Fund Team

The MACC Fund welcomed Mike Bielawski to its team on Aug. 1, where he will serve as the new Development Officer working with existing and new programs. The outgoing and likeable West Allis native is a graduate of West Allis Hale High School and Marquette University with a Bachelor's degree in Public Relations. He is also managing the MACC Fund's Social Media and website.



Mike played on the Marquette University Golf Team which won its first Big East Conference title in 2008. He also was an assistant coach when the team repeated the title in 2015. Mike holds the lowest competitive round in the team's history, 63, at King's Island in the Xavier University Invitational.

After playing on a number of Mini-Tours, he was an assistant pro at Blue Mound and Ozaukee Country Clubs. He came to the MACC Fund from Marquette University where he was the assistant golf coach. He is currently the team's volunteer assistant coach.

Mike can be reached at [mbielawski@maccfund.org](mailto:mbielawski@maccfund.org) or at 414-955-5835 if you have any fundraising ideas or just want to say "Welcome." He and his wife, Carley, live in Waukesha. It is great to have Mike on board. He looks forward to meeting many MACC Fund friends.

## CONGRATULATIONS to:

The MACC Fund presented its singular annual award, the **Don Contardi Commitment Award**, to the **Milwaukee Bucks**. Jon McGlocklin presented the award to Peter Feigin, President of the Bucks, during halftime of the 40 Anniversary Bucks MACC Fund Game in October. The award honors the memory of an early board member who died in 1984 after a battle with cancer, the disease in kids he fought so hard to defeat. His granddaughter, Emma, was diagnosed in 2002. Thankfully she responded well to treatment and is an active teenager.

The **MACC Fund** received the Association of Fundraising Professionals Southeastern Wisconsin Chapter's **"Wisconsin Organization Philanthropy Award"** at a luncheon in November celebrating the 38th National Philanthropy Day presented by the Greater Milwaukee Foundation. The MACC Fund was nominated by its beneficiaries and friends from the Medical College of Wisconsin and Children's Hospital of Wisconsin. Jon McGlocklin, MACC Fund President and Co-Founder, accepted the award which was presented by Drs. Margolis, Kelly and Medin.

**Jon McGlocklin** received the **"Silver Circle Award"** for over 25 years of television broadcasting excellence for his work with the Milwaukee Bucks. John Steinmiller of the Bucks and a charter MACC Fund board member presented the award to Jon at the Chapter's annual luncheon.

The MACC Fund's **John Cary** received the **BIZTIMES** Media "Executive Director of the Year" Award in November.

# MACC Fund Mondays

The first Monday of each month is known as *MACC Fund Monday* in the MACC Fund Center at Children's Hospital of Wisconsin. The Board of Directors of the MACC Fund generously underwrites special treats for the dedicated staffs in the Center's Inpatient Unit, the Northwestern Mutual Day Hospital in the MACC Fund Center, the MACC Fund Center's Outpatient Clinic and the Hospital's Intensive Care Unit which cares for some of the MACC Fund Center's sickest kids. Longtime MACC Fund sponsor, the Balistreri owned and operated Sendik's Food Market, bakes fresh donuts for the day shift of each area and cookies for the Inpatient Unit's and ICU's PM and Night shifts. The MACC Fund staff delivers the donuts to start the month off in a tasty way. It is the MACC Fund's Board's way of trying to say to the dedicated and caring staff "thanks for helping the MACC Fund give every child a fighting chance."



September is both Childhood Cancer and Sickle Cell Awareness Month. Members of the MACC Fund staff, from left: Karen Armstrong, Financial Officer, Becky Pinter, Chief Operating Officer and Mike Bielawski, Development Officer, deliver the donuts to the MACC Fund Center at Children's Hospital of Wisconsin. The MACC Fund was happy to welcome Mike Bielawski to its team in August. He is a great addition in many ways.



**MACC FUND**  
Hope for Kids

Celebrating  
**40 Years  
of Hope**  
1976-2016



## The J.K. Lee "Board Break-A-Thon"

The J.K. Lee Blackbelt Academy's 23rd annual *Board Break-A-Thon* on Feb. 25th at Southridge Mall in Greendale promises to be another great day to kick cancer. Over the last 22 years J.K. Lee students have raised about \$725,000 to help kids with cancer. During the MACC Fund's six-year partnership with the Lees and the J.K. Lee students, the Board Break-A-Thon has raised over \$315,000! Last year's great event raised \$40,000 in honor of the MACC Fund's 40th anniversary.



*Master Chan Lee and Miss Christine Lee flank JK Lee students Brian Pinkalla and his Dad, Trevor. Brian's battle with cancer inspires the students each year.*

The partnership has been a tremendous opportunity for many to learn about the martial arts, the discipline involved, and particularly about how the J.K. Lee students are consistently helping others in their communities.

The world-renowned J.K. Lee Black Belt Academy focuses on building character through core values like respect of others and self, encouragement and support of one another, and celebrations of one another's successes. These values form the basis for success in martial arts when coupled with an emphasis on physical fitness and well-being, not fighting. J.K. Lee's talented, grounded, decorated and disciplined ensemble of instructors are committed to changing both the lives of their students and the lives of those in the communities they serve. J.K. Lee's dedication to helping others is why the Board Break-A-Thon has been a long running smashing success. Thanks so much to the Lees and their family of students and everyone who will make the 23rd Annual Board Break-A-Thon possible.



The **Mazda "Drive for Good"** runs from Nov. 21 – Jan. 3. The Milwaukee area Mazda dealers and Mazda will donate \$150 per car sold to the buyer's charity of choice from four national charities and the dealers' choice of a local charity - the MACC Fund. The national charities are St. Jude's Research Hospital, the American Red Cross, the American Heart Association and the Mazda Foundation.

In addition, for every test drive Mazda will donate one hour of charitable service as part of a collective effort between Mazda's dealership and corporate employees. Last year's event raised \$27,000 for the MACC Fund, bringing the total from the three years to nearly \$60,000. Participating Milwaukee area Mazda dealers are Hall Mazda in Brookfield, Frank Boucher Mazda in Racine, Russ Darrow Mazda in Greenfield and Russ Darrow Metro in Milwaukee. Other dealers outside the area helped out last year as well. They are Holiday Mazda in Fond du Lac, Don Miller Mazda and Russ Darrow Mazda in Madison and Bergstrom Mazda in Appleton. Thanks to Mazda and its generous dealers. *Zoom. Zoom!*

**Follow the MACC Fund on Facebook, Twitter, Instagram and YouTube!**  
**Head to [www.maccfund.org](http://www.maccfund.org) and click on the icons.**



Instagram



# Wishing Upon a MACC\*STAR

The 29th annual, "40th Anniversary 2016 TODAY'S TMJ4 MACC\*Star" makes the perfect holiday gift that keeps on giving. The brightly colored, porcelain ornament will provide Hope for children with cancer and blood disorders long after the holidays have past.

This year's MACC\*Star was designed by Bailey Dove of Jackson. The 11-year-old was diagnosed with Leukemia in March 2015. She is on maintenance treatment in the MACC Fund Center at Children's Hospital of Wisconsin. Her twin sister, Lily, was diagnosed in 2013 and designed the 2014 TMJ4 MACC\*Star. Lily "rang the bell" signifying the end of her treatment in August 2015.

Bailey is a sixth grader at Silverbrook Intermediate School in West Bend. She and her sister Lily along with her big sister Maddie, are great MACC Fund ambassadors along with their wonderful parents. The Dove girls presented the record shattering check from the West Bend Mutual Insurance "Silver Lining" for MACC Event in August. Their dad works there. They also presented the honorary game ball for the Bucks MACC Fund Game this year and helped with the Women for MACC "Couture for a Cure" Fashion Show. Lily and Bailey are members of the Class of 2014 and 2016, respectively, of the Aaron Rodgers "12 Days of Christmas" program sponsored by Kohl's and created by the Milwaukee Journal Sentinel. Their mom works for another great MACC sponsor, Kohl's.

Bailey's MACC\*Star's theme – "Shave Away Cancer" – has an interesting story. She wears a mustache for all of her procedures as a way to help relieve stress. Her caregivers wear one in her room as well. You will note the mustache on her favorite animal, the Penguin, on her MACC\*Star. Bailey likes playing softball, reading, horseback riding, listening to music and family time.

The TODAY'S TMJ4 MACC\*Stars are \$10 each (sales tax included) at the 14 Balistreri's Sendik's Food Markets in Bayside, Brookfield, Elm Grove, Franklin, Germantown, Greenfield, Grafton, Hartland, Mequon, New Berlin, Wauwatosa, West Milwaukee, Whitefish Bay and West Bend. They will also be on sale at Buddy Squirrel stores at Southridge, Brookfield Square and Mayfair; as well as the Kitchen Store in St. Francis (as they have for 26 years); and at Spargo Salon in Pewaukee. MACC\*Stars can also be ordered at [www.maccfund.org](http://www.maccfund.org) or by calling 414-955-5830.

The MACC\*Star in an attractive white box makes the perfect gift for family, friends, customers, teachers, clients and business associates. The MACC\*Stars have a way of disappearing so don't delay, order today!

Thanks again to TODAY'S TMJ4 for its special support with this great annual holiday program as we celebrate their 36 years of MACC Fund broadcast support.

**Make sure to watch the TODAY'S TMJ4 Sports Auction 4 MACC on Friday, Dec. 16, from 3 – 5 p.m.**



**MACCetera**

**The MACC Fund is fortunate to receive generous support from a wide variety of events. Here are some examples of a few those events which help the MACC Fund give every child a fighting chance.**

**Thanks to all who help the MACC Fund.**

Sheboygan Lutheran High School's National Honor Society's Brat Fry raised \$650.

Marcy Elementary School's PTO fundraiser raised \$800.

Wisconsin Sports Services "Hoop for Hope" tourney raised \$540.

Muskego High School's Girls soccer "Warrior Cup Tourney" raised \$250.

The Aldi Warehouse in Oak Creek raised \$756.

Little Saints Child Care in Oak Creek raised \$178.

The Johnson County, Indiana Historical Society donated \$500 in honor of one of its favorite sons, Jon McGlocklin.

The Shorewest Realtors Casual Day raised a remarkable \$2,229.

The Indiegogo Disc Golf Tourney did a great job raising \$5,952.

New Lisbon Schools raised \$1,100.

Mosinee Volleyball donated \$4,700 in honor of Megan Priest.

The Menomonee Falls School District raised \$500.

Zach battled cancer until Oct. 20, 2015. His family and friends bowled in his honor raising \$9,000 in November.

"Sobelman's Gives Back" backed MACC on Nov. 27 donating a "buck a burger!" Thanks Sobelman's!



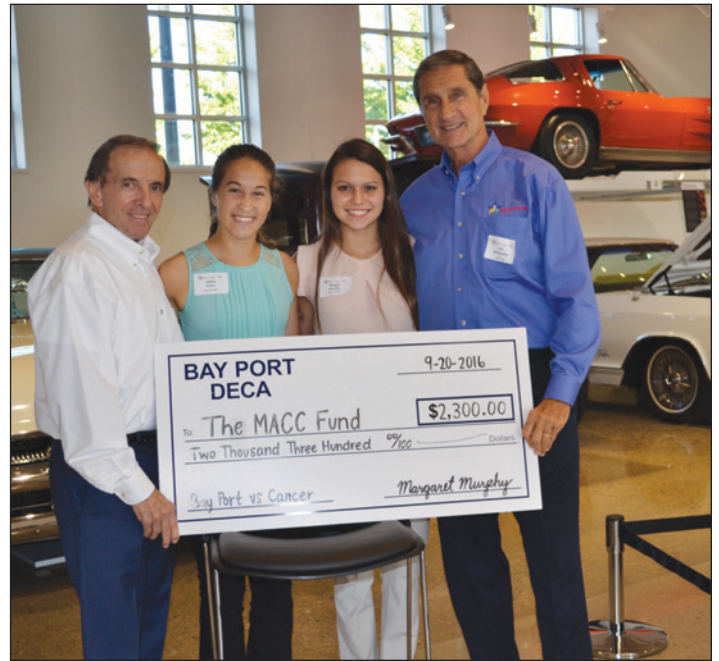


## Cancer Assault Challenge 5K Mud Run backs MACC

The Cancer Assault Challenge was held on May 15. The five year old event benefitted the MACC Fund for the first time this year. It raised \$25,000 through an exciting and inventive obstacle course on the grounds of Lutherdale Ministries near Elkhorn attracting 967 participants. There was a challenging 5K course with 17 obstacles, including water, climbing, endurance, and mud as well as a shorter one mile run open to those six and older. Very special thanks to the event's founder, Julie Lopez, and the dedicated committee for working with the MACC Fund this year to help all kids to have a chance to play in the mud.

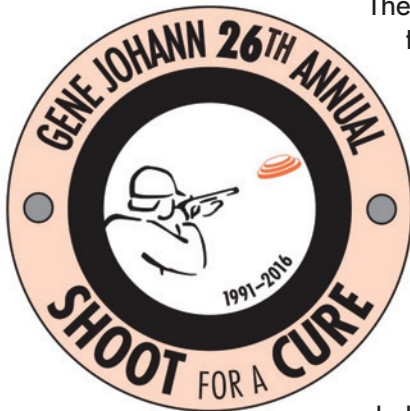


*Tim Kujawa, a childhood cancer survivor, thanked the group before the start and is shown with one of the early finishers.*



*Gabby Every (left) and Maggie Murphy (right) of The Bayport High School DECA Chapter of Suamico present their generous donation to Bucks Co-Founders Eddie Doucette and Jon McGlocklin*

Students from Bay Port High School in Suamico came together to raise money for childhood cancer at a home football game on September 16th. The students raised money by selling t-shirts and wristbands, selling tickets for a kids carnival, and a bike raffle. Two cancer survivors ran onto the field with the football team at the beginning of the game. The students raised more than \$2,670 through their team efforts!



The 26th annual Gene Johann "Shoot for a Cure," sponsored and produced by the Hartford Conservation and Gun Club, was a special weekend remembering a very special man. Gene's friends and fellow club members have never forgotten him and this annual Shoot to help kids battling the disease which felled Gene far too soon. The final weekend in August has become a destination weekend for trap shooters whose love of the sport is mirrored by their love of the children they are helping. Two days of trap led to another memorable weekend. This was the second year the MACC Fund was the beneficiary having taken over that fortuitous role from Women for MACC who partnered with the great folks from Hartford for 23 years. When the final shot was taken, nearly \$50,000 was raised to honor Gene Johann in the manner he would have liked – shooting trap and helping kids.





The American Ultimate Disc League (AUDL) is a 26-team Professional Frisbee league which held its Final 4 National Championship at Breese Field in Madison in August. Here the National Champion Dallas Roughnecks surround their championship trophy after a hard fought game against the Seattle Cascades. Hosted by the Madison Radicals, the tournament raised about \$6,000 for the MACC Fund.

## The MACC Fund HOPE★TEAM

The **Hope Team** provides individual and corporate donors who contribute between \$500 and \$7,500 and are not able to sponsor special events, with the opportunity to take part in two of the MACC Fund's premier events—the Chili's MACC Open and the Bucks MACC Fund Game in addition to other benefits. To learn more about the Hope Team, please contact Becky Pinter at the MACC Fund at 414-955-5838, or [bpinter@maccfund.org](mailto:bpinter@maccfund.org).

### **Superstar ~ \$7,500**

Nicholas Family Foundation

### **Captain ~ \$3,000**

The Credit Card Lady  
The Eddie Doucette Family  
Carol Gehl  
Barbara Kendro  
Jean & Greg Klimek  
The Kort Family  
Rod & Pat Petersen

### **Starter ~ \$1,000**

Larry and Jan Barbera  
Kathy & Dan Beers  
Cheryl Chapman  
Gayle & Bill Denton  
McGlocklin Family  
Mr. and Mrs. Scott Piefer  
Mr. and Mrs. Michael Polzin  
The Family of Robbie Rexhausen

Marjorie and Nick Rivecca  
Ted & Noelle Rulseh  
Pam & Stuart Schroeder  
Robert A. Schultz, Jr.  
Kurt Schummer  
Marjorie Singer  
Corinne and John Steinmiller  
Diane M. Wisniewski

### **Coach ~ \$500**

Richard Bierwirth  
Tom Cary  
Flannery Family  
Dr. Lawrence Howards and Mari  
Dennis & Judy Kruzan  
Jan Lennon  
Becky & Brian Pinter  
Joanne and Richard Sheridan  
Beth & David Wilmoth

The **MACC FUND TODAY** is the official newsletter of the MACC Fund, Midwest Athletes Against Childhood Cancer, Inc. Founded in 1976, the MACC Fund supports pediatric cancer and related blood disorder research in Wisconsin. The MACC Fund has contributed \$59 million to support scientific research at the Medical College of Wisconsin in the *MACC Fund Research Center* and at the *University of Wisconsin's Carbone Cancer Center in the MACC Fund UW Childhood Cancer Research Wing* and at Children's Hospital of Wisconsin in the *MACC Fund Center*.

The MACC Fund is a federally designated 501(c)3 nonprofit corporation with its office at 10000 W. Innovation Drive, Suite 135, Milwaukee, WI 53226. Telephone: 414-955-5830; fax 414-955-6170; email: [info@maccfund.org](mailto:info@maccfund.org); website: [www.maccfund.org](http://www.maccfund.org) Editor: Sean Callahan.

The MACC Fund has the highest 4-star rating by Charity Navigator.

PLEASE REMEMBER THE MACC FUND IN YOUR ESTATE PLANNING.



# MACC Fund 1976-2016

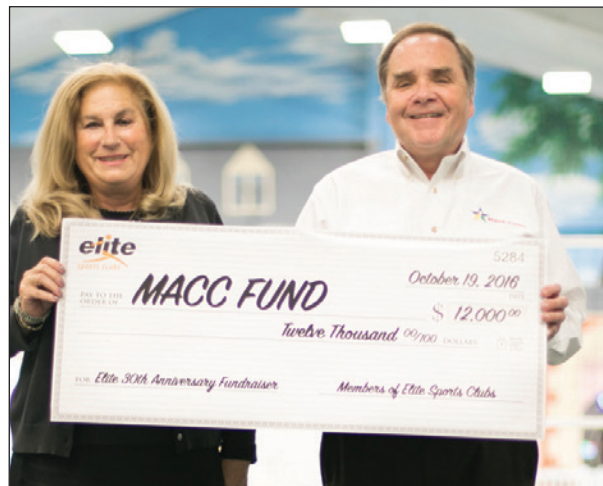


Eddie Doucette and the McGlocklins at Jon's retirement ceremony during halftime of a Bucks game on Dec. 10, 1976, the night the MACC Fund was born.

**Get 40th Anniversary  
highlights at [maccfund.org](http://maccfund.org)**



The Tom Perra Memorial Outing is a great annual event held at Ironwood Golf Course in memory of a great man. Tom's wife Cheryl is shown with MACC Fund COO Becky Pinter, Peter Bartell and Mark Wojtko. They have reason to be smiling having just presented the largest amount ever raised, \$15,784.



Elite Sports Clubs celebrated its 30th Anniversary in October with a great event filling most of the 7th floor of The Pfister Hotel. An overflow crowd enjoyed great dancing and dining. Kay Yuspah, President and Founder of Elite Sports Clubs presents John Cary of the MACC Fund with a check for \$12,000 from this great night. Thanks to Kay and her Elite team and generous and fun-loving members.



There are about 18 events on the MACC Fund Golf Tour. One of them honors the memory of a beautiful young girl who battled cancer for nearly her entire life. Cheri Amore died the day after she turned 17. Her family and friends gather in June each year at Twin Lakes Golf Club to celebrate her life. This sign greeted the golfers this year who helped raise \$43,500, taking the total \$515,500.



Fisher Family Chiropractic of Mequon and its patients backed MACC throughout the year. Dr. Bobby Fisher (left) and his team present their check for \$4,000 to the MACC Fund's John Cary.

"Providing hope through research to children with cancer and related blood disorders since 1976"



**MACC FUND**  
Hope for Kids

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A visit to **Candy Cane Lane** is a sure bet to brighten up your holidays through Dec. 26. Lights galore will glow to the enjoyment of thousands of people who drive through the area in West Allis which is bounded by 92nd to 96th streets between Oklahoma Ave. and Montana Ave. It is all in the spirit of the holidays which leads to a wonderful Gift of Hope to the MACC Fund to help children battling cancer and blood disorders. Last year's Candy Cane Lane donations totaled over \$114,000. Over the past 30 years, Candy Cane Lane has provided millions of smiles while raising a Gift of Hope of over \$2 million in net proceeds.

- Make a date to gather a group of friends and family members to stroll (or drive) through this winter wonderland of lights.
- Santa greets visitors from Dec. 6 – Dec. 23 and candy treats are handed out each evening. It's the perfect way to get into the holiday spirit! Special events abound with radio and television personalities, mascots and other special guests throughout the month. Visit [www.candycanelanewi.com](http://www.candycanelanewi.com) for a complete calendar of events and be sure to "like" Candy Cane Lane on Facebook and follow them on Twitter for up to the minute information.
- There will be a very special night on Sat. Dec. 10 – the MACC Fund's 40th Birthday Members of the Milwaukee Bucks organization, including the Bucks Dancers and Bango, will greet visitors. Festive birthday cookies courtesy of Grebe's Bakery will also be given to the first 500 walkers.
- The MACC Fund and Candy Cane Lane thank the following generous donors: Davies Pediatric Dentistry, Balistreri's on Bluemound Inn, Balistreri's Italian American Ristorante, American Website Company, Sendik's, Grebe's Bakery, Jelly Belly, Meijers, Feeding America Eastern Wisconsin, Hershey's, Eillien's Candies, M & M Mars, R. W. Palmer Co., Kelly's Bleachers, Bevsek-Verbick Funeral Home, Raylen Construction, Haribo US and Mueller Yurgae Great Lakes.
- The MACC Fund thanks all the hard-working and dedicated neighbors and friends led by Joy Geyer, Ken Perkl and Pat Wolfe. A very special thank you goes to the entire Candy Cane Lane committee. which has helped keep the bright lights burning with hope. Please visit [candycanelanewi.com](http://candycanelanewi.com) for all of the information on the exciting happenings on Candy Cane Lane.

**[www.candycanelanewi.com](http://www.candycanelanewi.com)**

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